

# Nutrition is NOT "One Size Fits All"

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#### Problem

- Malnutrition among Native Americans
- Inappropriate dietary direction



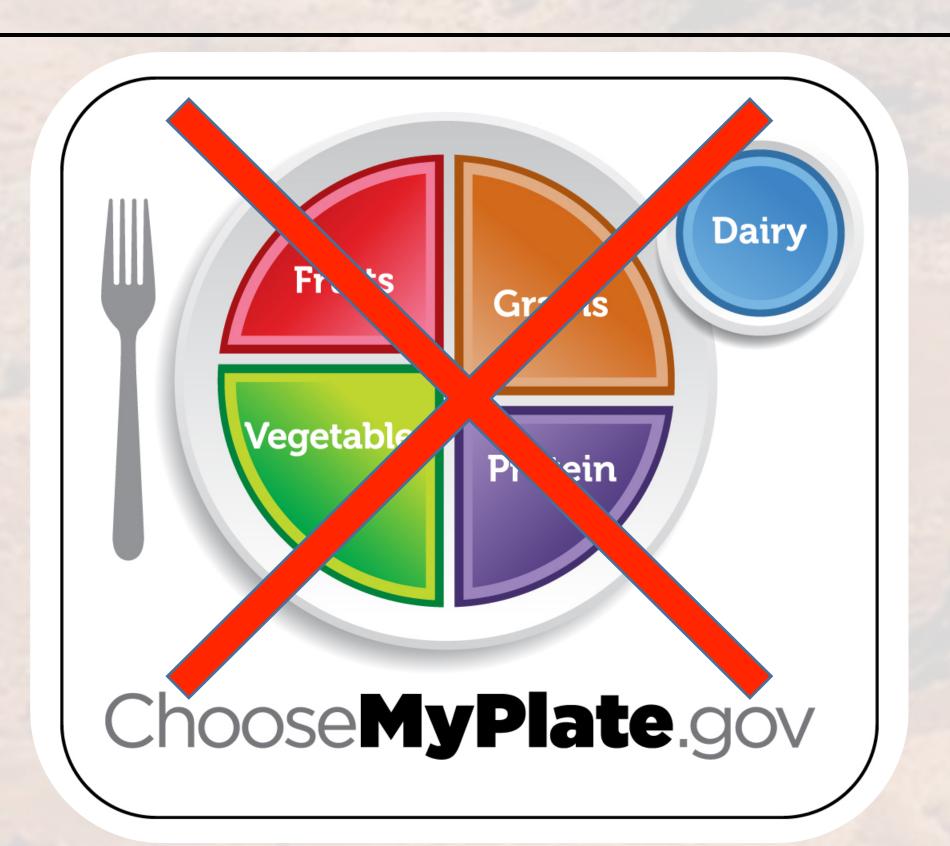


## Background

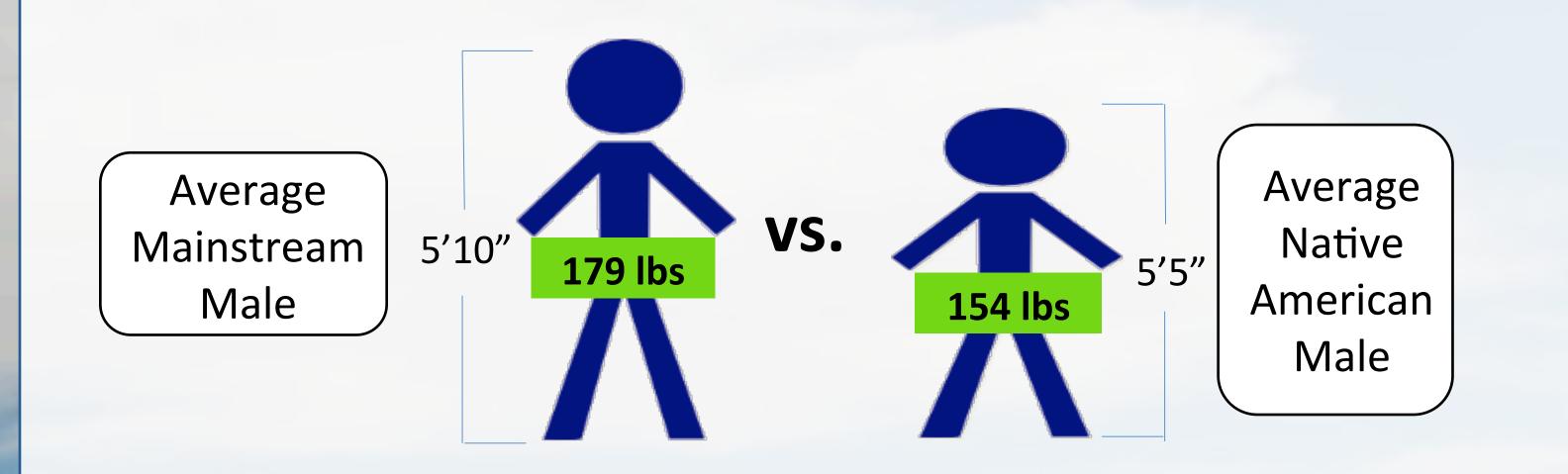
- Native Americans have different biological & nutritional needs than mainstream Americans
  - Due to culture, tradition, and geographical origin
- Colonization (Introduction of dairy)
- Carbohydrate sensitivity
- ChooseMyPlate is a government website that provides nutrition guidelines to Americans

# Approach

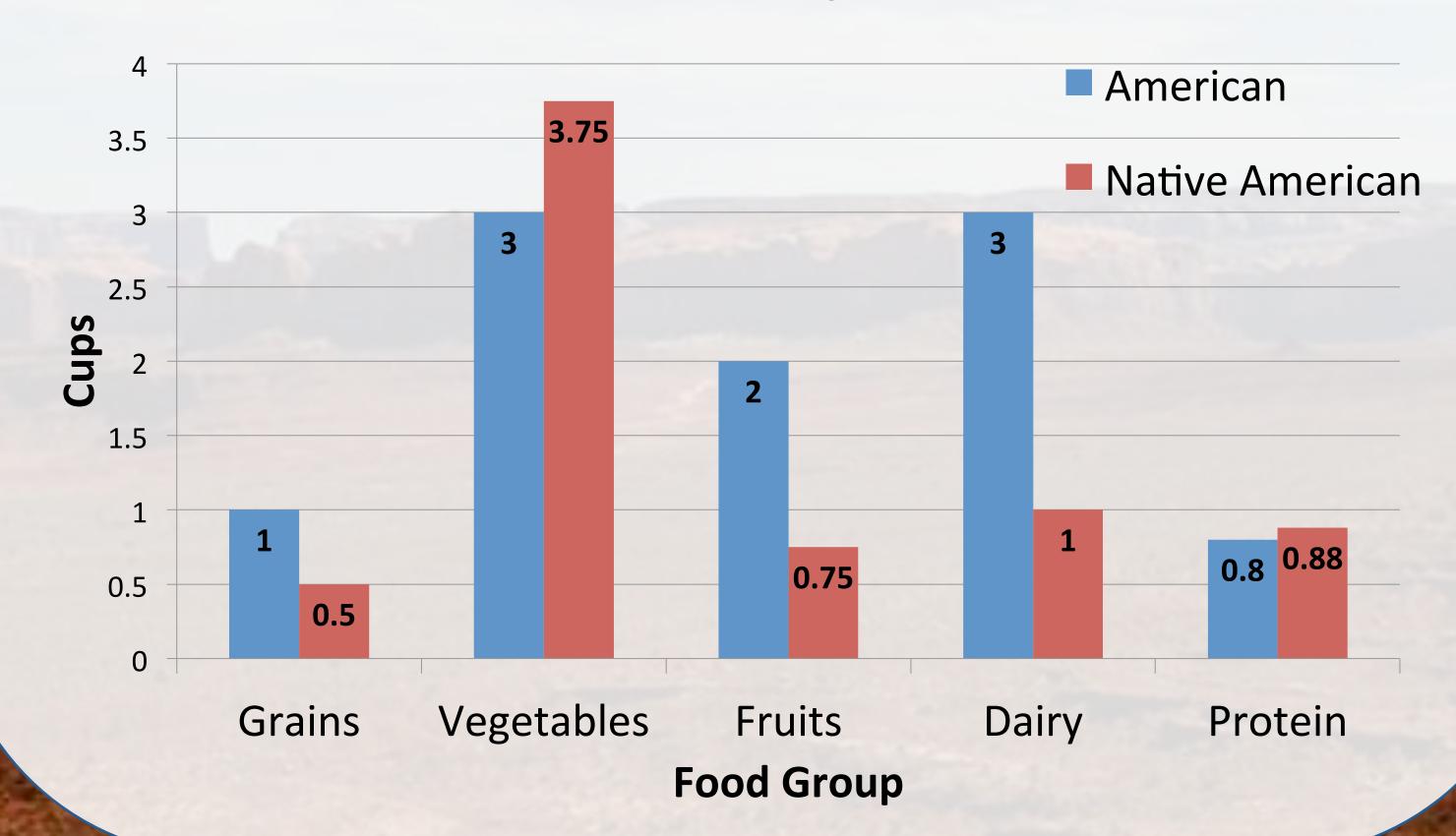
- Redesign ChooseMyPlate
- Create nutritional guidelines

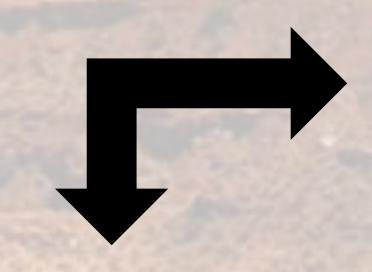


## Mainstream vs. Native American Nutrition

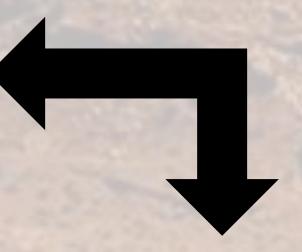


#### **Recommended Daily Allowances**





Our Team

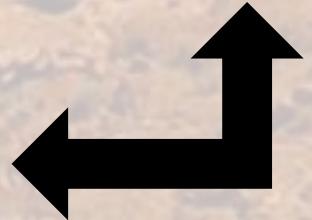


Nonprofit

Organizations

Panel of Information Experts Exchange

Native Americans



#### Benefits

- Educated Native Americans
- Healthier Communities
- Knowledgeable constituents
  - > leads to reforming ChooseMyPlate

#### Costs

- Money
- Time
- Interference with culture and religion

#### **Assessment Plan**

Initial

- Collect baseline census data on nutrition related health issues
- 5 nutrition experts close to community

5 Years

- Collect data on same health issues
- Meet with experts
- Evaluate effectiveness of new guidelines

10 Years

- Repeat 5 year study
- Determine long term effectiveness

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