

of Agriculture Tim Schultz, who talked about alternative agriculture, and Director of Stapleton Airport Redevelopment Skip Spensley, who reiterated the need for a new airport.

Senator Jim Rizzuto, Democrat from LaJunta, told the audience how the enterprise zone legislation is working, and that the business incubator concept has aided small companies of all kinds. Bob Ortlip, a member of the Association's Small Business and Economic Development Councils, moderated the panel discussion.

### **Education: Business community must get involved**

Only eighteen people attended the panel discussion on education, directly reflecting the theme of the discussion: the urgent need for more attention to higher education, particularly from the business community. Moderated by Dick Deane, former Chairman of the K-12 Education Council and currently a member of the Higher Education Council, the panel featured Alexander Bracken, Director of Public Affairs at Ball Technical Products Group and new Chairman of the Higher Education Council, and Representative Paul Schauer, Chairman of the House Finance Committee and a prime mover in government restructuring of higher education.

Both speakers stressed the connection between economic development and the quality of higher education which, according to Bracken, serves as a magnet for attracting new industries and expanding old ones. Research at CU Boulder, for example, was responsible for the expansion of the aerospace division at Ball, and many spin-off companies, such as Vipoint Labs and Coors Bio-Tech, resulted from molecular biology research at CSU.

Schauer pointed out that participation of the business community is essential to the education field, since most school administrators move up from teaching positions without training in sound management principles.

Without increased dedication to higher education, the panel agreed, Colorado cannot be competitive with other states and there will be no signifi-

cant economic development.

### **Annual Meeting recognizes Association volunteers**

Volunteers are the heart of all non-profit organizations, and the Colorado Association of Commerce and Industry boasts some of the sharpest and most dedicated volunteers in the state. At the 21st annual meeting, directors, council members and other volunteers received recognition.

Dick Deane, John Riggen and Terry Stevinson were honored for their chairmanship of councils. Deane, president of Deane Buick-Saab in Denver, has been chairman of the K-12 Education Council for nearly two years. Deane has been an outstanding advocate of a quality and accountable public education system, said N. Berne Hart in presenting the award to Deane, who also served on the Association Board of Directors.

Riggen, a vice chairman of the Board, has chaired the Higher Education Council for two years. Riggen, manager of Colorado public affairs for Hewlett-Packard, has campaigned for strong technological programs and a higher education system that graduates industry-ready personnel.

Stevinson, president of Stevinson Nissan in Boulder, chaired the Small Business Council for more than a year. Under Stevinson's tenure, the Small Business Council sent eight of sixteen Colorado representatives to last summer's White House Small Business Conference.

### **Marketing volunteers recognized**

Five members of the 50 for Colorado 1986 class were awarded for their sales efforts. All of the 50 for Colorado participants strengthen the Association by adding new members. The top five producers were given special awards (see related story, 50 for Colorado).

Mary Burch of The Gates Corporation was recognized for her work with The Chairman's Club, a membership retention group that stresses personal contact with existing Association members to ascertain that their needs are being met.

Three professional sales people were

recognized for their marketing of the Association's benefit packages and thus, new members to the Association. Samantha Johnson was the leading agent producer, and brought in 20 new Association members from Eagle County. Mike Ellia was the leading group producer for the second consecutive year. He is with the Travelers' Group Department in Denver. Crispin Sargens from Financial Designs in Denver was named the most promising new agent.

### **Colorado Business Week Director honored**

Karon Robinson, a loaned executive with Mountain Bell, was recognized for directing the Colorado Business Week program, a week of economic education for high school students that involves a year's worth of planning and implementation.

### **New directors named**

N. Berne Hart, outgoing Chairman of the Board, presented the Association gavel to Jeffrey Coors, his successor, at the luncheon. Coors honored Hart with the traditional engraved silver tray and pitcher. Also, Mrs. Berne Hart was acknowledged for her understanding and support during Hart's year of leadership of the Association.

Duane Pearsall, partner with Columbine Venture Fund and spokesman for Colorado's small business community, was named Chairman-elect. Pearsall will chair the Association's General Legislative Policy Council and will succeed Coors as Chairman in 1987-88.

Carol Green, president of Franchise Services of America, will succeed Pearsall as vice chairman representing the Denver Metro region.

Directors appointed to serve three year terms are: Dick Deane, Deane Buick-Saab, Denver; Dave Delcour, AMAX, Inc., Golden; Jake Edson, Edson Express Inc., Commerce City; Dick Harrison, Centennial Chamber of Commerce, Littleton; Lauren Lehman, First Line Communications, Denver; Dr. Sherry Manning, John Madden Company, Englewood; Brad Pelsue, T.A. Pelsue Company, Englewood; and Sol Trujillo, Mountain Bell, Denver. 