Empowering Entrepreneurship

A PATH TO SUSTAINABLE GROWTH





FINANCIAL RESPONSIBILITY

- Requesting Loans
- Budgeting Workshops Opening Bank Accounts
- Saving and Investment Habits
- Financial Risk Management



- Social Media and Website development
- Graphic Design
- Professional Presentation
- Advertising
- Expanding to International Markets

SOFT SKILLS

- Problem solving
- Leadership
- Critical thinking Communication
- Teamwork
- Self-reliance



ACADEMIC FOUNDATIONS

- Reading and Writing
- English Language • Arithmetic
- Data Interpretation
- Scientific Inquiry



TECHNOLOGICAL SKILLS

- Using Modern Technology
- Microsoft/Google Suites
- Professional Communication
- Online Sales Platforms

Building Blocks of Entrepreneurial Empowerment

IDENTIFY NEEDS

Performing a needs assessment is a great way to get started. This will allow you to gauge what the community needs and wants

COMMUNITY **ENGAGEMENT**

Any initiative needs to be community driven. Start with conversations about priorities. Remember this is about what they want not what you think they need

CURRICULUM DEVELOPMENT

Based on the needs of the

LESSONS AND WORKSHOPS

Work with the community to begin establishing workshops and seminars to cultivate technical and social skills based on the curriculum and desired outcomes

DON'T HESITATE TO REACH OUT TO AN ORGANIZATION

STEP 1

STEP 2

STEP 3

STEP 4



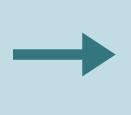
STRATEGY



INVOLVEMENT



DEVELOPMENT





ACTION PLAN

Suggested Resources

HOW TO GET STARTED!

SCAN THE QR CODES BELOW

Fondacion Fondation Junior Future Farmers GNB Bank Paraguaya Orient-Occident Achievement of America EcoEntrepreneurs









