



WPI



Enhancing A Citizen Science Program For Mollusc Monitoring

Jack Duryea, Alisa Gueco, Julia Karman, Cooper Mann
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Team Members



Jack Duryea
Civil Engineering



Alisa Gueco
Mechanical Engineering



Julia Karman
Biomedical Engineering



Cooper Mann
Robotics Engineering



Land Acknowledgement



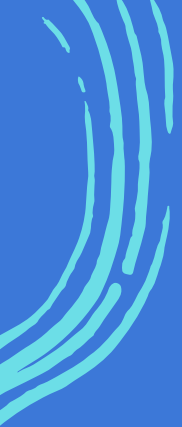


We acknowledge the Kulin Nations, including the Yalukut Weelam clan of the Boon Wurrung language group, traditional owners of the land on which we are located.

We pay respects to their Elders past and present, and extend that respect to other Aboriginal and Elder members of our multicultural community.

Molluscs Have Significant Roles in Port Phillip Bays' Diverse Coastal Ecosystem

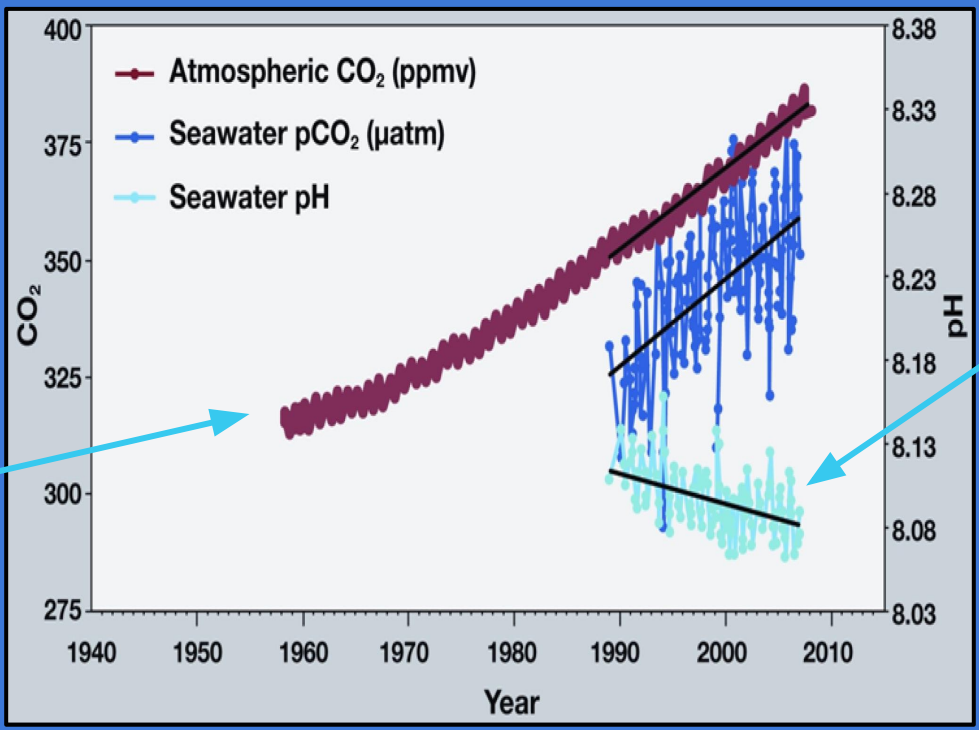




The Mollusc Populations in Port Phillip Bay Are Vulnerable to Ongoing Threats



The Ocean is Acidifying



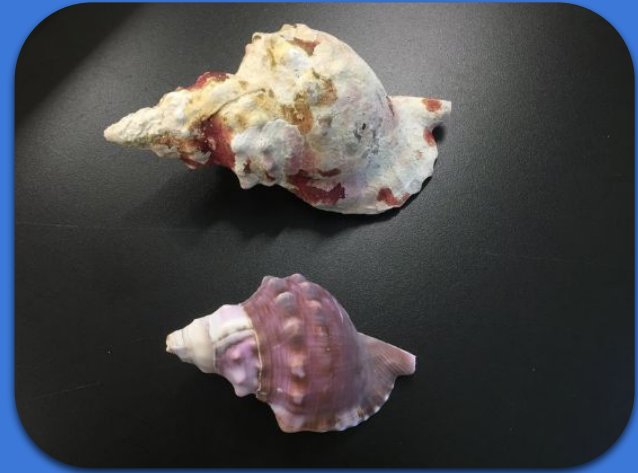
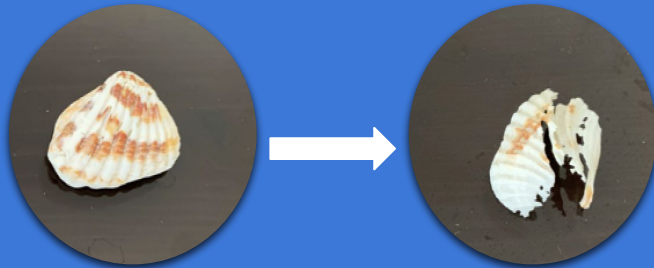
CO₂ Levels

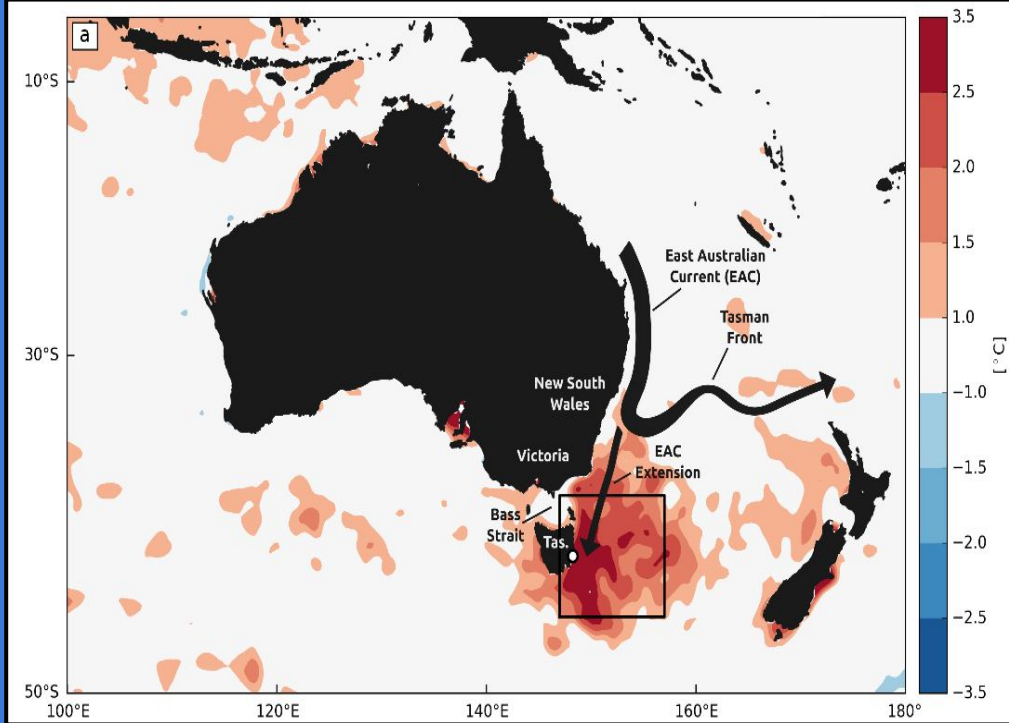
Seawater pH





Ocean Acidification Weakens Mollusc Shells





Marine Heatwaves Negatively Affect Mollusc Growth and Filtration Process

Temperature Scale





The Invasive Northern Pacific Seastar is a Voracious Mollusc Predator





Citizen Science Engages Communities in Environmental Research



What makes a Strong Citizen Science Program?






Project Goal


Refine and promote the Port Phillip EcoCentre mollusc citizen science program by providing recommendations for their shoreline shell surveys to increase community engagement and data reliability.



- 1 INVESTIGATE THE ROLE OF MOLLUSC SPECIES IN PORT PHILLIP BAY AND REPORT ON KEY INFORMATION AND FINDINGS.**
- 2 DETERMINE EFFECTIVE METHODS OF CITIZEN SCIENCE SURVEYS AND ANALYZE ASPECTS OF THE ECOCENTRE'S SHORELINE SHELL SURVEY.**
- 3 DEVELOP AND PROVIDE RECOMMENDATIONS TO UPDATE THE ECOCENTRE'S SHORELINE SHELL SURVEY.**
- 4 IMPLEMENT THE ECOCENTRE'S MOLLUSC CITIZEN SCIENCE PROGRAM THROUGH MEDIA CONTENT TO INCREASE COMMUNITY ENGAGEMENT.**



Key Findings and Survey Updates



Objective 1



- 1 INVESTIGATE THE ROLE OF MOLLUSC SPECIES IN PORT PHILLIP BAY AND REPORT ON KEY INFORMATION AND FINDINGS.

Molluscs Matter!

Desktop Research

Literature Reviews

Interviews

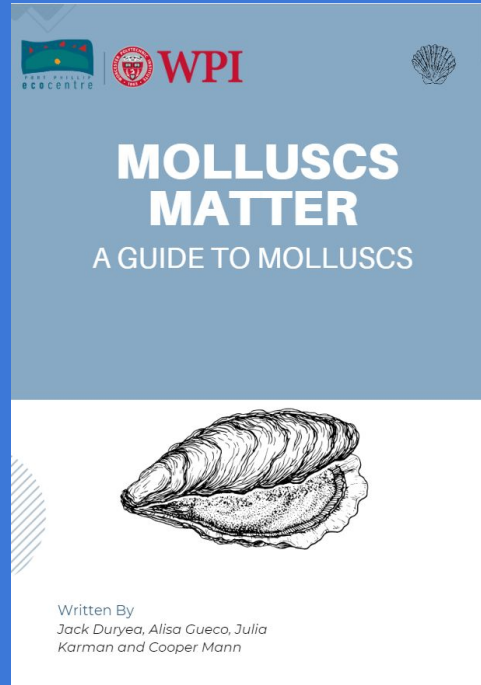


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01. Port Phillip Bay
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03. Molluscs' Environmental Contributions
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05. Threats
06. References



Objective 2



2

DETERMINE EFFECTIVE METHODS OF CITIZEN SCIENCE SURVEYS AND ANALYZE ASPECTS OF THE ECOCENTRE'S SHORELINE SHELL SURVEY.



Evaluate Case Studies

BELGIUM

The Big Seashell
Survey



NEW ZEALAND

Northern North Island
Shellfish Survey



TASMANIA

Small Bivalve
Survey



Perform Interviews



*Interview with Dr. Gary Poore, Principal Marine
Biology Curator at Museums Victoria*



*Virtual Interview with Mr. Kade Mills, Victorian
National Parks Association Reefwatch Coordinator*

Evaluating Survey Through User Experience

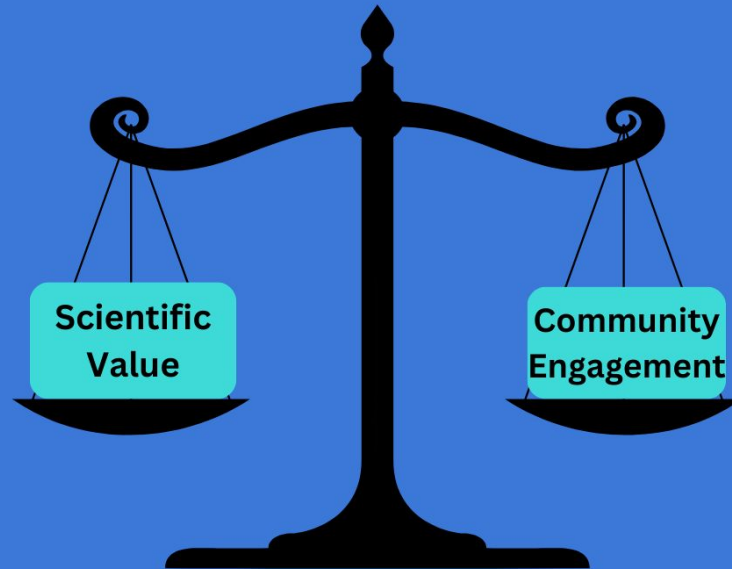




Survey Criteria

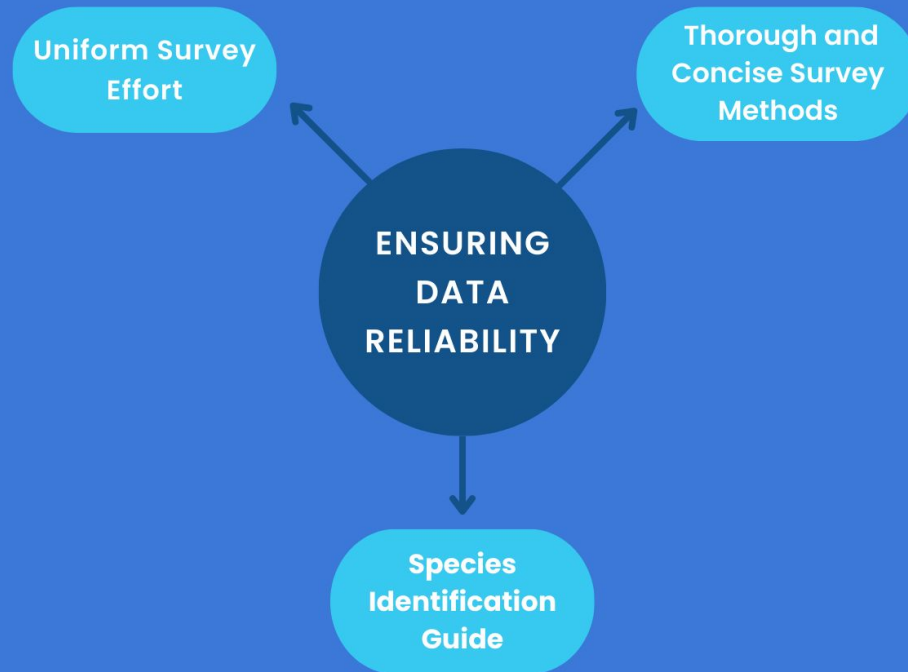


Citizen Science Programs Must Balance Scientific Value and Community Engagement



Measuring Metrics Provide Scientific Value

Consistent Methodologies Supported By Identification Resources Ensure Data Reliability



Standardized Collection Areas Lead to Reliable and Comparable Data



“In order to monitor population trends, area needs to be standardized.”

- Kade Mills, VNPA Reefwatch Coordinator

Key Aspects To Current Survey Methods

Two Landmarks at
Least 40 Paces Apart

Record Start and End
Time

Collect Different Types
of Each Shell

Shell Identification
from Field Expert



Estimate the Number
of Each Shell Type

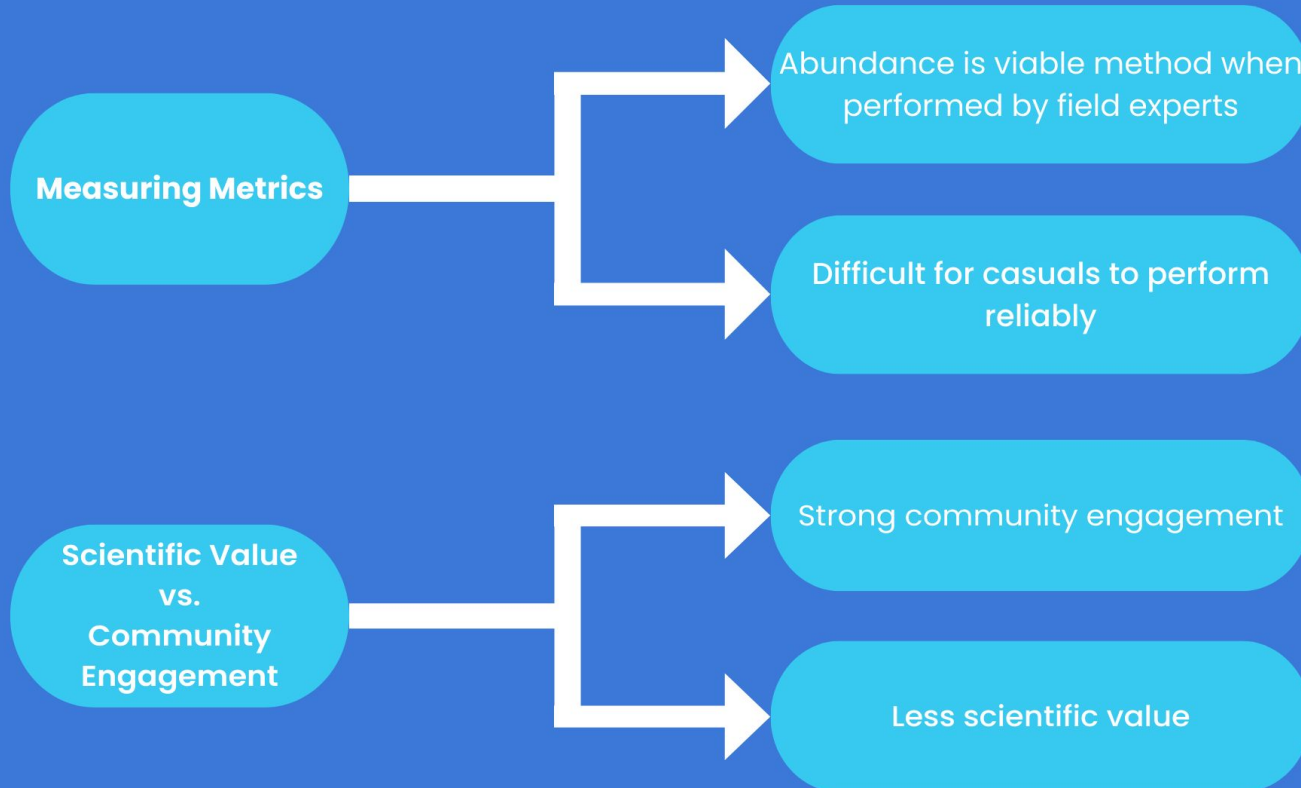
Record Number of
Intact Shells

Record Length of
Largest Shell

Take Pictures of Each
Shell Species

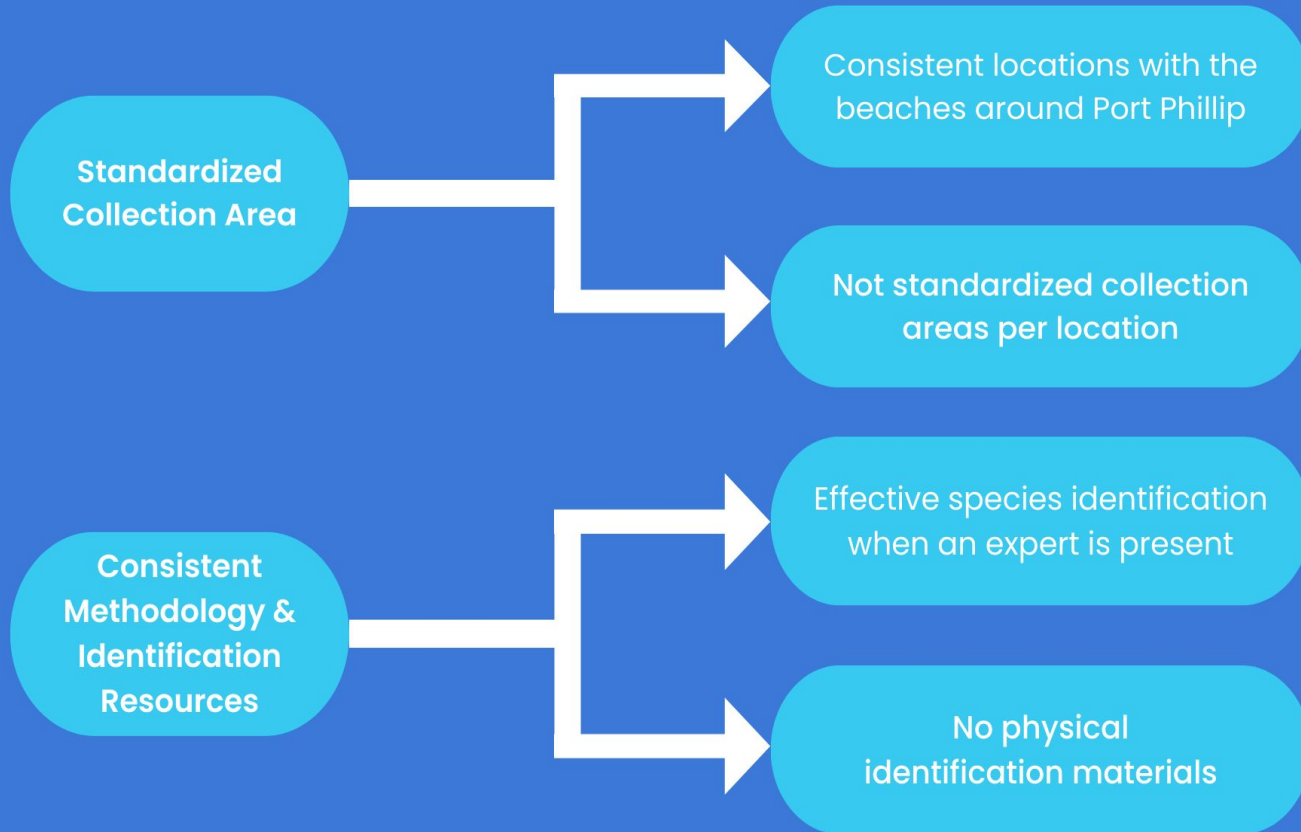


Survey Criteria Evaluation





Survey Criteria Evaluation



Objective 3



3

DEVELOP AND PROVIDE RECOMMENDATIONS TO UPDATE THE ECOCENTRE'S SHORELINE SHELL SURVEY.

Species Identification Guide



1. BLUE MUSSELS

(Mytilus Galloprovincialis planuultus)

- Black, blue-black or brown shell
- Teardrop shaped with concentric lines marking the outside
- Distinct ridges running along their length



2. PACIFIC OYSTERS

(Crassostrea gigas)

- Elongated, thick, rough and sometimes sharp shell
- Interior is white to off/white with purple streaks
- “Cupped” shape Shell

Fresh Kill Identification



Figures 3 & 4: Examples of Fresh Kills



4. Record each shell species on the data sheet and the number of shells collected of each species. For each species, mark the number of freshly killed shells. A freshly killed shell will have a hinge ligament that is still intact. Refer to figures 3 and 4 to see what a fresh kill looks like.

Survey Location Guide to Standardize Survey Areas



ST. KILDA PIER RMYS SLIPWAY

INFORMATION

- Survey area located on the North Side of the St. Kilda Pier, up to the RMYS Slipway

ACCESSIBILITY



- There is a 1 meter ledge from the pier onto the beach, located at the entry point




Landmark 1: St. Kilda Pier



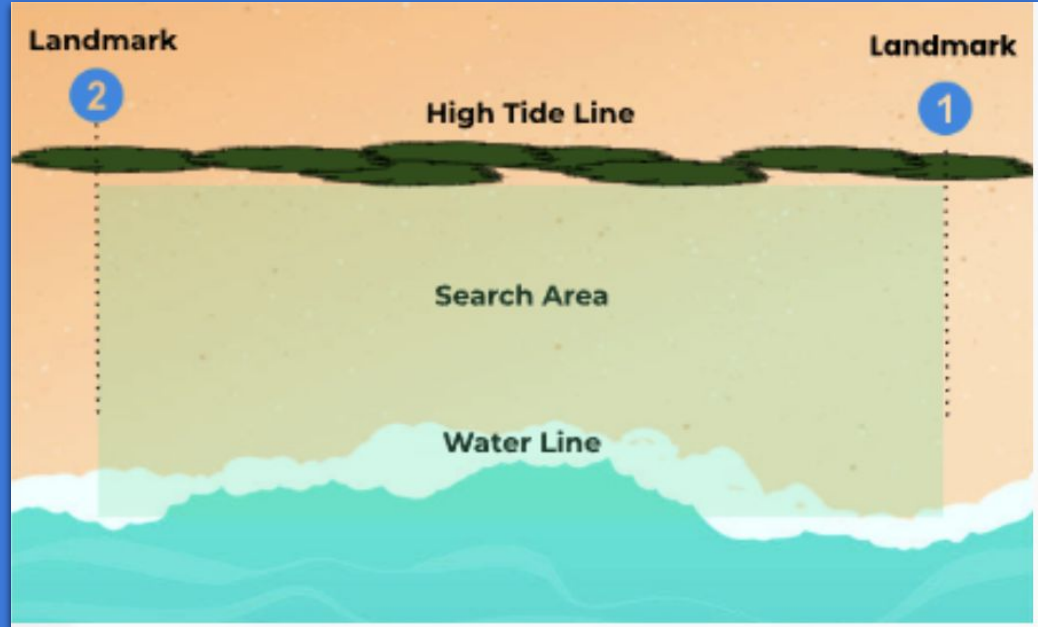
Landmark 2: RMYS Slipway



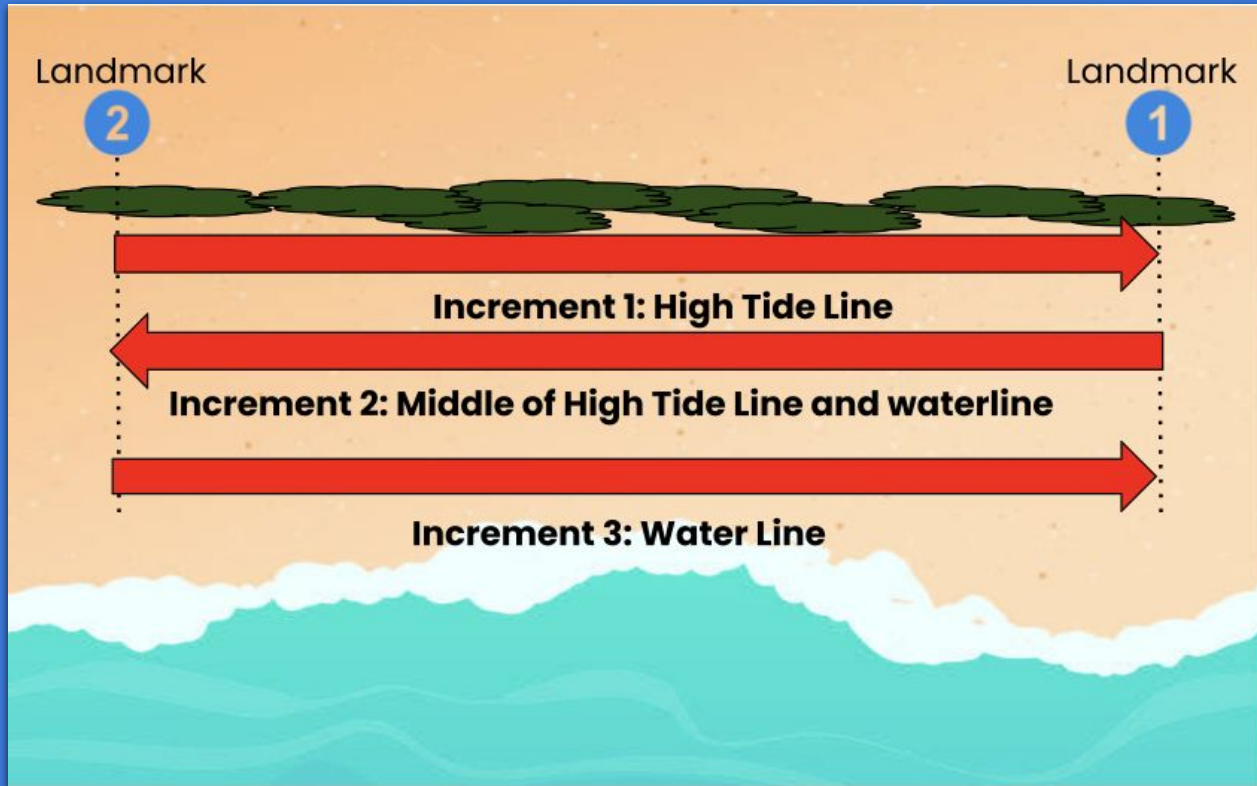
“Collect as many shells as possible within the time period”



20 Minute Time Cap



Three 10 Minute Survey Increments



Other Updates



DATA COLLECTION TIPS

- This survey is recommended to be completed at low tide. Some locations may be less accessible during high tide. For information on local tides, check out <http://www.bom.gov.au/australia/tides/>

SMALLEST
SHELL SIZE
(CM)

LARGEST
SHELL SIZE
(CM)

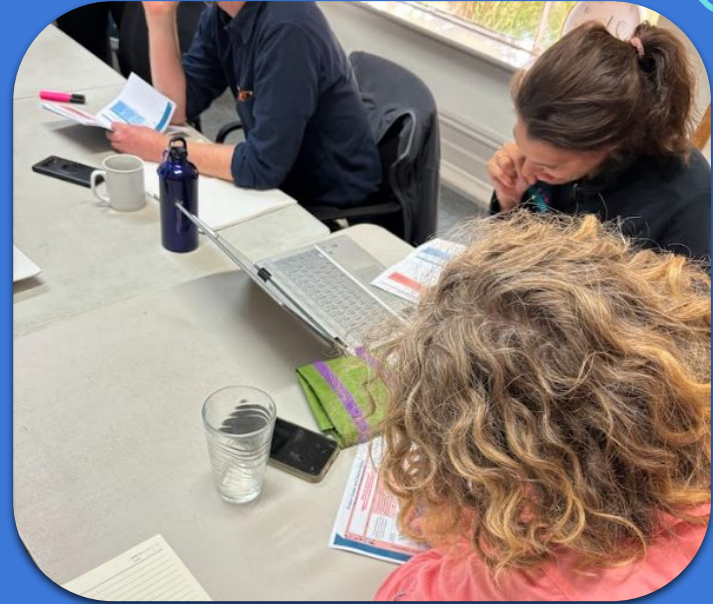
Objective 4



4

IMPLEMENT THE ECOCENTRE'S MOLLUSC CITIZEN SCIENCE PROGRAM THROUGH MEDIA CONTENT TO INCREASE COMMUNITY ENGAGEMENT.

Shoreline Shell Survey Workshop



Interviews and Case Studies



INTERVIEWS

Advertising strategies
to connect the
community



CASE STUDIES

Connections between
participation and
community
engagement

Key Principles For Community Engagement



**Media Inspires
People to Engage**



**Accessible Findings
Incentivize Citizen
Science Involvement**



**Program Follow-Up
Fosters Interpersonal
Relations**

Conceptualized Shoreline Survey Website



PROJECT STORY

Inspire citizens to volunteer and help leave a positive impact on the environment



Shoreline Shell Surveys

**Let's Shell-ebrate Our Coastlines!
Conduct a Shoreline Shell Survey.**

Help us convey the vital role mollusc play in maintaining the balance of marine ecosystems. Molluscs, often overlooked, play a vital role in maintaining the balance of marine ecosystems, serving as both prey and predators. Their presence reminds us of the interconnectedness of all life forms and the delicate web of biodiversity that sustains our planet. By becoming aware of the importance of molluscs, we advocate for the protection of our oceans and the preservation of Earth's natural heritage for generations to come.

Conceptualized Shoreline Survey Website



ACCESSIBLE DATA

Participants can view the current data and status of the program



	Participant Name																																
	Survey date																																
	11/3/2011			2/18/2014			5/5/2014			2/19/2015			11/8/2016			2/23/2017			11/21/2017			1/13/2018			3/15/2018			7/18/2018			1/15/2019		
Ref page	Common name	Scientific name	Parasheet #	Abundance	Length	Parasheet #	Abundance	Length	Parasheet #	Abundance	Length	Parasheet #	Abundance	Length	Parasheet #	Abundance	Length	Parasheet #	Abundance	Length	Parasheet #	Abundance	Length	Parasheet #	Abundance	Length	Parasheet #	Abundance	Length				
76	Blue Mussel	<i>Mytilus galloprovincialis</i>	80	10	70	1	10	75	15	10	70																						
86		<i>Fulvia fuscescens</i>	50	6	8	45			22	10	45																						
74	Sydney Cockle	<i>Anadara trapezia</i>	80	5	5	70			23	8	55																						
36	Sand Snail	<i>Turbo undulatus</i>	60	1	2	60	4	8	50	3	5	45																					
80	Common Mud Oyster	<i>Polinices noronhai</i>	50	2	2	40	6	3	35	1	8	35																					
80	Common Mud Oyster	<i>Ostrea angasi</i>	100	7	2	70			14	10	88																						
96	Smoky Venus	<i>Eumarcia fumigata</i>	42	11	1	42																											
50	Cominella	<i>Cominella lineolata</i>	37						10	5	34																						
94		<i>Soletebella brasiata</i>	60						21	10	48																						
20		<i>Austrocochlea odontis</i>	20						5	8	12																						
36	Conical Sand Snail	<i>Polinices conicus</i>	35	2	2	32			2	5	35																						
		<i>Cellan solida</i>	40																														
98	Ridged Venus	<i>Katelysia rhytiphora</i>	45	10	5	45																											
100		<i>Wetiosipula trigonella</i>	24						28	10	24																						
102		<i>Pholis australis</i>	85	3	2	85	2	2	70																								
98		<i>Katelysia scolarina</i>	35						24	5	20																						
10	Ariel Pattellid Limpet	<i>Cellana tramoserica</i>	36						12	5	36																						
94		<i>Wassarius pyrrhus</i>	17						11	5	17																						
76		<i>Yessostrabus pulch</i>	28																														
50		<i>Pleuroploca australis</i>	100																														
74		<i>Barbatia patachia</i>	37						6	2	31																						
100		<i>Venerupis galacthes</i>	57	12	1	57																											
		<i>Asterias amurensis</i>	0																														
20		<i>Austrocochlea concamer</i>	23						4	2	23																						
78	Butterfly shell	<i>Electroma pacifica</i>	22						210	2	22																						
12	Abalone	<i>Haliotis rubra rubra</i>	90																														
46		<i>Pteryonotus trifirmis</i>	50																														
26		<i>Zacumantus diemenens</i>	60						9	2	16																						
56		<i>Amaria undulata</i>	60																														
48		<i>Diachasma orbis</i>	47																														
58		<i>Gomphina undulata</i>	16																														
26		<i>Nerita atramentosa</i>	18																														
		<i>11 armed seastar</i>	0																														
80		<i>Anomia trigonopsis</i>	0																														
44		<i>Altaxocentrum serotinus</i>	0																														
20	Ribbed Top shell	<i>Austrocochlea constricta</i>	0																														
20		<i>Austrocochlea porcata</i>	0																														
96		<i>Bassina disjecta</i>	0																														
26		<i>Bathylia australis</i>	0																														

Conceptualized Shoreline Survey Website



— Shoreline Shell Surveys

Shoreline Shell Surveys are a great way to get an accurate picture of the types and abundance of shells appearing on our beaches, thus giving us an opportunity to speculate about population trends with these species and what measures can be undertaken to further track these trends.

[Download Shoreline Shell Survey Instructions](#)

[Download Shoreline Shell Location Sheet](#)



SURVEY MATERIAL

Printable materials are available for volunteers to conduct the shoreline shell survey.



LEARNING TOOLS

Supplementary materials are available to learn more about molluscs and the EcoCentre



Additional Recommendations

Social Media Posts

Email Alias

Certificate of Completion

Posters in Public Places

Consistency with Event Dates





Acknowledgements

IQP Advisors

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All of our interviewees and
workshop volunteers



Thank you!



Questions?