

TRADE FAIR FEATURES
 Exhibits from the region's best and brightest: entrepreneurs, business leaders, financing sources, community resources

Expanded networking opportunities
 Contact List for Exhibitors

More than 500 anticipated visitors

WHO SHOULD ATTEND
 Financing Sources
 Conventional lenders
 SBA lenders
 Private investors/angels
 Venture capitalists
 Investment/merchant bankers
 Factors
 Asset-based lenders
 Leasing companies
 Government programs

Entrepreneurs
 Start-ups
 Mezzanine
 Fast growth
 High-tech
 Low-tech
 Restructuring firms
 Established, closely held companies
 Public companies

Service Providers
 Accountants
 Attorneys
 Consultants

FALL FINANCE FORUM FORMAT

It's time for the headline venture event of the year as the Rockies Venture Club hosts its 9th annual Fall Finance Forum during the afternoon and evening of Thursday, November 21, 2002. This year the Fall Finance Forum targets established businesses and business leaders - as well as the best and brightest entrepreneurial companies - and is greatly anticipated by the entire deal flow community because the Forum offers three powerful components:

- A "trade fair". One of the largest of its kind in the Rocky Mountain Region - where entrepreneurs and business owners network with representatives from all fields of business finance: commercial banks, SBA lenders and investment corporations, factors, private investors, asset-based lenders, venture capitalists, service providers, and community resources.
- Seminars. Designed to educate and inform both investors and entrepreneurs on issues of critical importance in the increasingly contracting financing market. The seminars run concurrently, two times, and will allow registrants to attend two of the three.
- A dinner and program featuring plenty of additional networking time. This year's keynote address will be presented by Lynn Turner, Colorado State University College of Business; formerly, Chief Accountant, Securities and Exchange Commission.

EVENT SPONSORS

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BUSINESS

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SCHEDULE

- 1:00 – 2:15 CONCURRENT SEMINARS**
 Corporate Governance – *The Right Way*
 Obtaining Debt Financing – *The Right Way*
 Obtaining Equity Financing – *The Right Way*
-
- 2:45 – 4:00 CONCURRENT SEMINARS**
 Corporate Governance – *The Right Way*
 Obtaining Debt Financing – *The Right Way*
 Obtaining Equity Financing – *The Right Way*
- 3:00 – 5:15 EXHIBITS (Open to the Public)**
- 5:15 – 6:00 EXHIBITS (Open to meeting attendees)**
 Cash Bar, Dinner Registration, Networking
- 6:00 DINNER / KEYNOTE ADDRESS**
 The Trickle Down Effect of the Sarbanes-Oxley Act
Lynn Turner, Colorado State University, College of Business; formerly, Chief Accountant, Securities and Exchange Commission.
- SEMINARS - All three (3) offered at 1 PM and 2:45 PM**

Corporate Governance – The Right Way

Presenters
 Alan L. Talesnick, Patton Boggs LLP
 Robert M. Bearman, Patton Boggs LLP
 Francis B. Barron, Patton Boggs LLP
 Ronald I. Zall, Berenbaum, Weinshienk & Eason, P.C.

Obtaining Debt Financing – The Right Way

Moderator
 Matthew R. Perkins
 Jacobs Chase Frick Kleinkopf & Kelley, LLC

Presenters
 Key Bank (speaker TBD)
 Lu Cordova, CTEK

Obtaining Equity Financing – The Right Way

Moderator
 Theresa Mehringer, Perkins Coie LLP

Presenters
 Stu Perlmetter, First Resource
 Cheryl Bostater, Ehrhardt Keefe Steiner & Hottman PC
 Rhonda Wallen, Sequel Venture Partners

REGISTRATION OPTIONS

REGISTER ONLINE AT ■ WWW.ROCKIESVENTURECLUB.ORG
 CALL RVC ABOUT EXHIBIT SPACE – 303.831.4174



■ **THE RIGHT WAY**
Financing Your Private Company and Protecting Investors

Dinner reservations \$35 RVC members \$45 all others

SEMINARS
 Seminars run concurrently, and are repeated (see schedule).
 Please indicate if you are registering for one (1) or two (2) sessions

___ One seminar \$20 RVC members \$30 all others
 ___ Two seminars \$40 RVC members \$60 all others

Name _____
 Company _____
 Address _____
 City/state/zip _____
 Phone _____ Fax _____
 Email _____

MEMBERSHIP
 \$100 SPECIAL MEMBERSHIP RATE
 (Join or rejoin NOW – good through November 30, regular rate \$125 – please fill out membership form on reverse side)

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 Call the RVC at 303.831.4174
 FAX credit card reservation to: 303.832.4920, or make check payable to RVC, and mail to: 190 E. 9th Avenue, Suite 440, Denver CO 80203.

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\$100 SPECIAL MEMBERSHIP RATE
(good through November 30, 2002 regular price \$125)

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Company _____
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City/state/zip _____
Phone _____ Fax _____
Email _____
Website _____

PLEASE SELECT ONE CATEGORY THAT BEST DESCRIBES YOUR COMPANY

- Accounting
- Capital Sources/Financing
- Computers (Hardware/Software)
- Internet/Web
- Education/Schools
- Government
- Health/Biotech
- Human Resources Consulting
- Legal Services
- Management Consulting
- Manufacturing
- Misc. Services
- PR/Marketing
- Real Estate
- Retail
- Telecommunications
- Wholesale Trade
- Other

Individual or company description for membership director, not to exceed 200 characters

CONTACT US

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9TH ANNUAL FALL FINANCE FORUM

NOVEMBER 21, 2002 ■ DENVER MARRIOTT CITY CENTER

■ THE RIGHT WAY
*Financing Your Private Company
and Protecting Investors*

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■ ATTENTION RVC MEMBERS AND FRIENDS:
The 9th Annual Fall Finance Forum has limited dinner space. Please take this opportunity to register now.