## SUPPLEMENTAL MATERIALS

ENGAGING YOUNG PEOPLE IN LOCAL CULTURE: A PROFILE OF RÂȘNOV YOUTH<br>D-Term<br>April 26th, 2024

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## SM-A: Photovoice Protocol

## SETUP

1. Define photographers: The Mioritics volunteers
a. Our designated photographers participating in this method are the Mioritics Association volunteers who are already active in the organization (six individuals in the 14-25 age range).
2. Brief Volunteers on their task - go over this protocol during a Zoom meeting so that they are familiar with the process
a. Go over instructions to avoid taking photographs with any identifying features of other people
3. Ensure proper photograph release forms and participation consent/assent forms are signed by the volunteers or their parents for volunteers under the age of 18 .
4. Photographers will submit one picture per prompt provided.

## PHOTOGRAPH PROMPTS

1. Take a picture of a place where you frequently spend free time with friends.
2. Take a picture of a place you go to spend time outdoors.
3. Take a picture of a location that makes you feel proud of Râșnov
4. Take a picture of a location where you feel you belong.

## PROMT SCHEDULE

1. Photographers will receive the prompts once our methods are approved by IRB and the volunteers are briefed on this protocol.
2. They will be expected to submit their photographs before March 15th.

## PHOTOGRAPH COLLECTION AND ORGANIZATION

1. Volunteers will be asked to submit photographs via WhatsApp by sending them directly to Allan Anderson. Photo files will each be named with the number of the prompt with which they are associated.
2. Photographs will be saved to a Google Drive folder managed by the WPI Research Team and cataloged by prompt and photographer.

## DISCUSSION GUIDE:

1. Photographs will be presented on slides for both the WPI Research Team and participants to view
2. Volunteers will be encouraged to discuss the content of the photos and their meaning
3. Our team and the participants will discuss common themes that emerge in each of the prompted photo categories
4. Discussion Questions (for each photograph):
a. Why is this location important to you?
b. How often do you visit this location?
c. What do you do here?
d. Who do you go with?
e. Share a fond memory of this location
f. What feelings do you associate with this place?
g. If a cultural/community event was hosted here, how would your feelings towards the place change if at all?
i. What events would you like to have here?
ii. Are there any that you do not want to have here?
5. Wrap-up Questions:
a. Were there any places around Râșnov that you were surprised were not pictured?
b. Were any of the prompts especially difficult to find a location that fit the category?
6. Photos of locations and activities most frequently discussed will be used in the display mapping protocol

## PICTURE CONTENT ANALYSIS

1. The research team will code the discussion to find common activity and location themes that will develop an understanding of where and how Râșnov youth spend their free time

## SM-B: Photovoice Participation and Photographic Release Consent Form (18+)

We are a team of student researchers (Ella Agran, Allan Anderson, Sean Corman, Ben France, and Lilly Gallinoto) from Worcester Polytechnic Institute (WPI) in the United States. We are working with the Mioritics Association in Râșnov to better understand the interests and activities of young people in Râșnov so that the Mioritics Association can create engaging community cultural events for residents ages 14-25. We are asking if you consent to participate in a research activity. Participation in this study would include taking and submitting several photographs of places that young people are interested in around Râșnov, meeting with us to discuss these photos, and helping us talk to young people in the community. These activities will take place over the next five weeks and are voluntary. If you agree to participate, you may . . .

- Choose not to take or share any of the photos they take
- Choose not to discuss any photos they do not feel comfortable sharing
- Choose to stop participating in the research and events if they do not want to continue

We do not anticipate any risks in participating. Although we will write up the results of our research, you will not be mentioned by name in our report, which will be posted on our university website, and we will not publish any photos that identify who the participants are. We will instruct participants not to take photos on private property without permissions and not to include people's faces or identifying features in any of the pictures.

This research will benefit youth by helping the Mioritics Association create cultural events for youth in Râşnov. You might enjoy meeting other young people and helping to plan these activities, which are voluntary and non-paid.

I, $\qquad$ , consent to participate in this research project with the WPI Research Group. I acknowledge that my name will not be used in the final report and that my photos may be used or modified for use in the reports.

If you have any questions or comments regarding this study. Please contact the team via email at gr-youth@wpi.edu. If you would like to receive a copy of the report or have any other questions about the study, please contact the project advisor, Lorraine Higgins, at ldh@wpi.edu or our Mioritics Association collaborator Mihai Dragomir at mihai@mioritics.ro.

I acknowledge that I have read and understood the above study expectations and grant my consent to participate in this research project.

Participant Signature

Participant Full Printed Name

Date (day, month, year)

Date (day, month, year)

# SM-C: Photovoice Participation and Photographic Release Consent Form (Under 18) 


#### Abstract

We are a team of student researchers (Ella Agran, Allan Anderson, Sean Corman, Ben France, and Lilly Gallinoto) from Worcester Polytechnic Institute (WPI) in the United States. We are working with the Mioritics Association in Râşnov to better understand the interests and activities of young people in Râșnov so that the Mioritics Association can create engaging community cultural events for residents ages 14-25. We are asking if you consent to having your son/daughter participate in a research activity. Participation in this study would include taking and submitting several photographs of places that young people are interested in around Râșnov, meeting with us to discuss these photos, and helping us talk to young people in the community. These activities will take place over the next five weeks and are voluntary. If your son/daughter agrees to participate, they may . . .


- Choose not to take or share any of the photos they take
- Choose not to discuss any photos they do not feel comfortable sharing
- Choose to stop participating in the research and events if they do not want to continue

We do not anticipate any risks in participating. Although we will write up the results of our research, your child will not be mentioned by name in our report, which will be posted on our university website, and we will not publish any photos that identify who the participants are. We will instruct participants not to take photos on private property without permissions and not to include people's faces or identifying features in any of the pictures.

This research will benefit youth by helping the Mioritics Association create cultural events for youth in Râșnov. Your child may also enjoy meeting other young people and helping to plan these activities, which are voluntary and non-paid.

I, $\qquad$ , consent to having my child participate in this research project with the WPI Research Group. I acknowledge that my child's name will not be used in the final report and that their photos may be used or modified for use in the reports.

If you have any questions or comments regarding this study. Please contact the team via email at gr-youth@wpi.edu. If you would like to receive a copy of the report or have any other questions about the study, please contact the project advisor, Lorraine Higgins, at ldh@wpi.edu or our Mioritics Association collaborator Mihai Dragomir at mihai@mioritics.ro.

I acknowledge that I have read and understood the above study expectations and grant my consent to have my child participate in this research project.

Parent Signature

Parent Full Printed Name

Date (day, month, year)

Date (day, month, year)

## SM-D: Verbal Consent Script for Intercept Surveys

For over 18 participants, to be read aloud before conducting an survey or mapping activity:
"We are a team of student researchers from Worcester Polytechnic Institute (WPI) in the United States. We're working with the Mioritics Association to better understand the interests and activities of young people in Râșnov so that the Mioritics Association can create engaging community cultural events for residents ages 14-25. We're asking for your help by answering a few survey questions about places you like to go and activities you like to do in Râșnov. You can share as much or as little information as you would like, and you can end the survey at any time with no penalty. We may use your responses in a report published by WPI and/or the Mioritics Association, but your name will not be associated with your contributions. Would you like to participate in this survey?"

If the response is affirmative, proceed to conduct the survey.

## SM-E: Survey Consent Form

We are students (Ella Agran, Allan Anderson, Sean Corman, Ben France, and Lilly Gallinoto) from Worcester Polytechnic Institute (WPI) in the United States. We are working with the Mioritics Association to better understand the interests and activities of young people in Râșnov so that the Mioritics association can create engaging community cultural events for residents ages 14-25. We are asking if you consent to your child participating in a 5-10 minute survey about their interests and activities in Râșnov.

This survey is voluntary; your child can skip over any questions if they don't want to answer or end the survey at any point. We may share our findings from these surveys but will not name your child when we write our report, which will be published on our university website and shared with the Mioritics Association.

Participation in this activity poses little to no risk to the participant as the participants names will not be shared and any identifying information will not be used in our report.

This activity is non-paid but will help to improve local cultural events for youth in Râşnov. As a gesture of gratitude from the WPI Research Group and the Mioritics Association, participants will be invited to a youth social event with music and complimentary food and beverages hosted by the Mioritics Association on Friday, April 5th. They are not obligated to attend, but if they want to, they will need to bring a permission form later signed by you.

If you agree to let your child participate in today's survey, please sign below.

I
consent to having my child participate in this survey with the WPI Research Group. I acknowledge that my child's responses may be used in the final report but that their contributions will not be associated with their name.

If you have any questions or comments regarding this study. Please contact the team via email at gr-youth@wpi.edu. If you would like to receive a copy of the report or have any other questions about the study, please contact the project advisor, Lorraine Higgins, at $\underline{1 d h} @$,wpi.edu or our Mioritics Association collaborator Mihai Dragomir at mihai@mioritics.ro.

I acknowledge that I have read and understood the above study expectations and grant my consent to have my child participate in this research project.

Parent Signature

Parent Full Printed Name

Date (day, month, year)
$\qquad$
Date (day, month, year)

For Participant under 18:

Do you agree to participate in this survey, which we just described to your parent/s?

## SM-F: Intercept Survey Protocol

## Before the survey:

1. Before March 30th, get permission to use the space (supermarket parking lot) from the supermarket director with the help of our collaborator
2. Prepare a note sheet with space to record multiple-choice answers and long-response answers
3. Prepare resources such as clipboards, pens, and consent forms.

## The survey (March 30th \& 31st):

1. WPI researchers and Mioritics volunteers meet outside the market at 12:00 EET
2. Split into groups of 3 , consisting of 1 or 2 of the WPI researchers and 1 or 2 Mioritics Volunteers
3. One of the Mioritics volunteers will approach a potential interviewee-and their parents if they are under 18-introducing the WPI researchers and the purpose of the survey
4. Attain written or verbal consent from those ages 18-20, and written consent from the parents of those ages 14-17 before starting the survey, providing a Romanian translation if needed
5. Conduct the survey with the interviewer recording short answer responses and another group member serving as the dedicated note-taker focusing on the longer responses

## Ending the survey:

1. Thank the interviewee for participating
2. Provide a flyer for our future event on April 5
3. Interviewers quickly discuss key takeaways from the survey while another group continues to recruit interviewees

## Questions

The following questions will be asked during the intercept surveys.

- How old are you?
- Do you live in Râșnov?
- If yes
- Which neighborhood?
- Cartier ISR
- Romacril
- Cartierul Tineretului
- Cartierul Toamnei
- Cartierul Primăverii
- Cvartalul Centru-Nord
- Cartierul Rosenau
- Cartierul Covaciu
- Cartierul Florilor
- Glajerie
- Cartierul 1
- Cartierul 2
- Centru
- Caragiale
- Dobrice
- Cartierul Predeal
- Other: (write in)
- Where do you currently attend school?
- What activities do you frequently engage in during your free time?
- Where?
- Typically with friends or alone?
- Do you enjoy hiking?
- If yes
- What trails are your favorite?
- Who do you like to hike with? (e.g. friends, family, alone)
- What group activities do you enjoy participating in?
- Are you passionate about artistic activities like handcraft?
- If yes
- What are some that you have participated in OR WOULD LIKE TO?
- What is a practical skill you'd like to learn?
- What events in Brașov interest you?
- What are they?
- Why do they interest you?
- Have you heard of cultural events in Râșnov?
- If yes
- Have you attended any events?
- What was your general opinion of the event?
- Do you typically participate in social or cultural activities that cost money?
- How much do you typically spend to attend a community event? (choose one)
- A. 0 Lei
- B. 1-25 Lei
- C. 25-50 Lei
- D. $50-75$ Lei
- E. 75+ Lei?
- What events did you enjoy attending or activities did you enjoy doing when you were 14-17? (For 18+ interviewees)
- How would you like to get information for upcoming events in Râșnov?
- If the interviewee does not know, offer the choice between social media, email, physical flyers, school announcements, or other.


## SM-G: Focus Group Instructions

## General Questions:

- What would encourage you to attend a cultural community event?
- What activities do you believe lead to the most popular events?
- How much do you spend on average to go to an event?
- What are the benefits of paid vs free events?
- Considering the benefits of each, would you prefer events to be paid or free?
- What are some common mistakes to avoid when planning/holding events?
- What ideas do you have for getting the currently uninvolved to participate?


## Four Corners Activity:

1. Have participants stand in the center of the room
2. Assign each corner of the room to the following responses: Strongly Agree, Agree, Disagree, Strongly Disagree
3. Read statement and have the participants move to the corner of the room that reflects their feelings on the statement
4. Encourage participants to discuss amongst themselves and share why they decided to stand in said corner

## Four Corners Questions:

- I see my future self living in Râșnov 10 years from now
- I feel the average teenager is connected to the town
- I can take initiative if I want something changed in Râşnov
- I think the number of young people leaving Râșnov is a problem (solutions?)


## SM-H: Focus Group Consent Form

We (Ella Agran, Allan Anderson, Sean Corman, Ben France, and Lilly Gallinoto) are students from Worcester Polytechnic Institute (WPI) in the United States. We are working with the Mioritics Association to better understand the interests and activities of young people in Râșnov so that the Mioritics association can create engaging community cultural events for residents ages 14-25. We are asking if you consent to your child participating in a 60 -minute focus group where they will talk about their interests and activities in Râşnov.

This focus group is voluntary; your child can skip over any questions if they don't want to answer or leave the focus group at any point. We may share our findings from this activity but will not name your child when we write our report, which will be published on our university website and shared with the Mioritics Association.

Participation in this activity poses little to no risk to the participant as the participants names will not be shared and any identifying information will not be used in our report.

This activity is non-paid but will help to improve local cultural events for youth in Râşnov. As a gesture of gratitude from the WPI Research Group and the Mioritics Association, participants will be invited to a youth social event with music and complimentary food and beverages hosted by the Mioritics Association on Friday, April 5th. They are not obligated to attend, but if they want to, they will need to bring a permission form later signed by you.

If you agree to let your child participate in today's survey, please sign below.

I
consent to having my child
$\qquad$ participate in this focus group with the WPI Research Group. I acknowledge that my child's responses may be used in the final report but that their contributions will not be associated with their name.

If you have any questions or comments regarding this study. Please contact the team via email at gr-youth@wpi.edu. If you would like to receive a copy of the report or have any other questions about the study, please contact the project advisor, Lorraine Higgins, at ldh@wpi.edu or our Mioritics Association collaborator Mihai Dragomir at mihai@mioritics.ro.

I acknowledge that I have read and understood the above study expectations and grant my consent to have my child participate in this research project.

## Parent Signature

Parent Full Printed Name

Date (day, month, year)
$\qquad$
Date (day, month, year)

For Participant under 18:

Do you agree to participate in this survey, which we just described to your parent?

## SM-I: Event Run Sheet

| Start time | End time | Task | Responsible person |
| :---: | :---: | :---: | :---: |
| 18:00 | 18:40 | Set up stations | All, all volunteers |
| 18:30 | 18:40 | Sound check | 1 Volunteer (DJ) |
| 18:40 | 18:50 | Set up juices/snacks | All |
| 19:00 | 19:30 | At door to greet and hand out stamp cards | Sean, 2 volunteers |
| 19:00 | 20:00 | At door to deal with argumentative guests | Mioritics adult |
| 19:00 | 20:50 | DJ music | 1 Volunteer |
| 19:15 | 19:20 | Kick off | Allan |
| 19:20 | 20:30 | Running map station | Lilly, 1 volunteer |
| 19:20 | 20:30 | Taking pictures at map station | Aidan |
| 19:20 | 20:30 | Running build-your-own-event station | Ben, 1 volunteer |
| 19:20 | 20:30 | Taking pictures at build-your-own-event station | Ally |
| 19:20 | 20:30 | Running Pick-a-Side station | Allan, Ella, 1 volunteer |
| 19:20 | 20:30 | Taking pictures at Pick-a-Side station | Ava |
| 19:20 | 20:30 | Moving around to help stations that need it | Sean, Ella |
| 19:30 | 19:35 | Leave to get Pizza | 1 Volunteer |
| 19:50 | 20:00 | Arrive with Pizza, set up plates/napkins | 1 volunteer, Sam, Bora |
| 20:30 | 20:50 | Clean up stations, set up karaoke | Farms |
| 20:50 | 21:45 | Karaoke | Volunteers, all |
| 21:45 | 22:00 | Raffle drawing | Volunteers, all |
| 22:00 | 23:00 | Guests leave, break down stations | All |

## SM-J: Consent for Event Participation

We (Ella Agran, Allan Anderson, Sean Corman, Ben France, and Lilly Gallinoto) are students from Worcester Polytechnic Institute (WPI) in the United States. We are working with the Mioritics Association to better understand the interests and activities of young people in Râșnov so that the Mioritics Association can create engaging community cultural events for residents ages 14-25. We are asking if you consent to your child participating in a fun research and planning event to find out about their interests and activities in Râșnov during a teen social gathering hosted by the Mioritics Association. Teens will be creating a map of the places and activities that interest them in Râșnov and suggesting the kinds of events they would Mioritics to organize for teens in the future.

Attendance at the event is voluntary; participants can join as many of the activities and discussions as they would like and are free to leave or skip any of the activities at any time. We will be summarizing the key ideas that the young people share at this event in a report posted on our university website, though none of the participants will be identified by name.

Please sign below if you agree to your child $\qquad$ participation in the event on April 5th.

Parent Signature

Parent Full Printed Name

Date (day, month, year)

Date (day, month, year)

For Participant under 18:
I acknowledge that I have read all of the above criteria, understand the terms of my agreement, and express my assent to participate in this research under the condition of parental consent.

Participant Signature

Participant Full Printed Name

Date (day, month, year)
$\qquad$
Date (day, month, year)

Please contact the team via email at gr-youth@wpi.edu or project advisor, Lorraine Higgins, at ldh@wpi.edu if you have questions or would like a copy of the study results.

## SM-K: Interactive Mapping Activity Instructions

Before the activity

- Ask yourself these questions
a. What are my favorite places in Râşnov?
b. What do I like to do at these places?


## Beginning of activity

- Look at the places pictured around the map. Are any of the places you thought about shown in the pictures?
c. If the place you thought about is in one of the pictures, proceed to section mapping with picture
d. If the place you thought about is not in any of the pictures, proceed to section mapping without picture


## Mapping with picture

1. Look at the icon next to the picture
2. Find the matching icon on the map
3. Recall the activity you like to do in this location
a. Look at the table at the bottom of the instructions to select the proper pin color
4. Place the pin on the map next to the icon
5. Proceed to end of activity

## Mapping without picture

1. Select one of the tags with string
2. Write the name of the location on the tag using the markers provided
3. Recall the activity you like to do at your chosen location
a. Look at the table at the bottom of the instructions to select the proper pin color.
4. Place the string against the map where your place is located and stick the pin inside the loop
5. Proceed to end of activity

## End of activity

- If there are more locations or activities you'd like to share, you may complete the activity again!


## Pin colors

| Activity | Pin Color |
| :--- | :--- |
| Playing sports or other physical activities | Red |
| Spending time alone | Orange |
| Hang out with friends | Yellow |
| Artistic activities (painting, photography, writing, etc.) | Green |
| Spending time in nature | Blue |
| Attending large group events (concerts, movies, plays, etc.) | Pink |
| Other | White |

## SM-L: Pick-a-Side Activity Instructions

## Participant instructions:

1. Find a group of 4-6 participants
2. Line up with space to move left or right
3. After each prompt decide which answer you resonate most strongly with and all together move to the corresponding side for each question

## Prompts:

1. Do you prefer a fun event that is Indoors or Outdoors?
2. Would you prefer an event during the afternoon or evening?
3. Would you prefer an event on a weekday or weekend?
4. Would you rather watch a movie or make a craft?
5. Do you prefer to spend time with a group of 5 or fewer friends, or $5+$ friends?
6. Would you rather go hiking or play a sport?
7. Would you prefer an event that is free and open to the public or paid and private?
8. Would you rather attend a workshop to learn a new skill or practice one you already know?

## SM-M: "Build-Your-Own-Event" Activity Instructions

## During the activity

1. Look through the "meat" cards to select the activity for your perfect event. If the activity is not listed on one of the premade cards, write it on the blank "meat" card using a dry-erase marker.
2. Repeat this process with each category to create the event.
3. If there is anything else that does not fit in a pre-assigned category, use the blank "condiment" cards to write it in.
4. Organize the cards vertically on the table to resemble a complete burger.

## Ending the activity

- Ask participants:
- Have you been to a similar event?
- Do you know of any events that are similar?
- Would you be interested in helping to actually create this event?
- Team and volunteers:
- Record the created events ("burgers") by photographing the vertically-oriented cards. These images will be analyzed later as data for the youth profile.


## Burger Elements and Corresponding Event Categories

| Bun | Location |  | Topping | Time |
| :--- | :--- | :--- | :--- | :--- |
| Regular | cinema |  | Tomato | weekday <br> afternoon/evening |
| Pretzel | outdoor park/hiking trails |  | Lettuce | weekend morning |
|  |  |  | weekend <br> afternoon/evening |  |
| Sesame seed | indoor meeting space |  | Pickles | 0-3 hours long |
| Kaiser | restaurant/cafe |  | Bacon | $3+$ hours long |
| Whole wheat | town square |  |  |  |
|  |  |  | Cheese | People |
| Meat |  |  | Swiss | young friends |
| Beef patty | movie |  | Pepper jack | meeting new young <br> Fried chicken |
| historical/educational |  | Cheddar | family |  |
| Grilled chicken | sports/active games |  | Provolone | community (everyone) |
| Fried fish | casual social activities (board games, |  |  |  |


|  | etc) |  |  |
| :--- | :--- | :--- | :--- |
| Veggie burger | food focused event | Colby | tourists |
| Pulled pork | arts (music performance, visual art) |  |  |

Condiment (ketchup, mustard, mayo, etc.) = other (specified using a dry-erase marker on laminated card)

## SM-N: Photovoice Quantitative Data

Number of Photovoice Submissions for Each Prompt


## SM-O: Intercept Survey Quantitative Data

| Participant | 1 | 2 | 3 | 4 | 5 | 6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Age? | 18 | 16 | 18 | 19 | 16 | 20 |
| Neighborhood? | Promenada | North Center | ISR | ISR | Florilor | Promenada |
| School? | High school (Rasnov) | High school (Rasnov) | High school (afternoon school) | none | High school (Brasov) | none |
| Frequent activities in free time? | Outside (ex. Promenada), soccer w/ friends | Karate, boxing, hang w/ friends | Cheerleading, hang/drink w/ friends in Brasov/Rasnov city center | Sports <br> (soccer <br> w/ <br> friends), <br> gym | Hang w/ friends, listen to music, swimming, ballet, gym | Walking, fishing, listen to music |
| Enjoy hiking? Which trails? With Whom? | Yes w/ friends | Yes, Malaiesti w/ family | Yes, Malaiesti w/ friends | No | No | Yes, Malaiesti w/ friends |
| Group activities? | Soccer | Board games | Cheerleading | Parties | Hanging out | Work |
| Passionate about artistic activities? | Music | No | No | No | Cooking | No |
| Practical skill? | None | Photograph $y$, photo editing | None | No ideas but interested | Photography, photo editing, social media | Music |
| Events in Brașov? | Massif (music festival) | Massif | None | None | Folk music festival, Oktoberfest | None |
| Heard of cultural events in Rasnov? | FFIR (film festival), city days, medieval festival, Rockstadt (music festival) | FFIR, city days | FFIR, city days | City days, heard of FFIR | City days, FFIR, Rockstadt | Not now, attended when younger |


| Participate in <br> paid activities? <br> How much do <br> you typically <br> spend? | Not typically, <br> up to 100 RON | Yes, 13-20 <br> RON | Not typically, <br> up to 100 RON | No | Yes, concerts | Yes, 15-40 RON |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Preferred method <br> to hear about <br> upcoming events? | Social media | Phone | Social media | Posters | Posters, <br> social media | N/A |
| Events/activities <br> when you were <br> younger? (for <br> 18+) | Walking with <br> friends | N/A | Hang w/ friends <br> at school, <br> basketball court | Soccer | N/A | Wasn't involved <br> as much when <br> younger |
| Other notes |  |  | Attends cultural <br> events to hang <br> w/ friends, <br> prefers events <br> $2-3$ hours |  |  |  |


| Participant | $\mathbf{7}$ | $\mathbf{8}$ | $\mathbf{9}$ | $\mathbf{1 0}$ | $\mathbf{1 1}$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Age? | 20 | 24 | 24 | 21 | 20 |
| Neighborhood? | Promenada | Promenada | Florilor | Promenada | Florilor |
| School? | University <br> (Brasov) | None | None | None | University <br> (Brasov) |
| Frequent activities <br> in free time? | Driving, biking w/ <br> friends | Video <br> games w/ <br> friends | Soccer w/ <br> friends | Motorcycling, <br> listening to techno <br> music, <br> photography, <br> downhill biking w/ <br> friends | Gym w/ friends |


| Enjoy hiking? <br> Which trails? <br> With Whom? | Yes, w/ friends | Yes, w/ dad | Yes, w/ friends | Not really, but <br> enjoys Malaiesti | Yes, Malaiesti, but <br> not often |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Group activities? | Yes in high school, <br> not anymore | None | Ping pong <br> tournaments | Parties | None |
| Passionate about <br> artistic activities? | Music | No | No | Would like to try | No |
| Practical skill? | Music | No (doesn't <br> have time) | No ideas but <br> interested | Hiking/camping | None |
| Events in Braşov? | After school <br> events | None | Dash <br> (bowling/ping <br> pong) | None (goes outside <br> Brasov) | Music festivals |
| Heard of cultural <br> events in Rasnov? | FFIR, concerts | Rockstadt <br> (volunteered <br> there) | City days, <br> Rockstadt | House/techno <br> parties | Medieval festival |
| Participate in paid <br> activities? How <br> much do you <br> typically spend? | Yes, 14-50 RON | Typically <br> not | Not typically, <br> up to 500 RON | Yes, 15-100 euro | Not typically, up <br> to 50 RON |
| Preferred method <br> to hear about <br> upcoming events? | None | Social <br> media, word <br> of mouth | Social media | Social media | Social media |
| Events/activities <br> when you were <br> younger? (for 18+) | Social events, <br> Project Go <br> (cultural events) | None | Techno parties | None | Medieval festival <br> Thought events <br> in Rasnov were <br> ok but could be <br> better |

# SM-P: Focus Group Quantitative Data- Four Corners Activity 

"I see my future self living in Rasnov 10 years from now"

| Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| :--- | :--- | :--- | :--- | :--- |
| 2 | 0 | 1 | 2 | 0 |

"I feel the average teenager is connected to the town"

|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Start of round | 0 | 5 | 0 | 0 | 0 |
| End of round | 2 | 3 | 0 | 0 | 0 |

"I can take initiative if I want something changed in Rasnov"

| Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| :--- | :--- | :--- | :--- | :--- |
| 0 | 0 | 1 | 0 | 4 |

"I think the number of young people leaving Rasnov is a problem"

| Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| :--- | :--- | :--- | :--- | :--- |
| 0 | 0 | 0 | 4 | 1 |

## SM-Q: Interactive Mapping Quantitative Data

| Location | Color | Quantity |
| :--- | :--- | :--- |
| Home | Yellow | 2 |
| Home | Orange | 1 |
| Promenada | Yellow | 4 |
| Promenada | Orange | 1 |
| Florilor Park | Yellow | 1 |
| School gym | Red | 1 |
| City center | White | 1 |
| City center | Green | 4 |
| Citadel | Pink | 3 |
| Schubz Center | Pink | 1 |
| Schubz Center | Green | 2 |
| Olympic Base | Red | 1 |
| Olympic Base | Orange | 1 |
| Bisericuța păgânilor | Blue | 1 |
| Poiana Brasov | Red | 2 |
| Friend's house | Pink | 2 |
| Serpentine Paraul Rece | Red | 1 |
| Mălăiești Cottage | Blue | 1 |
| Mălăiești Cottage | Yed | 2 |
| Mălăiești Cottage | Yalea Glăjăriei | Valea Glăjăriei |

Total Number of Pins: 36

| Color | Number of Pins | Percent of Total |
| :--- | :--- | :--- |
| Red | 7 | $19.4 \%$ |
| Orange | 3 | $8.3 \%$ |
| Yellow | 9 | $25 \%$ |
| Green | 6 | $16.7 \%$ |
| Blue | 4 | $11.1 \%$ |
| Pink | 6 | $16.7 \%$ |
| White | 1 | $2.8 \%$ |

Most common activities:

1. Hanging with friends: $25 \%$
2. Sports: $19.4 \%$

# SM-R: "Build-Your-Own-Event" Quantitative Data 




Ideal Audience for an Event



# SM-S: Pick-a-Side Quantitative Data 

| Indoor | Outdoor |
| :---: | :---: |
| 2 | 7 |


| Afternoon | Evening |
| :---: | :---: |
| 0 | 12 |


| Weekday | Weekend |
| :---: | :---: |
| 1 | 11 |


| Movie | Craft |
| :---: | :---: |
| 10 | 2 |


| Free/Public | Paid/Private |
| :---: | :---: |
| 4 | 8 |


| Workshop for <br> New Skill | Practice <br> Known Skill |
| :---: | :---: |
| 10 | 2 |


| 5 Friends or <br> Fewer | 5+ Friends |
| :---: | :---: |
| 5 | 7 |


| Hiking | Sport |
| :---: | :---: |
| 4 | 8 |

