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Problem

People are ill informed about restaurants that exhibit sustainable practices.




Background

- 50% of consumers say that a restaurant's efforts to recycle, donate food, or reduce food waste contributes to where they choose to dine.

Solution

-  Create "A Guide to Sustainable Eating in Worcester" to inform consumers of restaurants exhibiting sustainable practices
-  Publish guide online for convenient access

Goals

-  Boost public awareness of local restaurants that sustainably support the community
-  Create a social trend where consumers spend money with intention to help the environment
-  Prompt social change towards sustainable practices

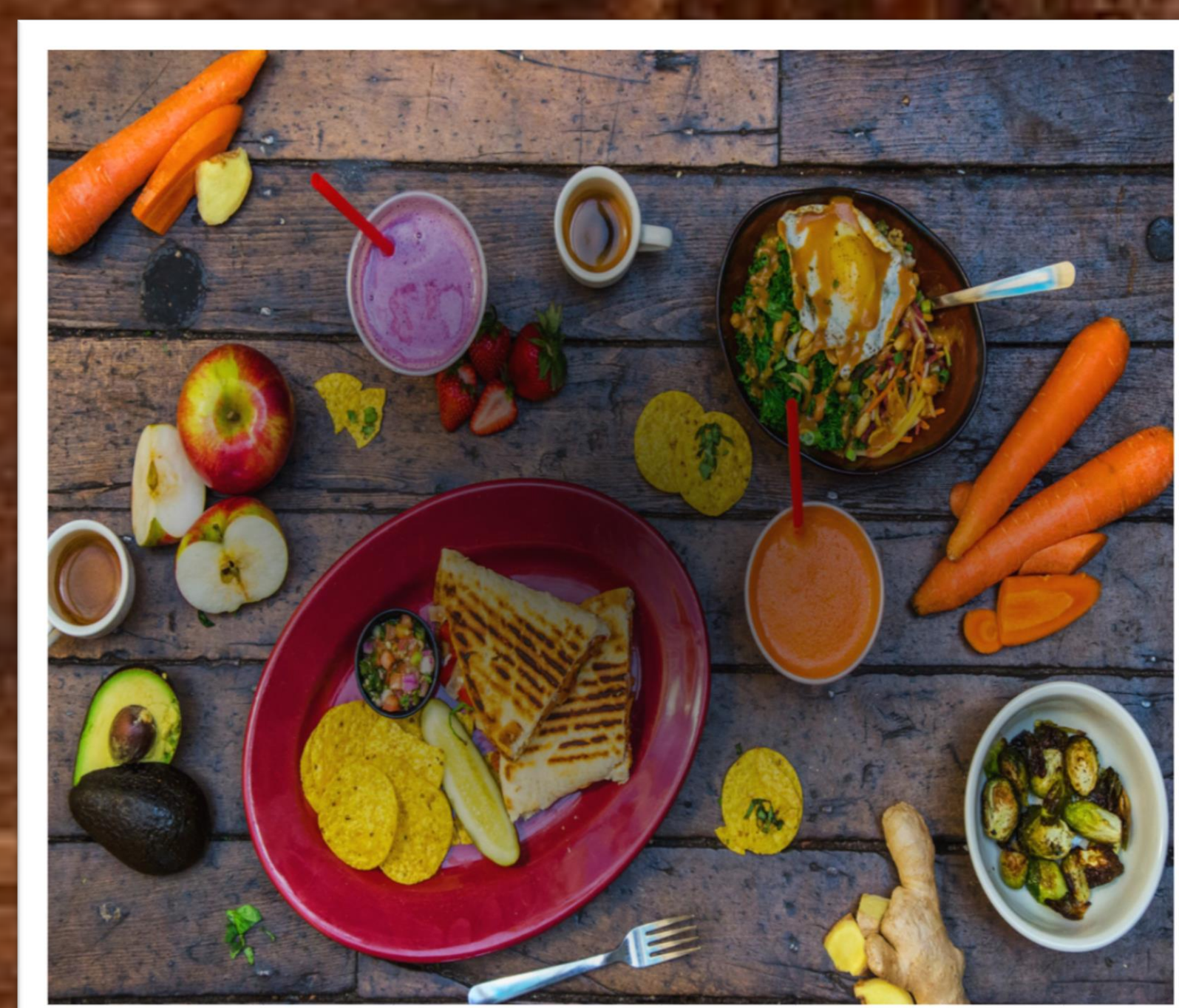
What Makes a Sustainable Restaurant?



Deadhorse Hill



Vegan Nest Cafe



Nu Kitchen



Impact

People who would normally go to other restaurants now have the information to make an educated choice of where to eat. This supports restaurants that exhibit sustainable practices.

Conclusion

- This resource informs people on restaurants that use sustainable practices
- Prompts a discussion about the importance of sustainability
- Encourages other restaurants to consider these practices

Website

<https://tinyurl.com/y7kndlhmh>

References

(1) Papargyropoulou, E., Lozano, R., Steinberger, J. K., Wright, N., & Ujang, Z. B. (2014). The food waste hierarchy as a framework for the management of food surplus and food waste. *Journal of Cleaner Production*, 76, 106-115. doi:10.1016/j.jclepro.2014.04.020

(2) State of Restaurant Sustainability. (n.d.). Retrieved from <https://www.restaurant.org/News-Research/Research/State-of-Restaurant-Sustainability>

(3) Porpino, G., Parente, J., Wansink, B. (04 May 2015). Food waste paradox: antecedents of food disposal in low income households. *International Journal of Consumer Studies*, volume 39, issue 6, pages 619-629. Retrieved from <https://onlinelibrary.wiley.com/doi/full/10.1111/ijcs.12207>