



Project Number DXF EB02

## **Woopee Inn – A Data-mining Facebook Game**

A Major Qualifying Project Report:

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## **Abstract**

*Woopee Inn* is a single player Flash game that is available on the website Facebook and was made for eBay Research Labs. It consists of three mini-games: a ball shooting game, a pipeline maze game, and a slot machine. Two of these games feature a keyword tagging round in which the user labels items they will be matching. The game was designed to be fun and enjoyable while providing eBay Research Labs with information about how users identify eBay's products.