

Authorship Table

Booklet / Report

Section	Author(s)	Reviewer(s)
Data and decision-making	Lorenzo Manfredi Segato	Pedro Leão, Daniel Stoiber, Ansel Chang
Background: Data Aggregation	Lorenzo Manfredi Segato	Pedro Leão, Daniel Stoiber, Ansel Chang
Background: Web Analytics	Daniel Stoiber	Lorenzo Manfredi Segato, Pedro Leão, Ansel Chang
Background: Best Practices	Lorenzo Manfredi Segato	Pedro Leão, Daniel Stoiber, Ansel Chang
Methods: Strategic Framework for Optimising Web-Analytics	Lorenzo Manfredi Segato	Pedro Leão, Daniel Stoiber, Ansel Chang
Methods: Sponsor Area	Lorenzo Manfredi Segato	Pedro Leão, Daniel Stoiber, Ansel Chang
Methods: Assessing the data management status quo	Lorenzo Manfredi Segato	Pedro Leão, Daniel Stoiber, Ansel Chang
Methods: Approach analysis based on collected data	Lorenzo Manfredi Segato	Pedro Leão, Daniel Stoiber, Ansel Chang
Methods: Data Handling	Lorenzo Manfredi Segato	Pedro Leão, Daniel Stoiber, Ansel Chang
Methods: Implementation	Lorenzo Manfredi Segato	Pedro Leão, Daniel Stoiber, Ansel Chang
Methods: Method Justification	Lorenzo Manfredi Segato	Pedro Leão, Daniel Stoiber, Ansel Chang
Analysis: Deciding the approach	Pedro Leão	Lorenzo Manfredi Segato, Daniel Stoiber, Ansel Chang
Analysis: Second round of interviews	Lorenzo Manfredi Segato	Pedro Leão, Daniel Stoiber, Ansel Chang

Analysis: Data Collection & Storage	Pedro Leão	Lorenzo Manfredi Segato, Daniel Stoiber, Ansel Chang
Analysis: Visualisation and Features	Pedro Leão	Lorenzo Manfredi Segato, Daniel Stoiber, Ansel Chang
Analysis: User Acceptance Testing	Lorenzo Manfredi Segato	Pedro Leão, Daniel Stoiber, Ansel Chang
Conclusion	Ansel Chang	Daniel Stoiber, Lorenzo Manfredi Segato, Pedro Leão

STC Web Analytics Dashboard Development

Feature	Developer(s)
Landing Page	Daniel Stoiber, Lorenzo Manfredi Segato, Ansel Chang, Pedro Leão
Social Media Dashboard	Daniel Stoiber, Lorenzo Manfredi Segato, Ansel Chang, Pedro Leão
Year Comparison Dashboard	Daniel Stoiber, Lorenzo Manfredi Segato, Ansel Chang, Pedro Leão
Google Analytics 4 Overview Dashboard	Daniel Stoiber, Ansel Chang, Lorenzo Manfredi Segato, Pedro Leão
Google Analytics 4 by Country Dashboard	Daniel Stoiber, Ansel Chang, Lorenzo Manfredi Segato, Pedro Leão
Google Analytics 4 by Page Dashboard	Daniel Stoiber, Ansel Chang, Lorenzo Manfredi Segato, Pedro Leão
Report Generation Dashboard	Daniel Stoiber, Ansel Chang, Lorenzo Manfredi Segato, Pedro Leão
Settings Page	Daniel Stoiber, Ansel Chang, Lorenzo Manfredi Segato, Pedro Leão
Sign In Page	Daniel Stoiber, Ansel Chang, Lorenzo Manfredi Segato, Pedro Leão
Report Generation API	Ansel Chang, Pedro Leão, Daniel Stoiber, Lorenzo Manfredi Segato

Data Source API	Ansel Chang, Daniel Stoiber, Lorenzo Manfredi Segato, Pedro Leão
User Management API	Daniel Stoiber, Ansel Chang, Pedro Leão, Lorenzo Manfredi Segato

STC Web Analytics Dashboard User Guide

Section	Author(s)	Reviewer(s)
Introduction	Lorenzo Manfredi Segato	Daniel Stoiber, Ansel Chang, Pedro Leão
Getting Started	Daniel Stoiber	Lorenzo Manfredi Segato, Ansel Chang, Pedro Leão
Universal Features	Daniel Stoiber	Lorenzo Manfredi Segato, Ansel Chang, Pedro Leão
Social Dashboard	Daniel Stoiber	Lorenzo Manfredi Segato, Ansel Chang, Pedro Leão
Year Comparison	Daniel Stoiber	Lorenzo Manfredi Segato, Ansel Chang, Pedro Leão
Report Generation	Ansel Chang	Daniel Stoiber, Lorenzo Manfredi Segato, Pedro Leão
Settings	Ansel Chang	Daniel Stoiber, Lorenzo Manfredi Segato, Pedro Leão
Troubleshooting & Support	Daniel Stoiber	Ansel Chang, Lorenzo Manfredi Segato, Pedro Leão

STC Web Analytics Dashboard Technical Guide

Section	Author(s)	Reviewer(s)
Introduction	Lorenzo Manfredi Segato	Daniel Stoiber, Ansel Chang, Pedro Leão
Outline	Daniel Stoiber	Lorenzo Manfredi Segato, Ansel Chang, Pedro Leão
Features and Functionalities	Daniel Stoiber	Lorenzo Manfredi Segato, Ansel Chang, Pedro Leão

Assumptions and Dependencies	Lorenzo Manfredi Segato	Daniel Stoiber, Ansel Chang, Pedro Leão
General Constraints	Lorenzo Manfredi Segato	Daniel Stoiber, Ansel Chang, Pedro Leão
Architectural Strategies	Daniel Stoiber	Lorenzo Manfredi Segato, Ansel Chang, Pedro Leão
System Architecture	Daniel Stoiber	Lorenzo Manfredi Segato, Ansel Chang, Pedro Leão
Policies and Tactics	Lorenzo Manfredi Segato	Daniel Stoiber, Ansel Chang, Pedro Leão
Resources	Lorenzo Manfredi Segato	Daniel Stoiber, Ansel Chang, Pedro Leão
Detailed System Design	Daniel Stoiber	Lorenzo Manfredi Segato, Ansel Chang, Pedro Leão
Developing, Building, and Deploying	Daniel Stoiber	Lorenzo Manfredi Segato, Ansel Chang, Pedro Leão
Frontend & API	Daniel Stoiber	Lorenzo Manfredi Segato, Ansel Chang, Pedro Leão