

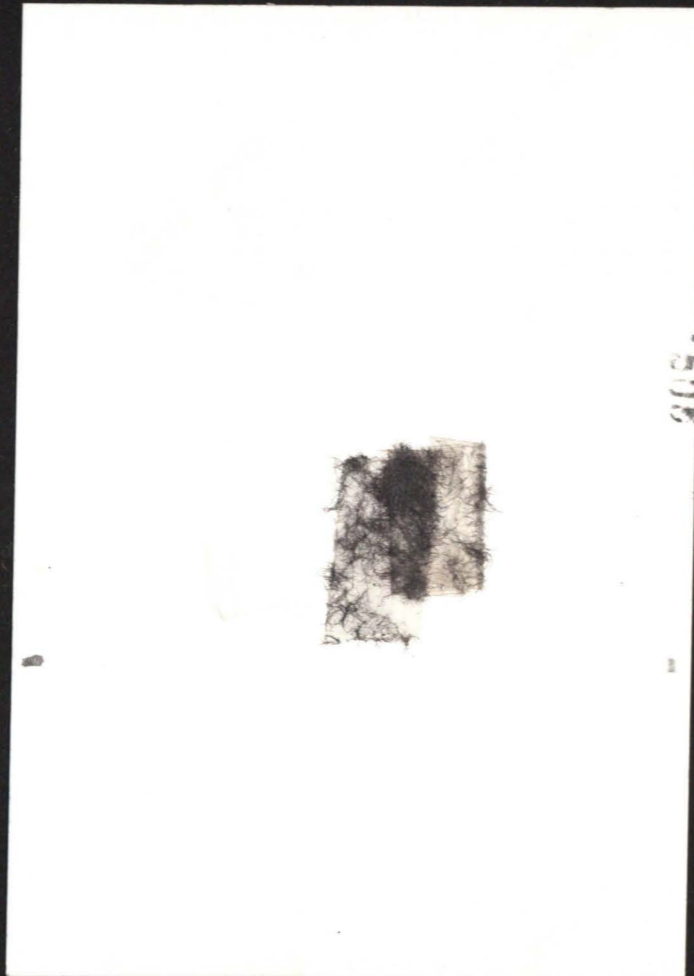


STATITROL









PAINTING PARTY PARTICIPANTS
MARCH 7, 1970

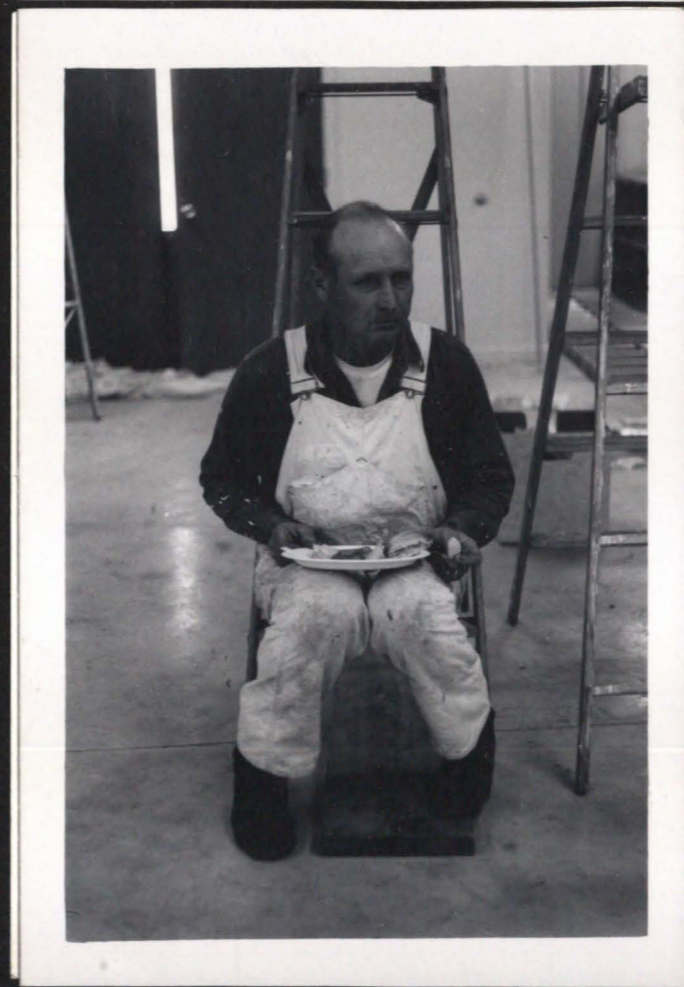
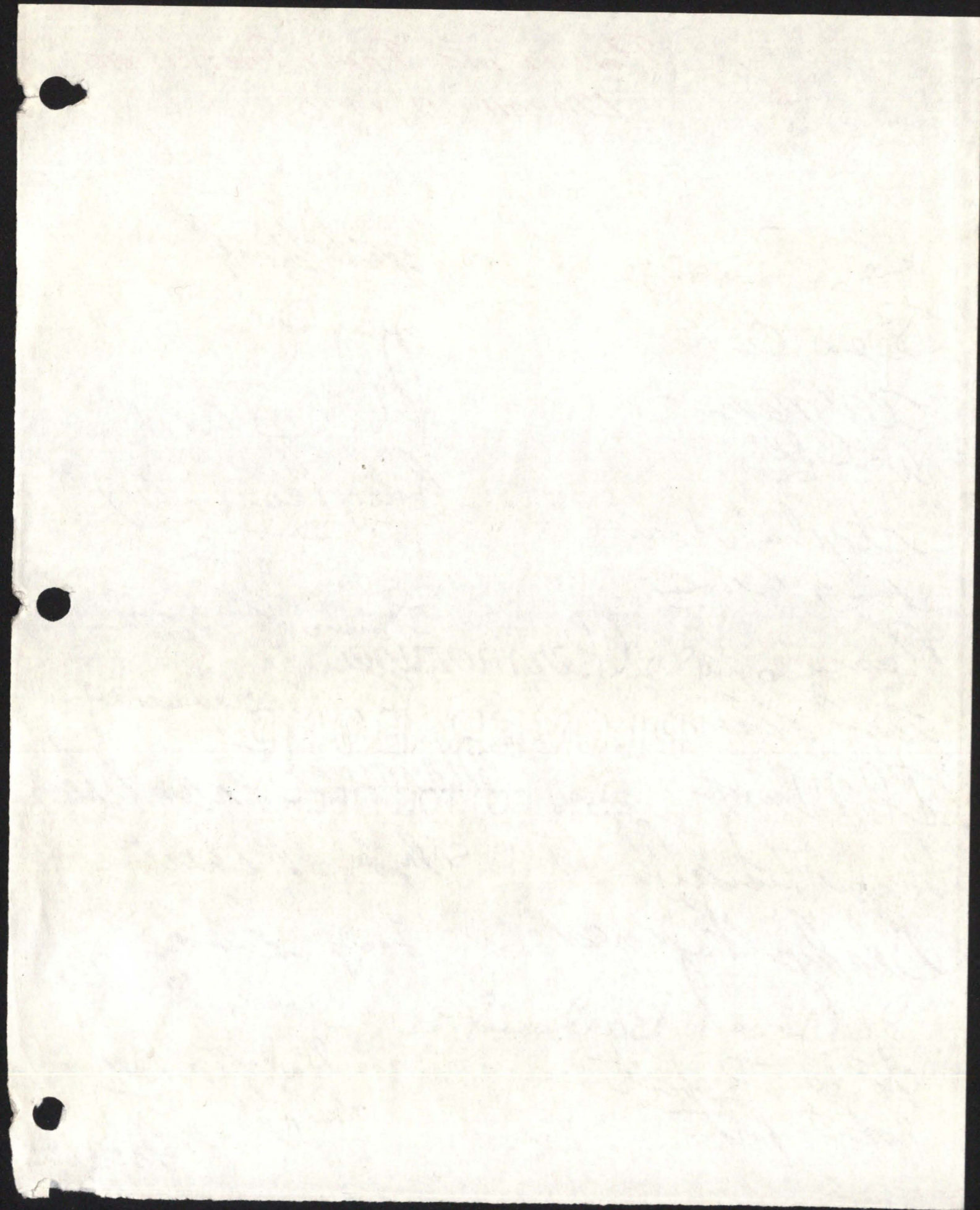


Kaz Iwasaki
Ben Orr
Al Mayer
W. Schuyler
Stephen Weaver
Judy Worley
Nancy Coaglin
Bob Clark
Al Munk
Diane Russell
Blayne F. Jones
Ramona D. Barkauskas
Linda Roberts
Robert Toth

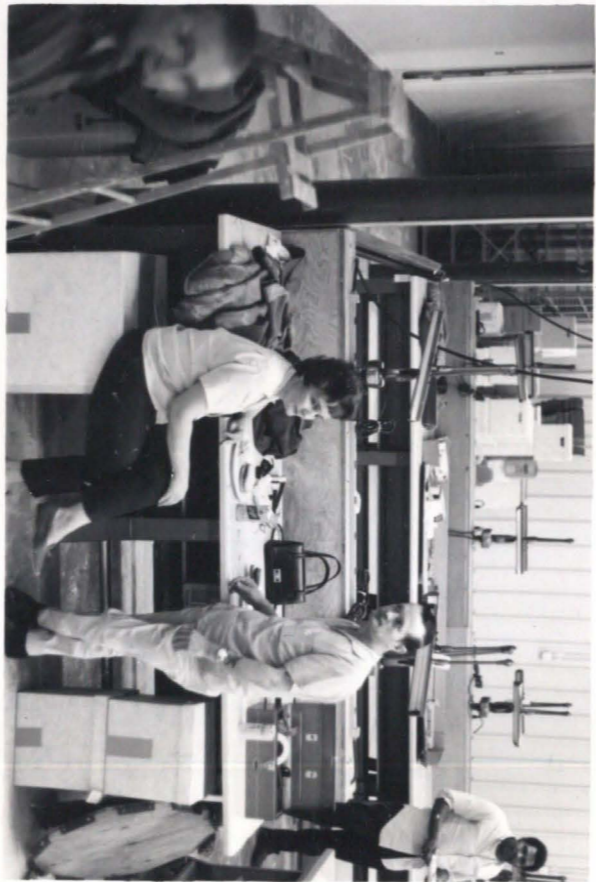
Paul Russell
Judy Orr
P. A. Staby
Craig Pearson
Billy Tippie
Louis Tippie
Ken Kopelansky
Maurice Franklin
Clyde Roberts
Fay Sandy
Mary Trusbe
Gary Trusbe
Ricky Trusbe

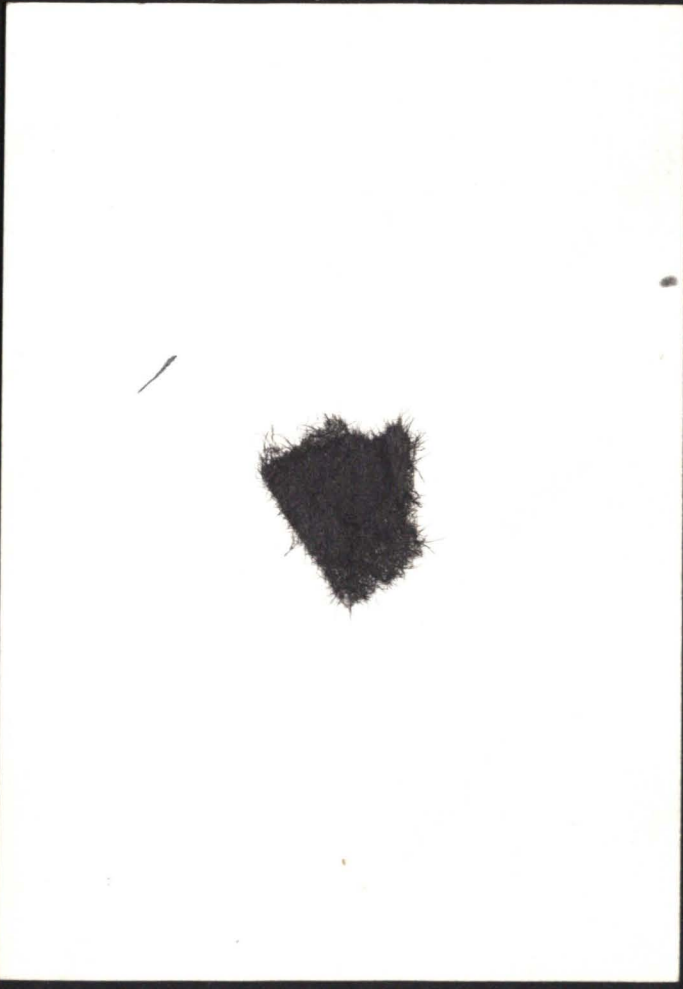
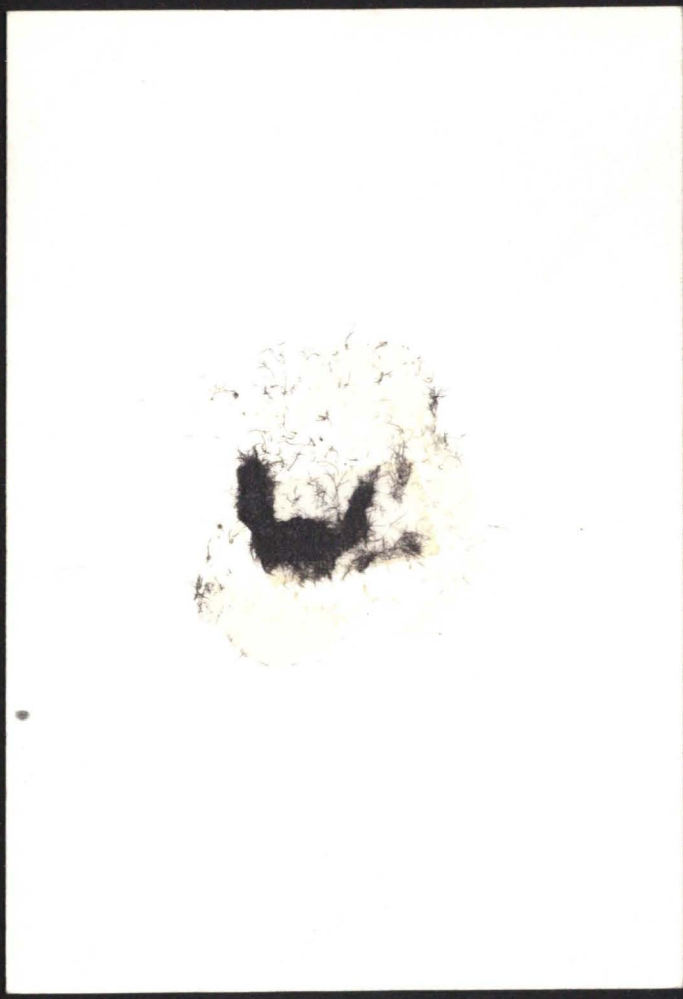
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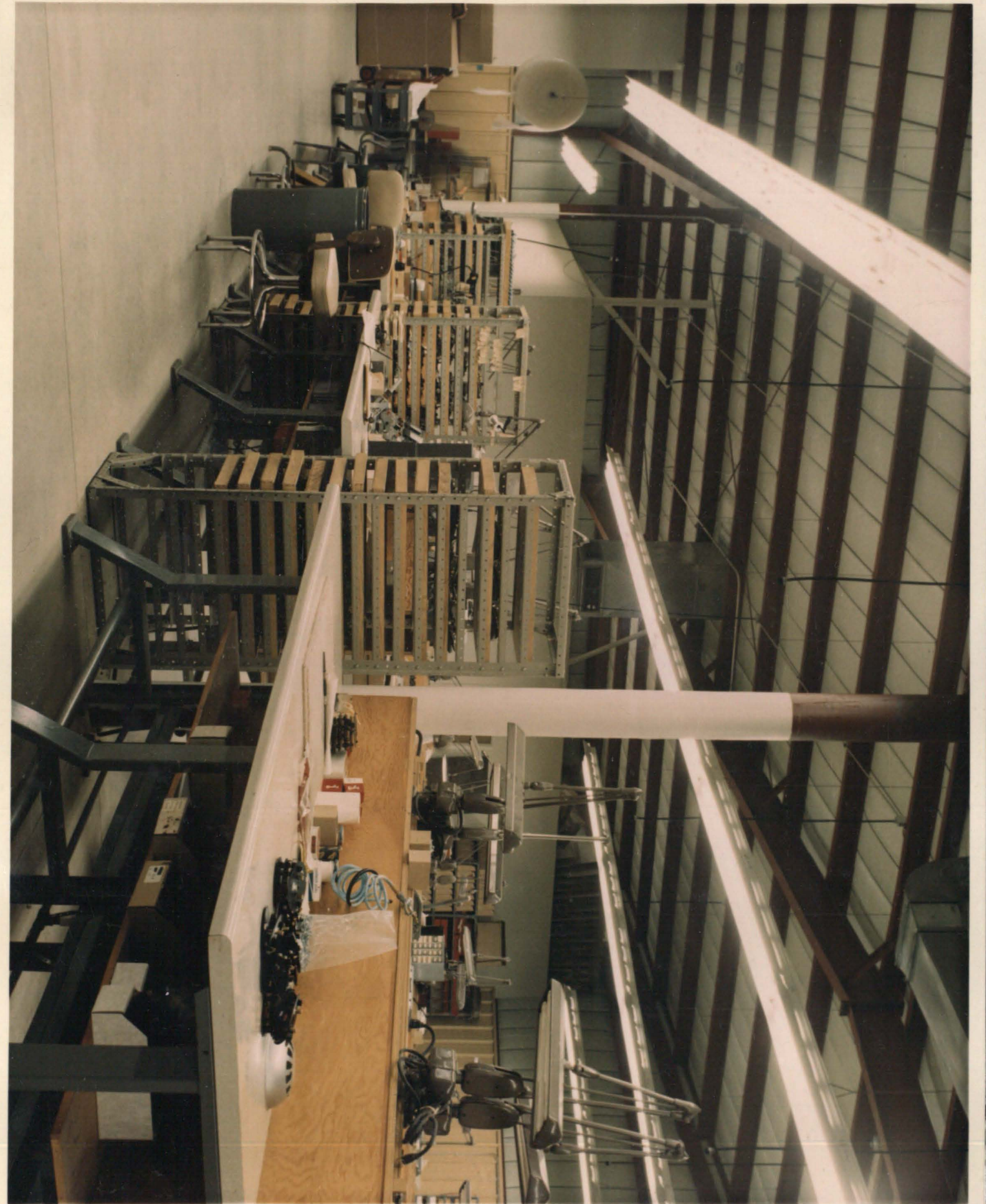
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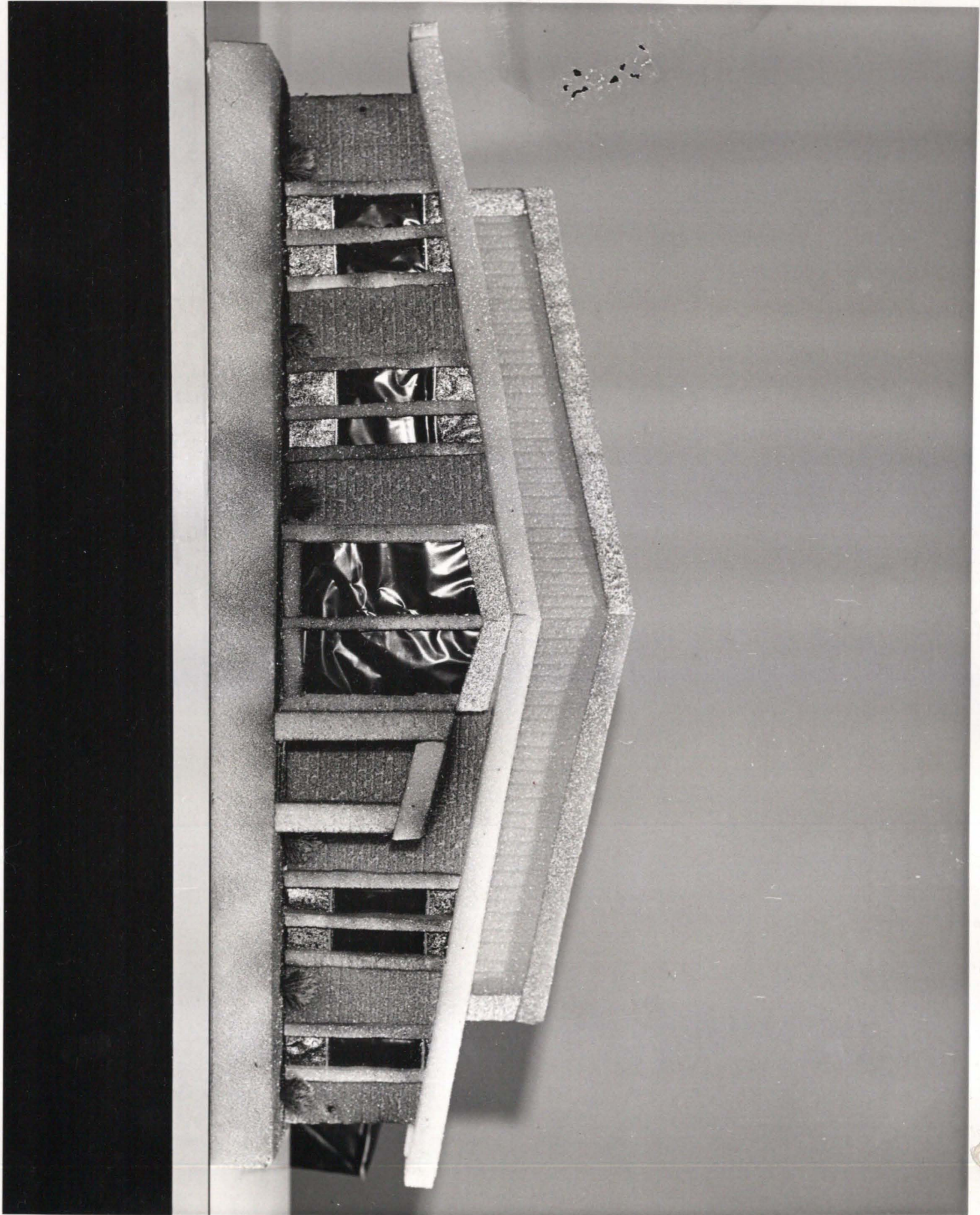


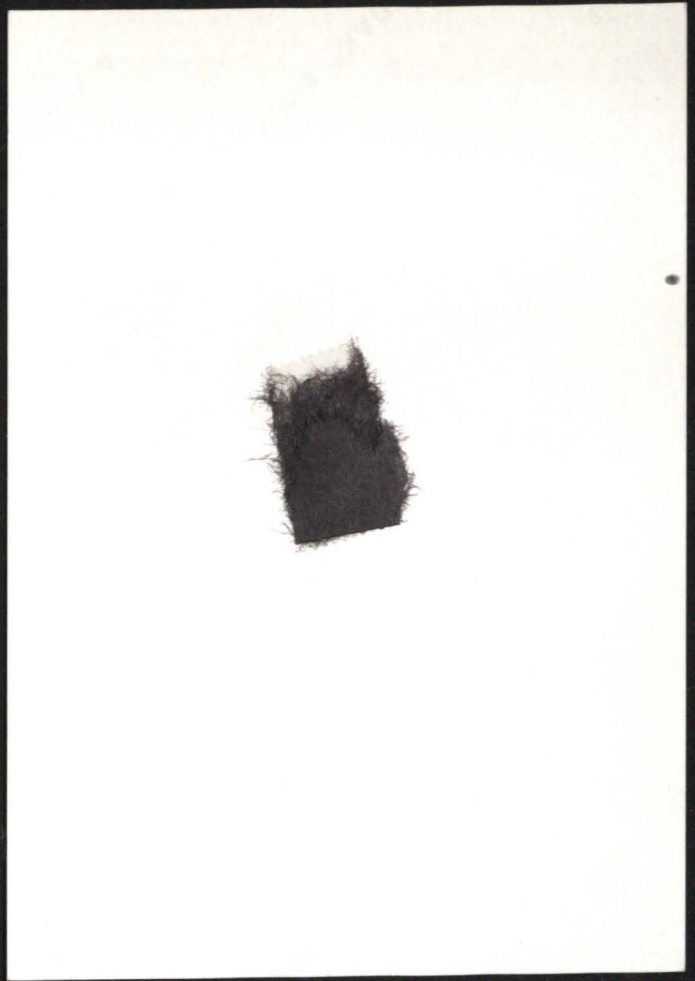






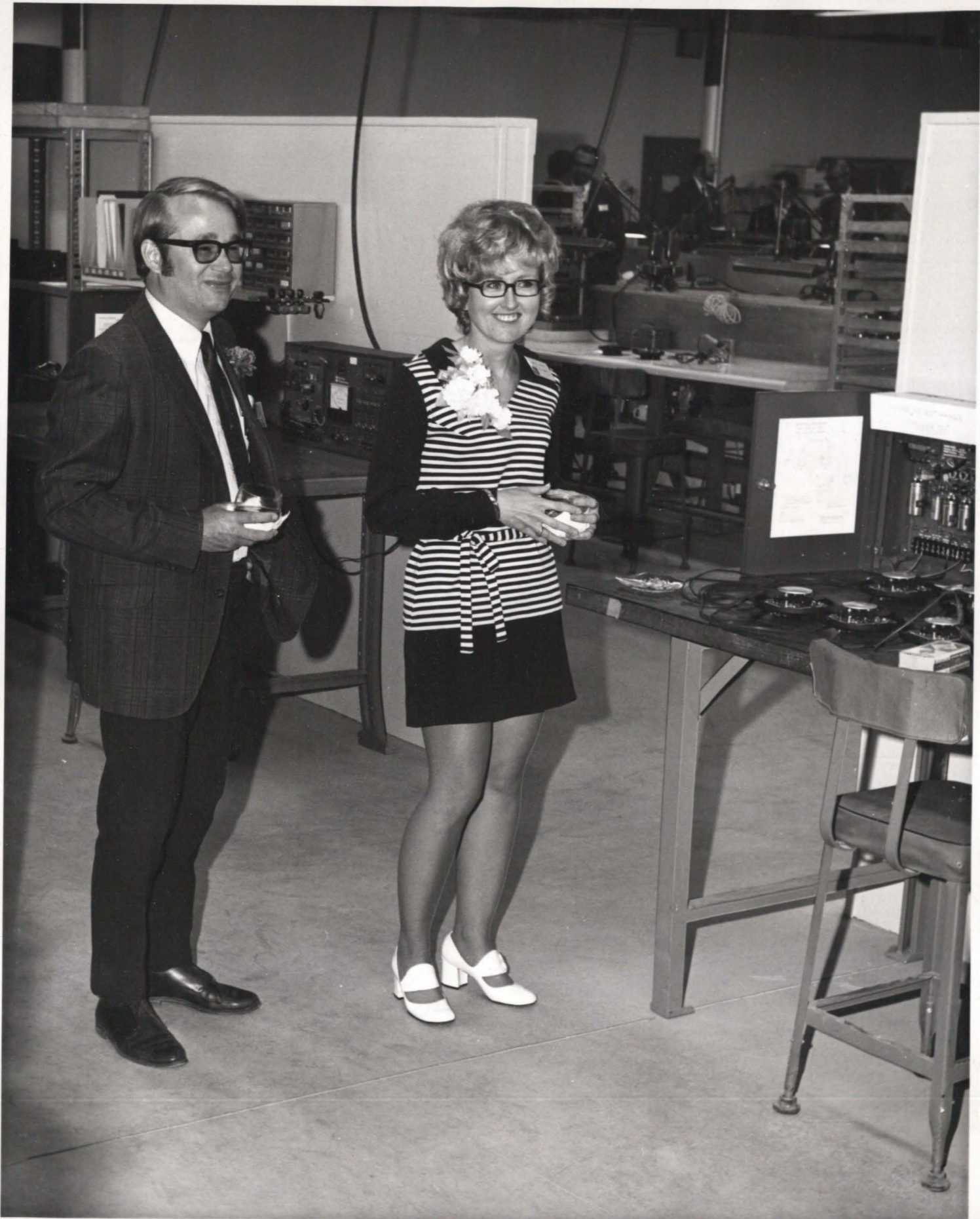




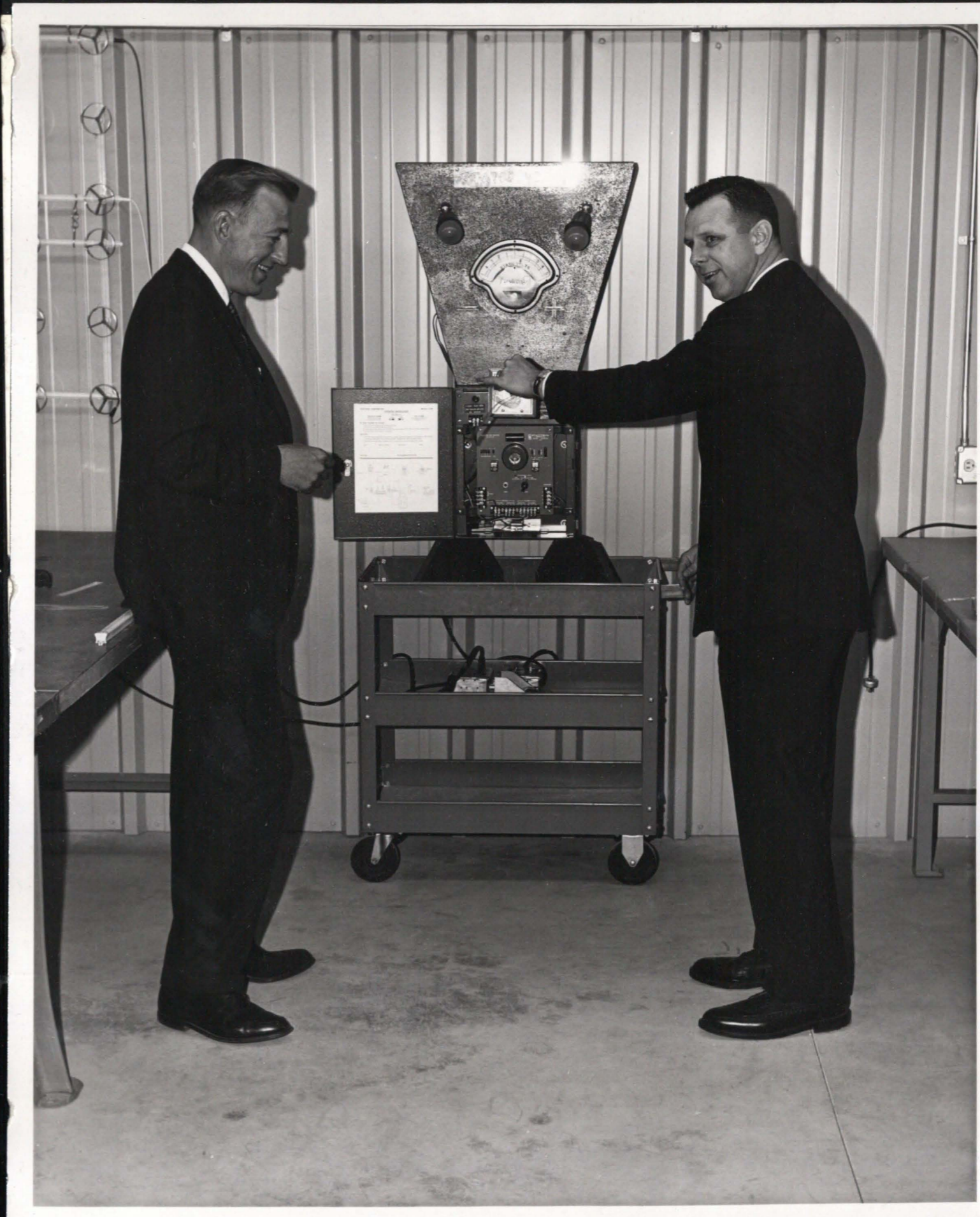


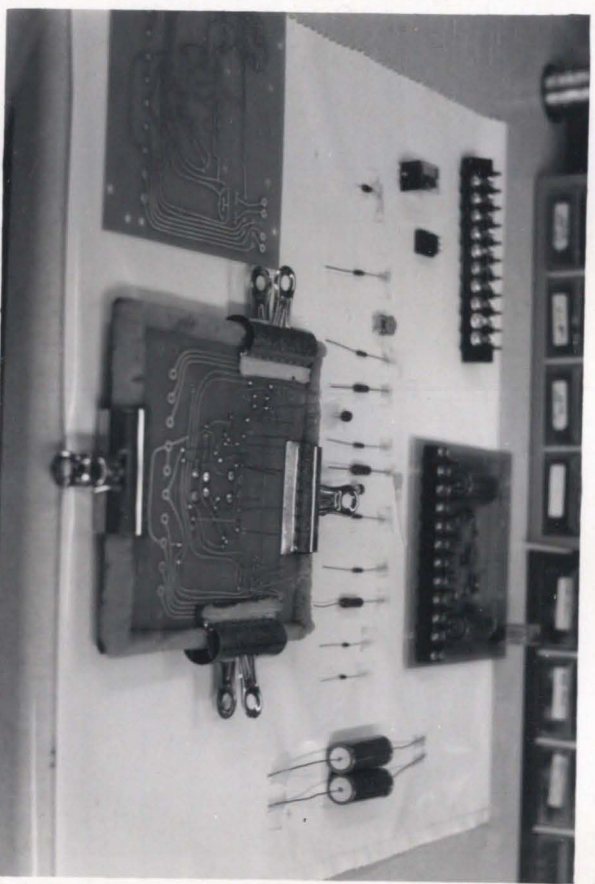


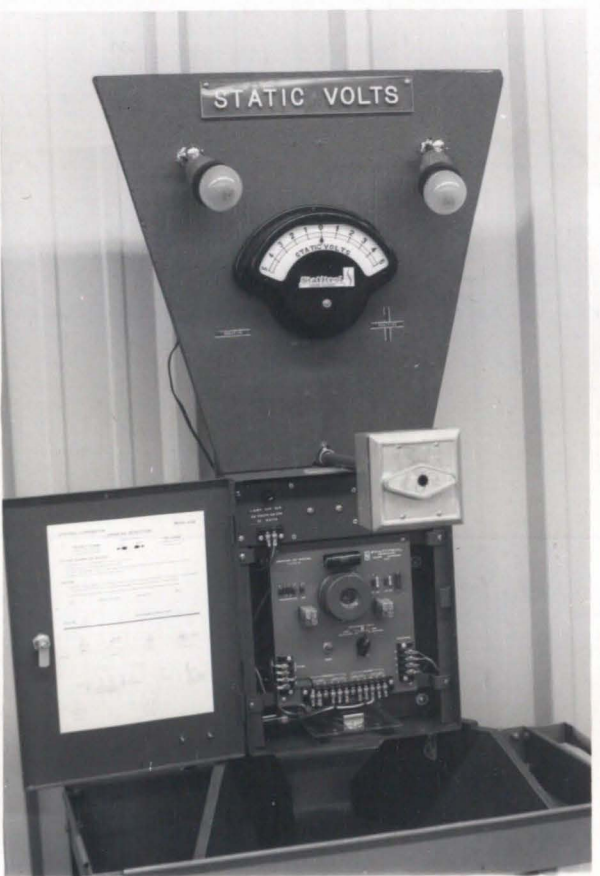
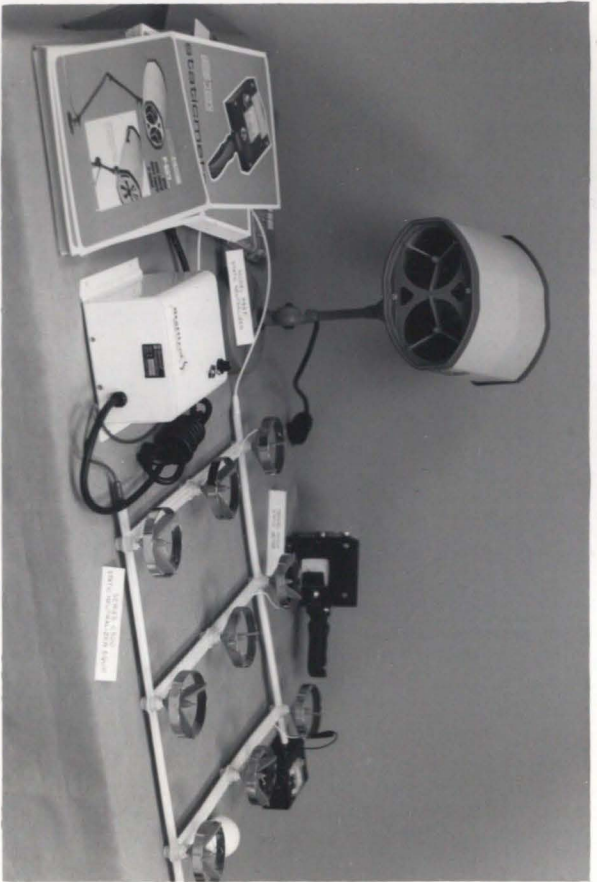
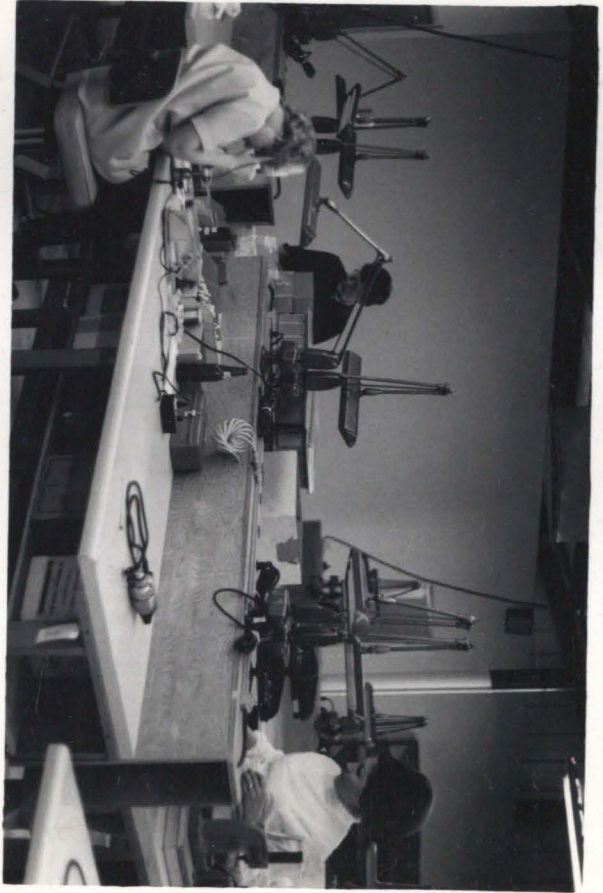






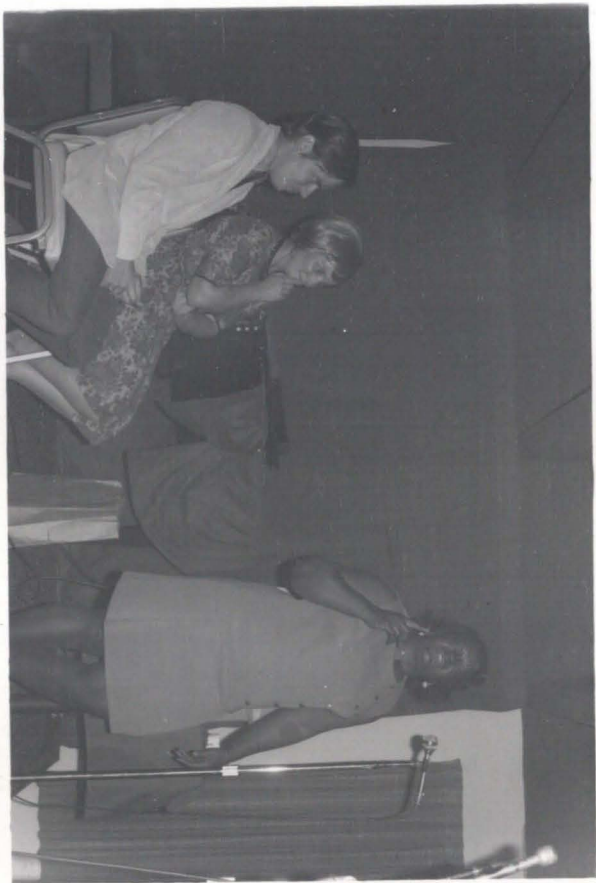




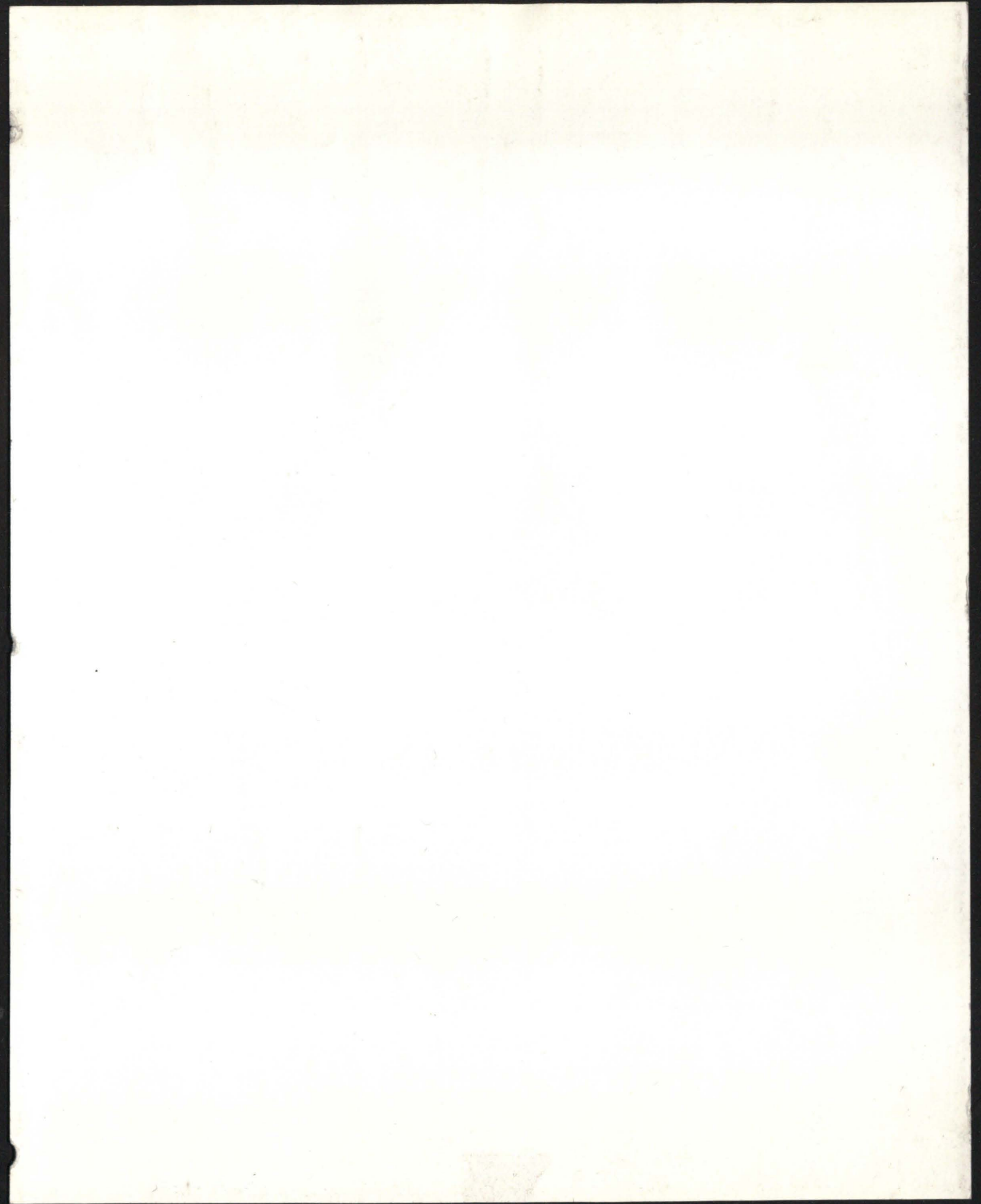
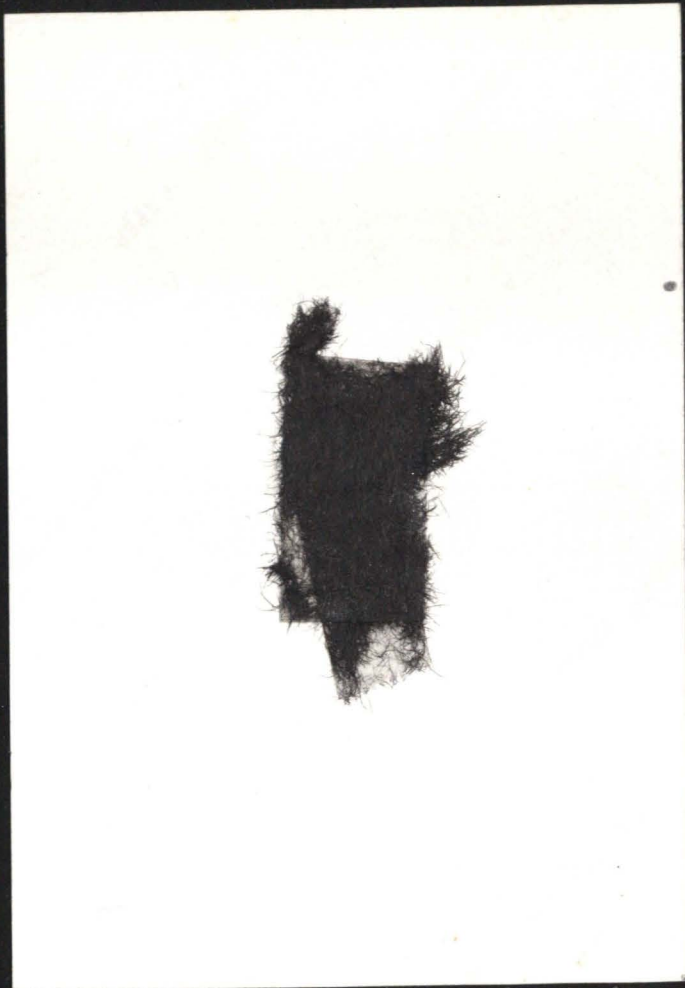


Christmas
party
Ramada Inn
170









STATITROL BOWLING
TEAMS - 1970





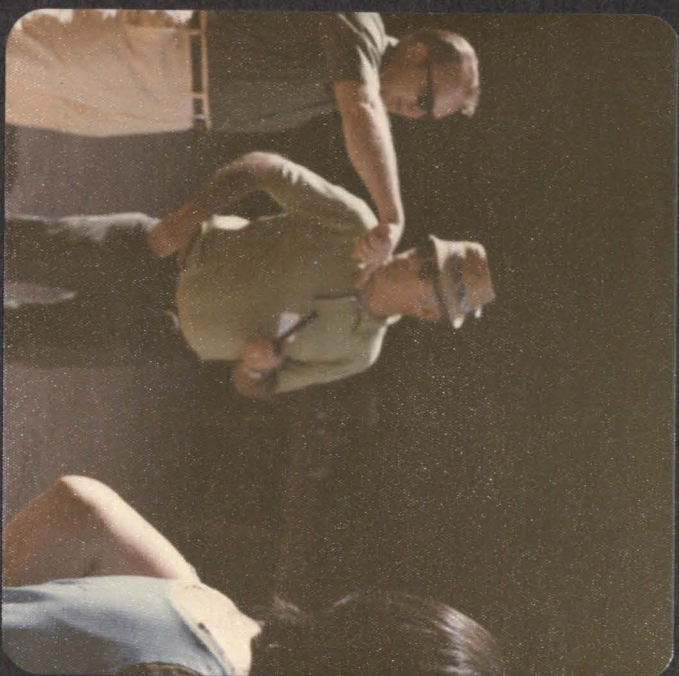
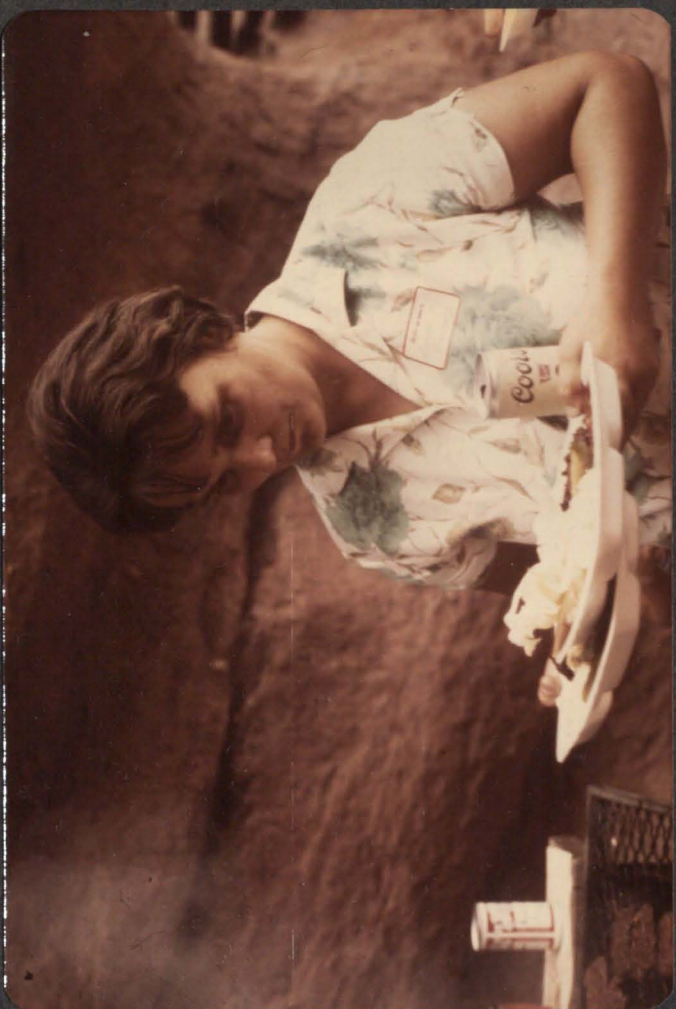


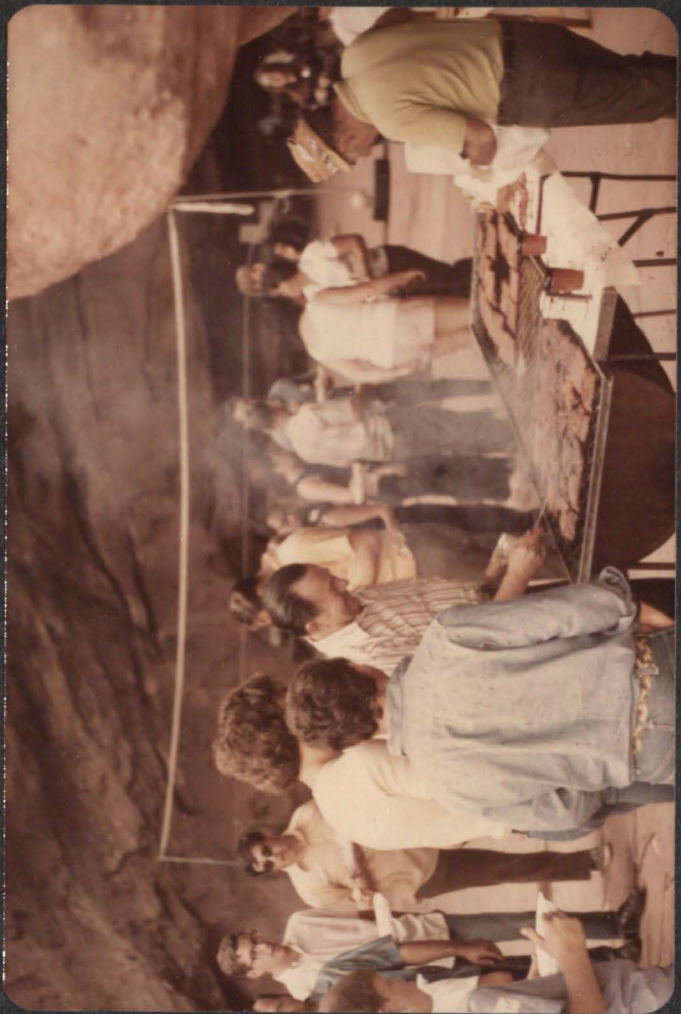


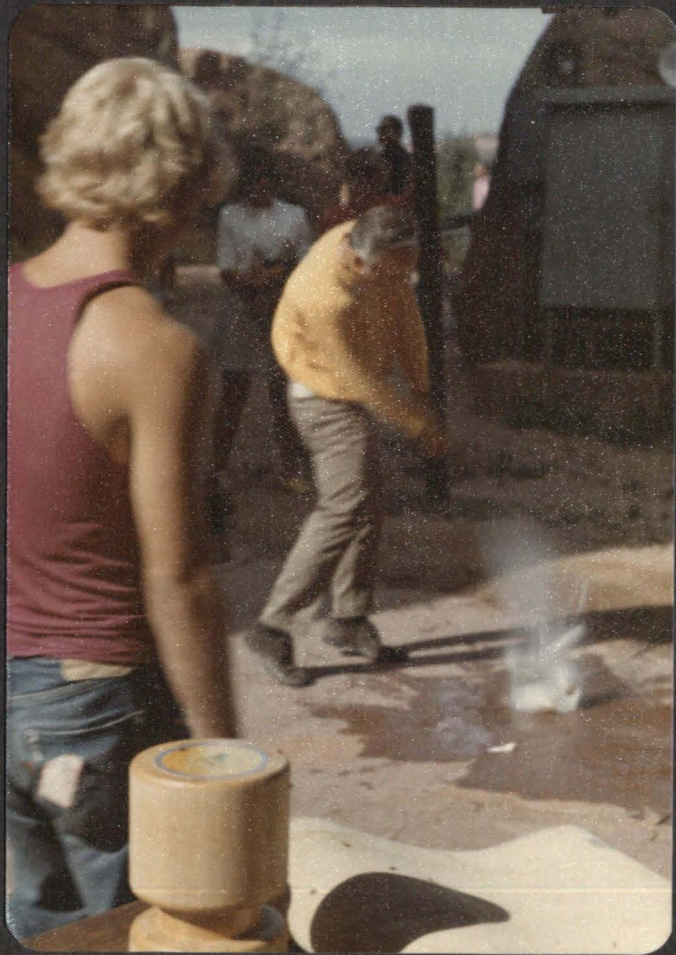
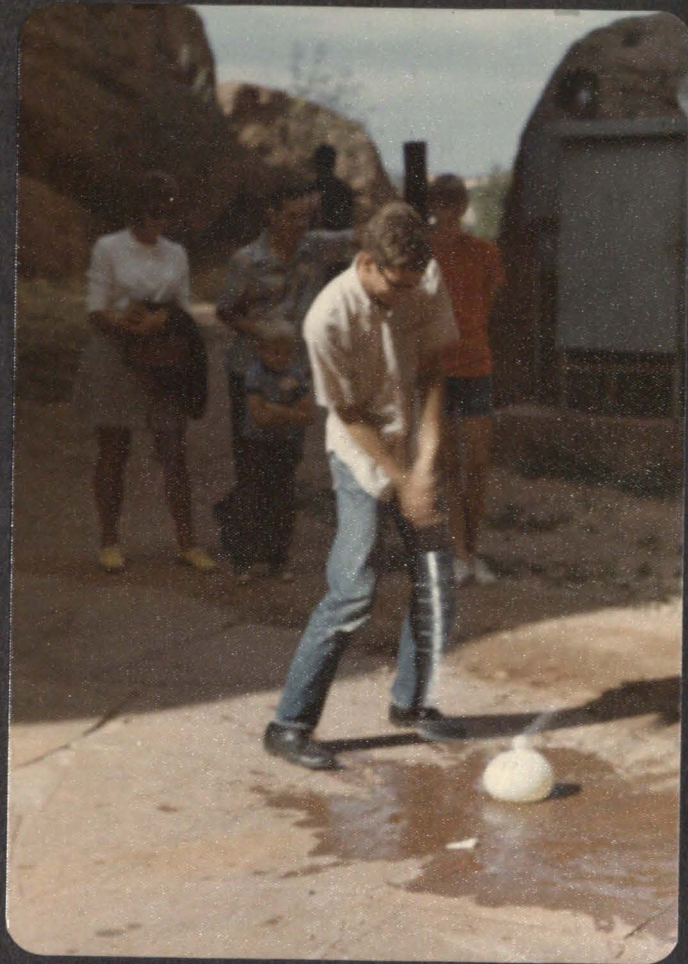


WILLOWBROOK CAVE
PICNIC - AUG. 1971









XMAS PARTY - 1972
RAMADA INN





• DEC • 72



• DEC • 72



• DEC • 72



• DEC • 72



• DEC • 72



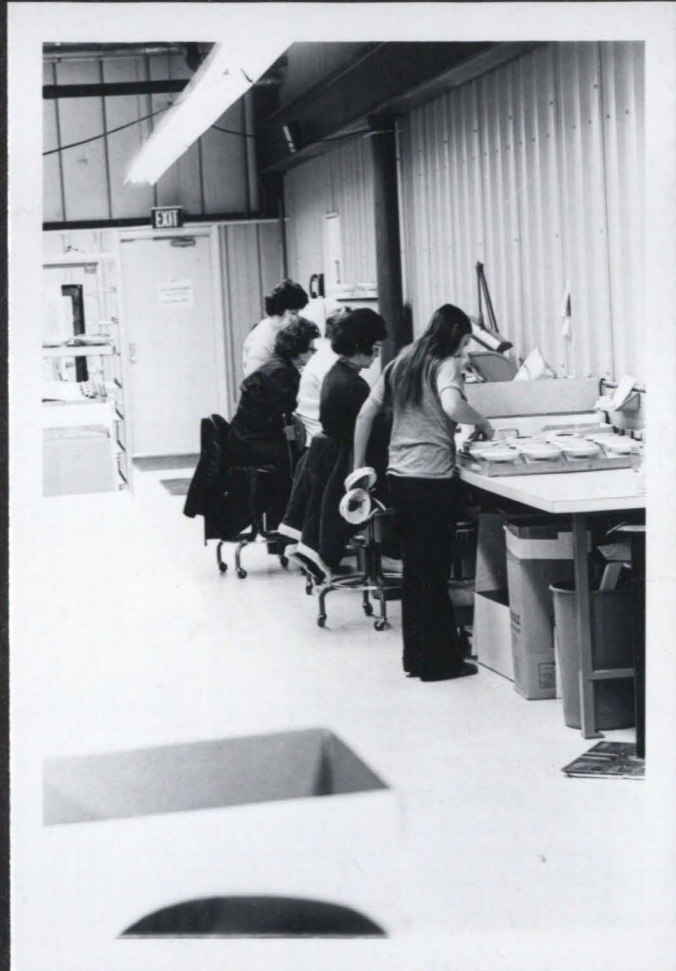
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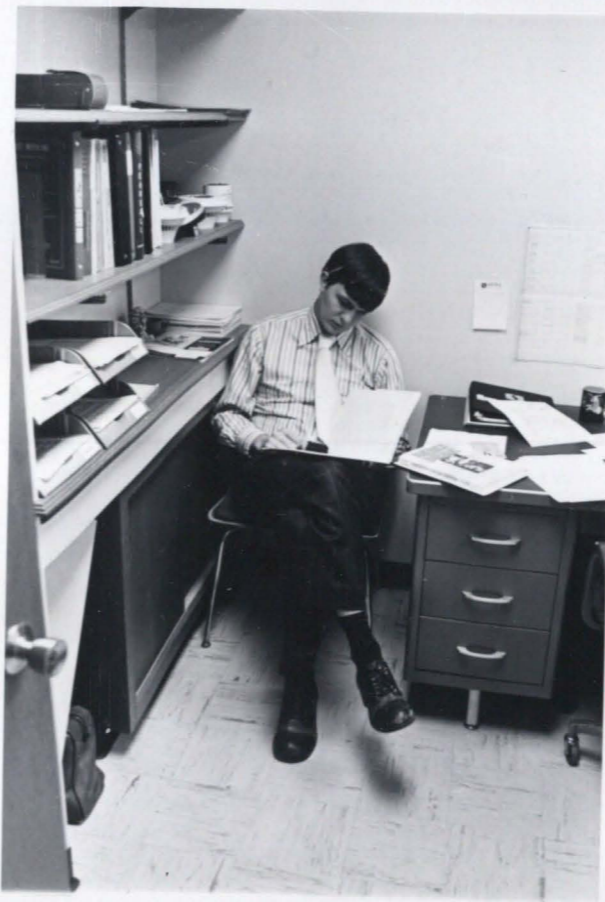
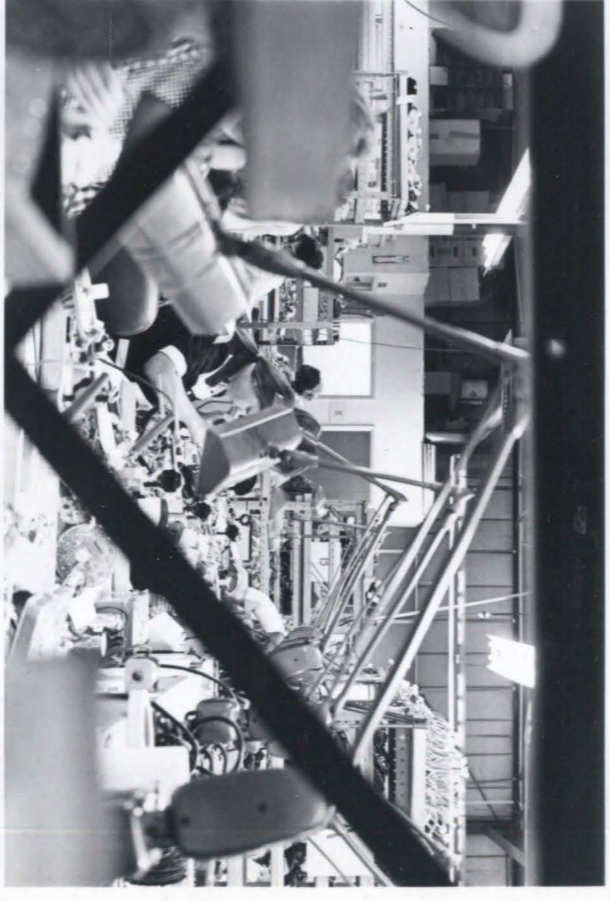
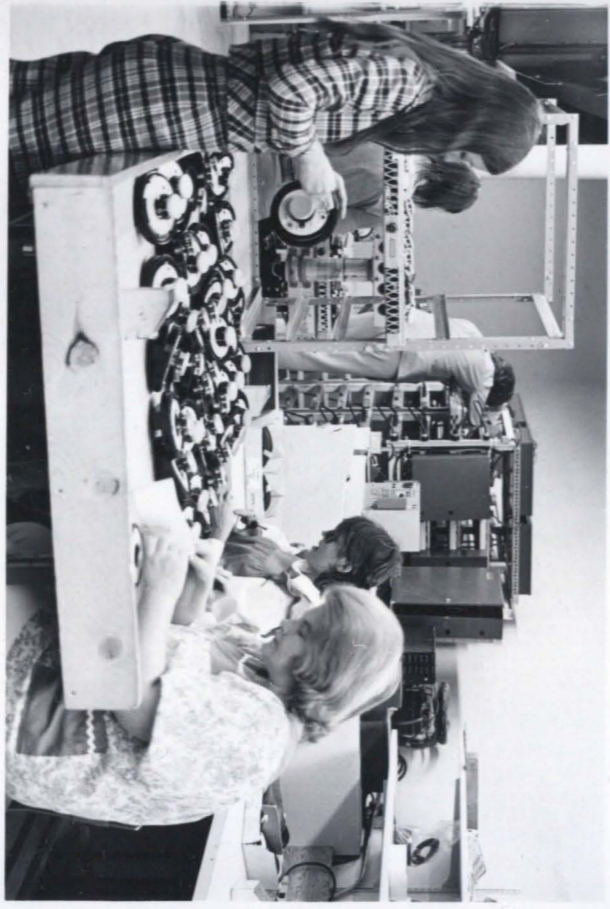


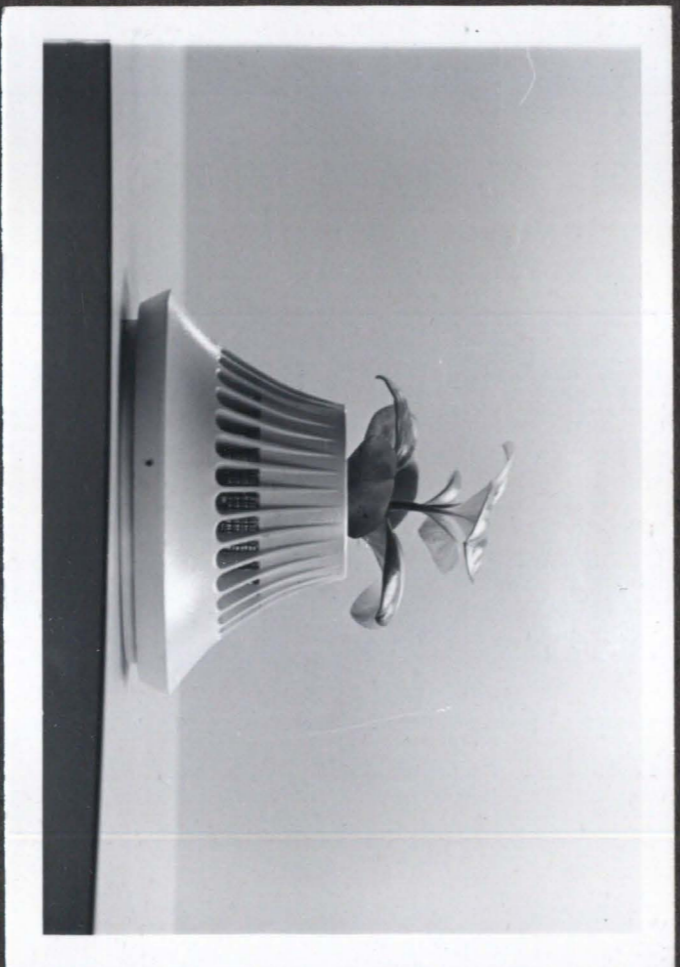
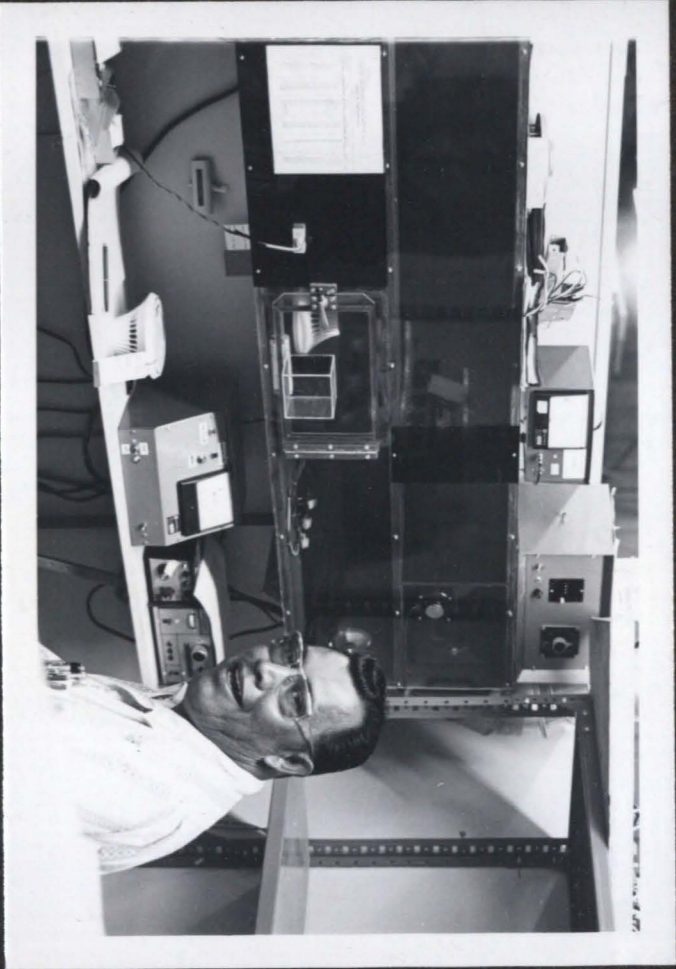
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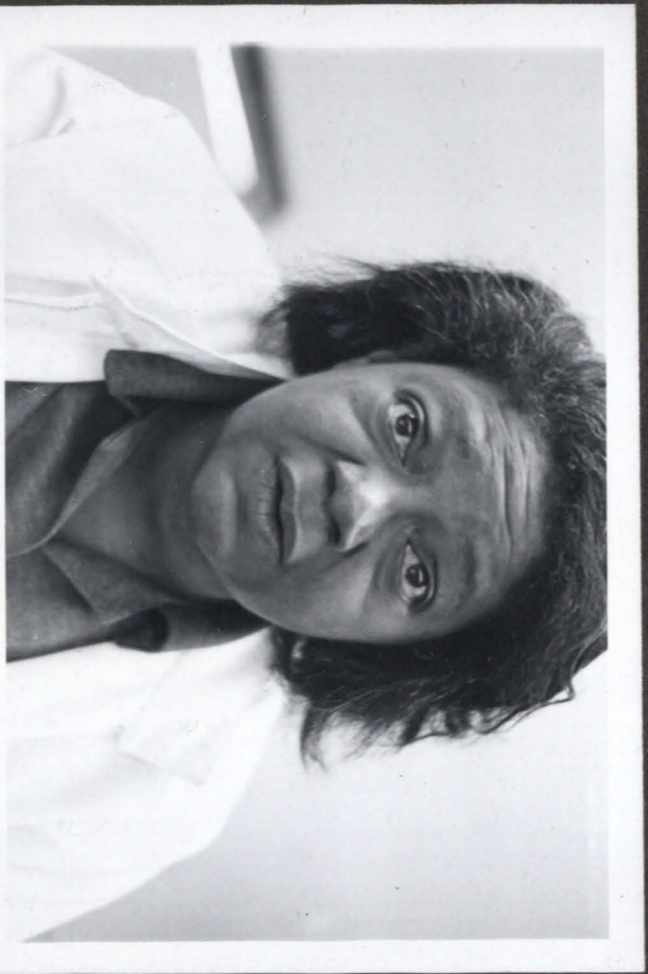
MARGE FRISBEE'S
FAREWELL PARTY

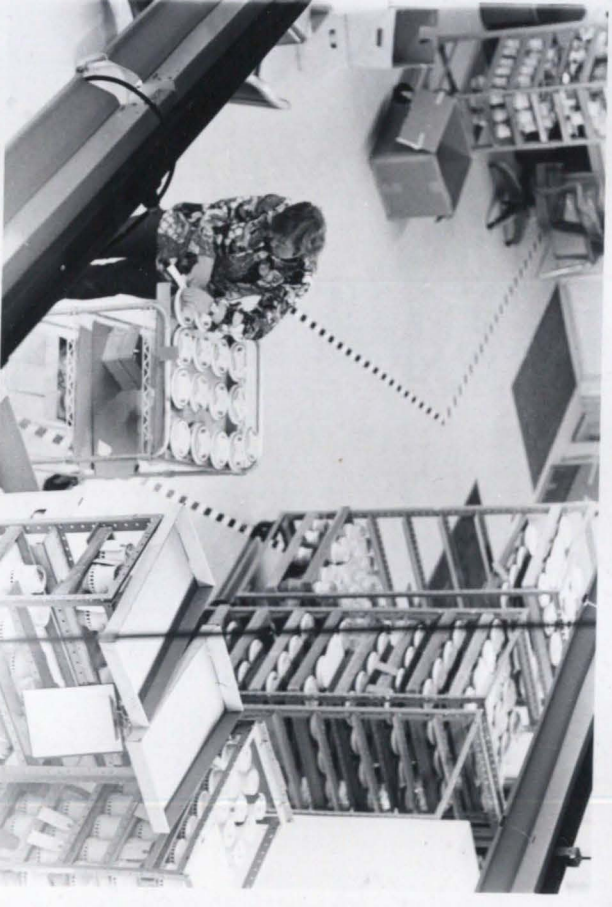
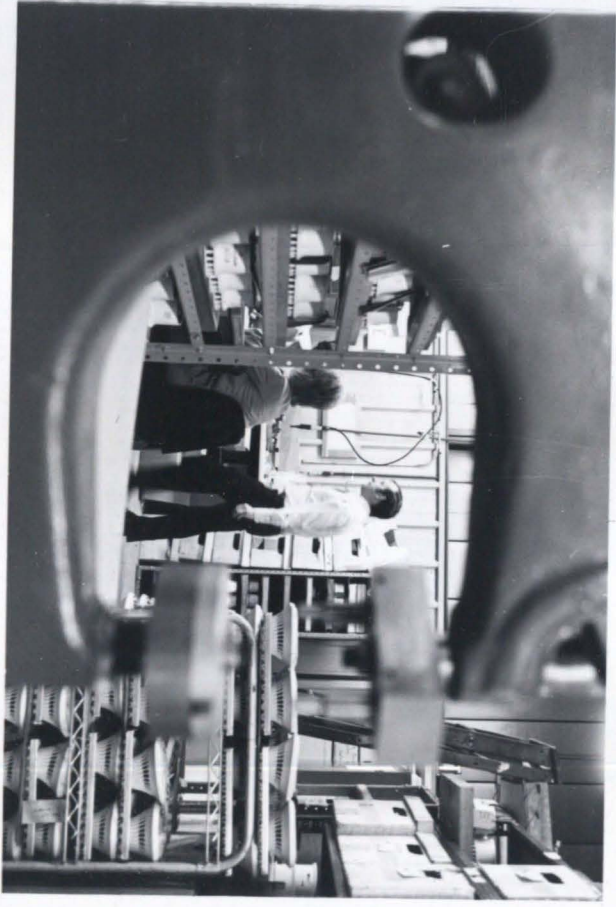
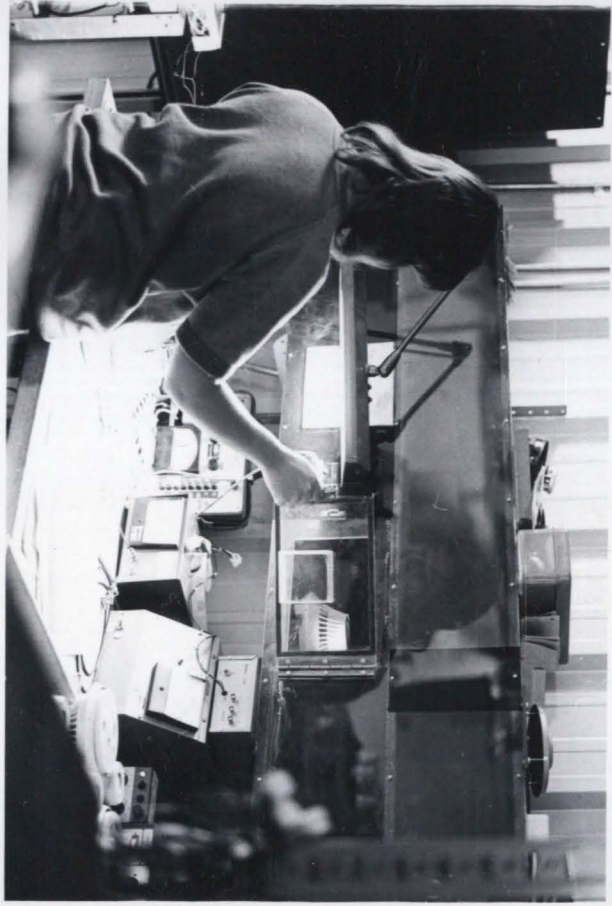
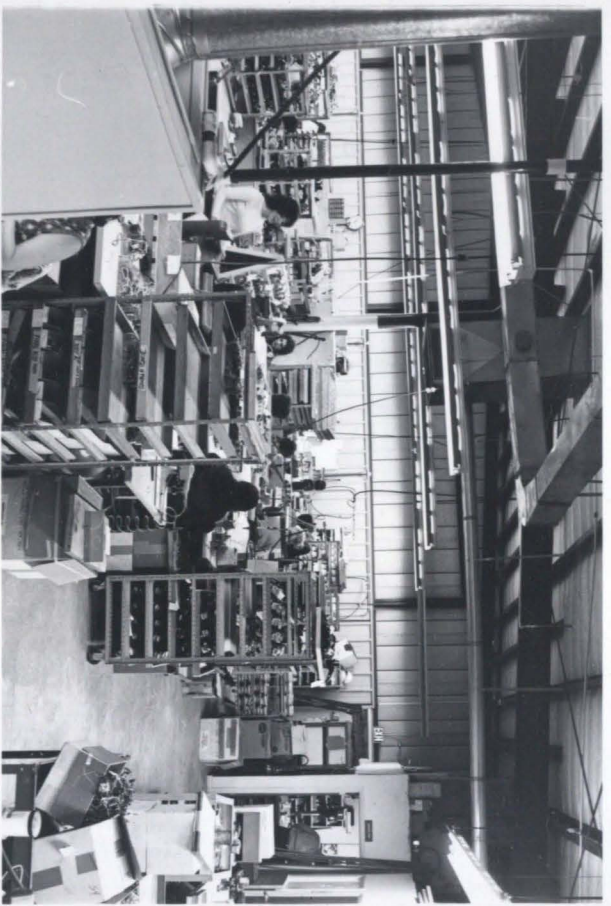


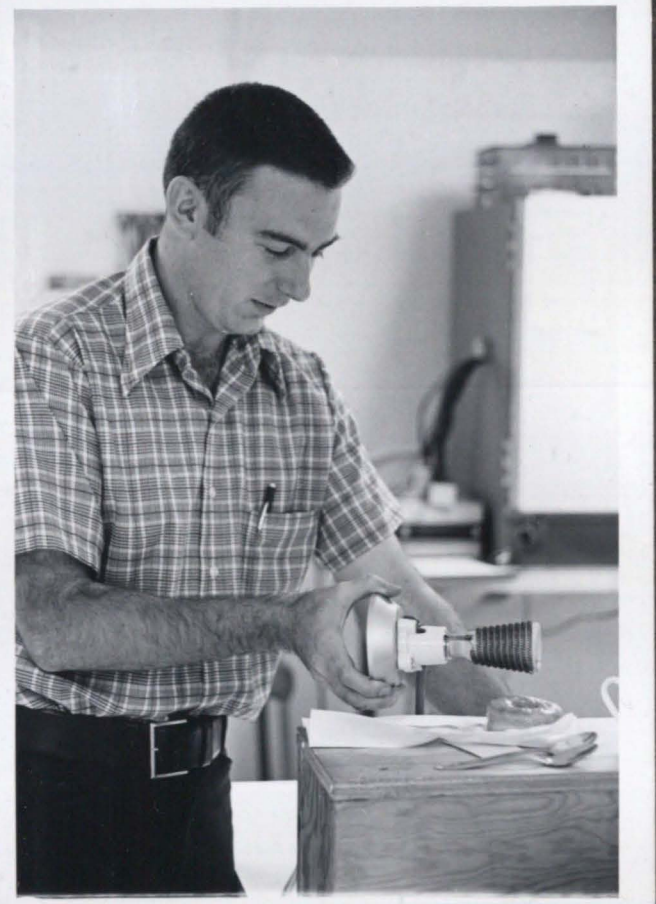


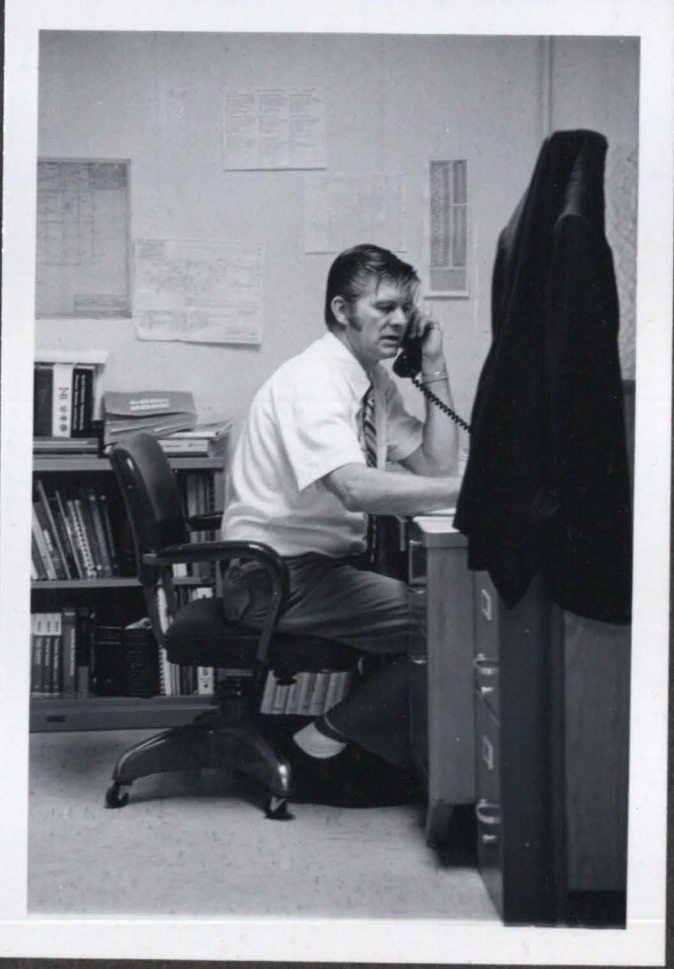
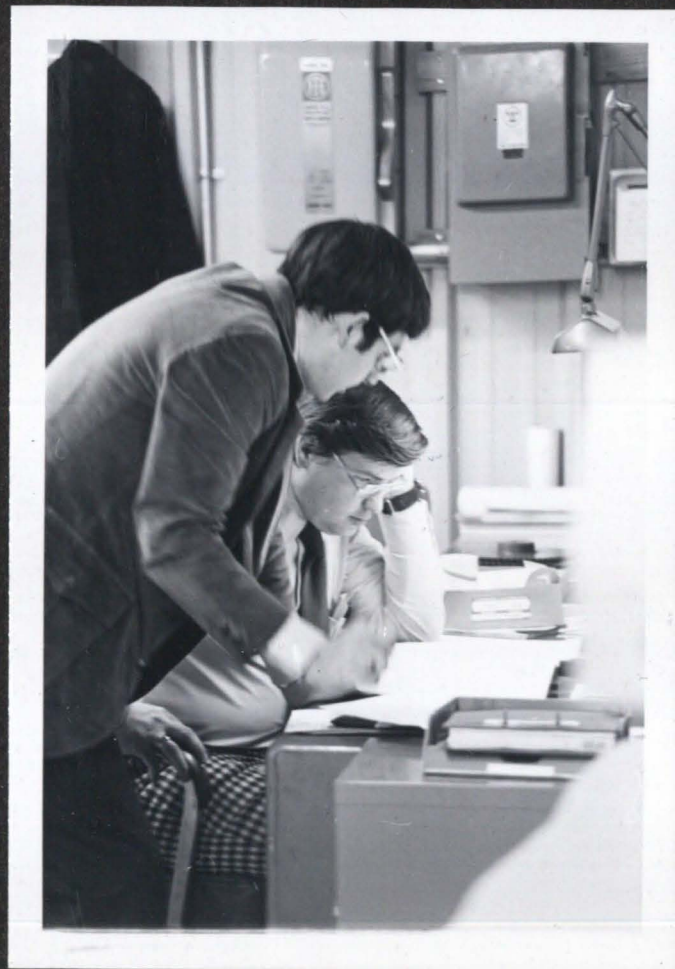
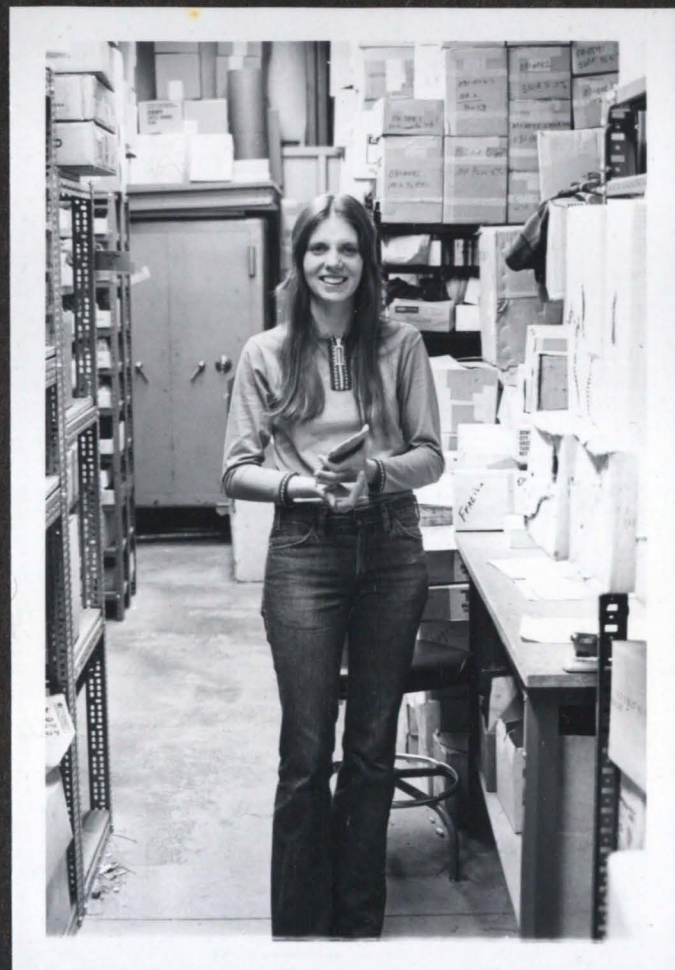


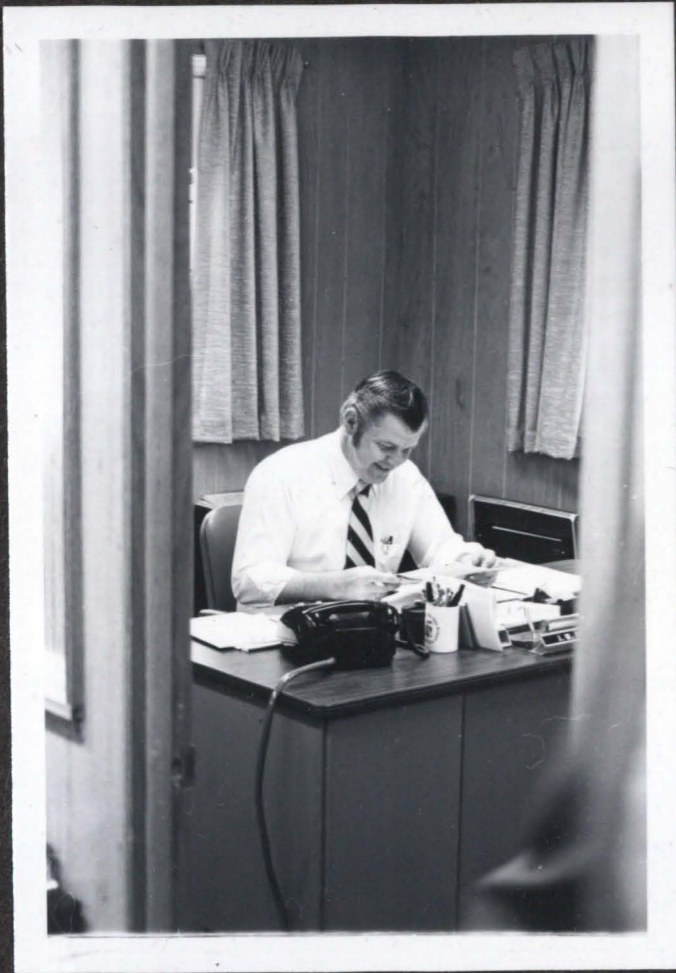


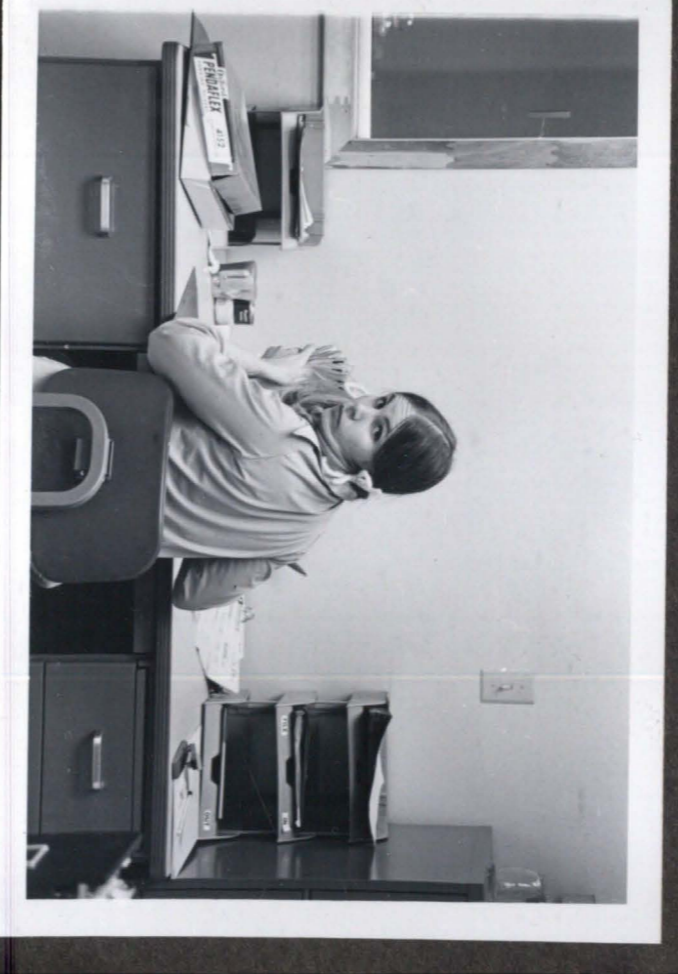
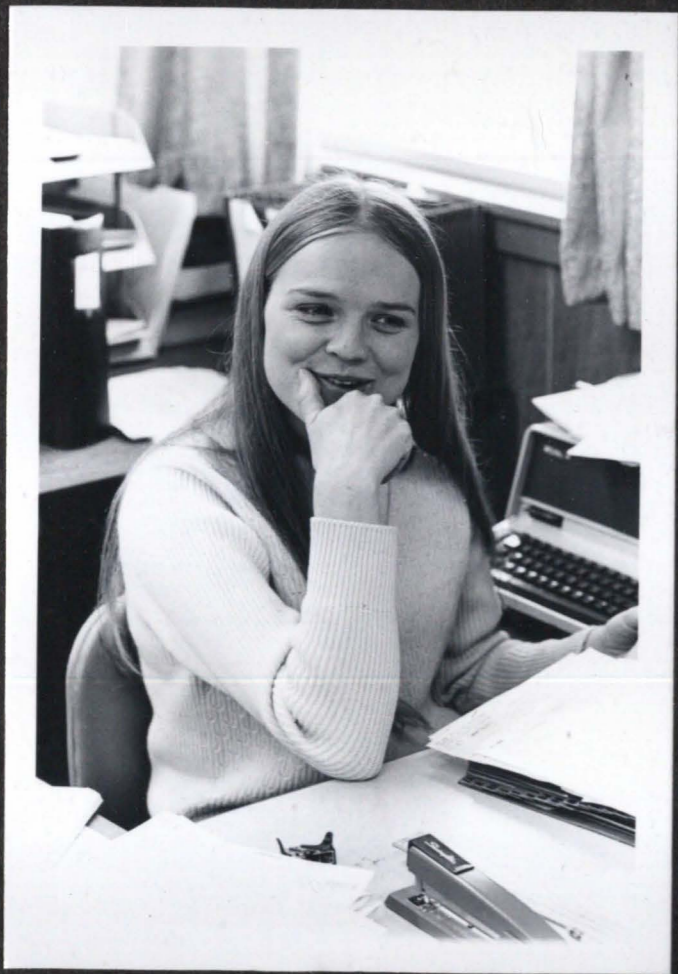
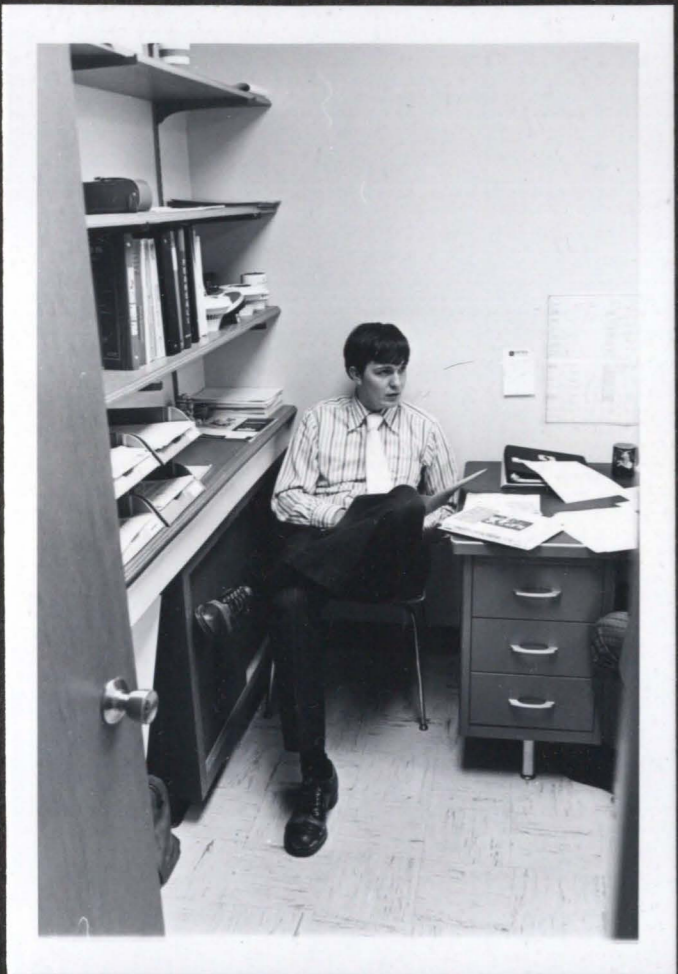




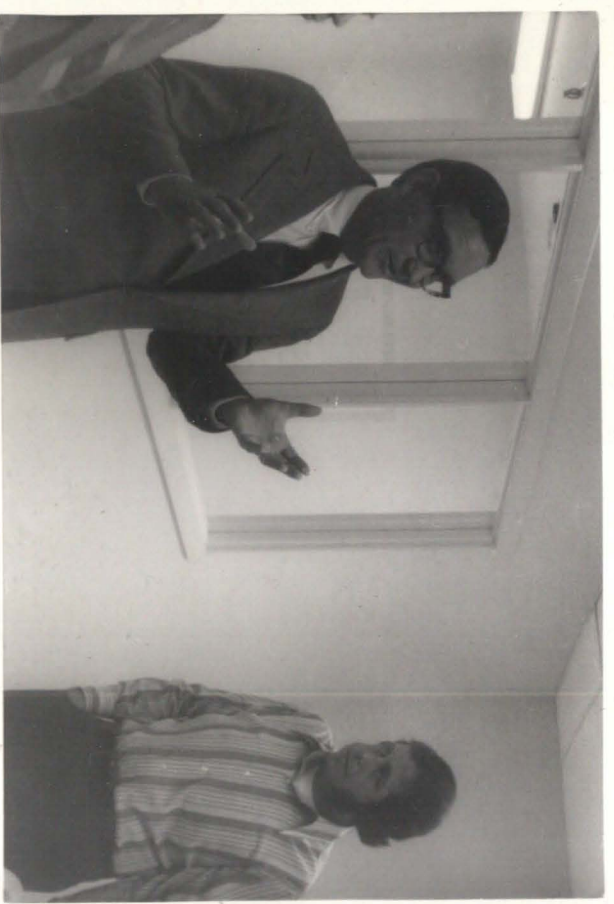
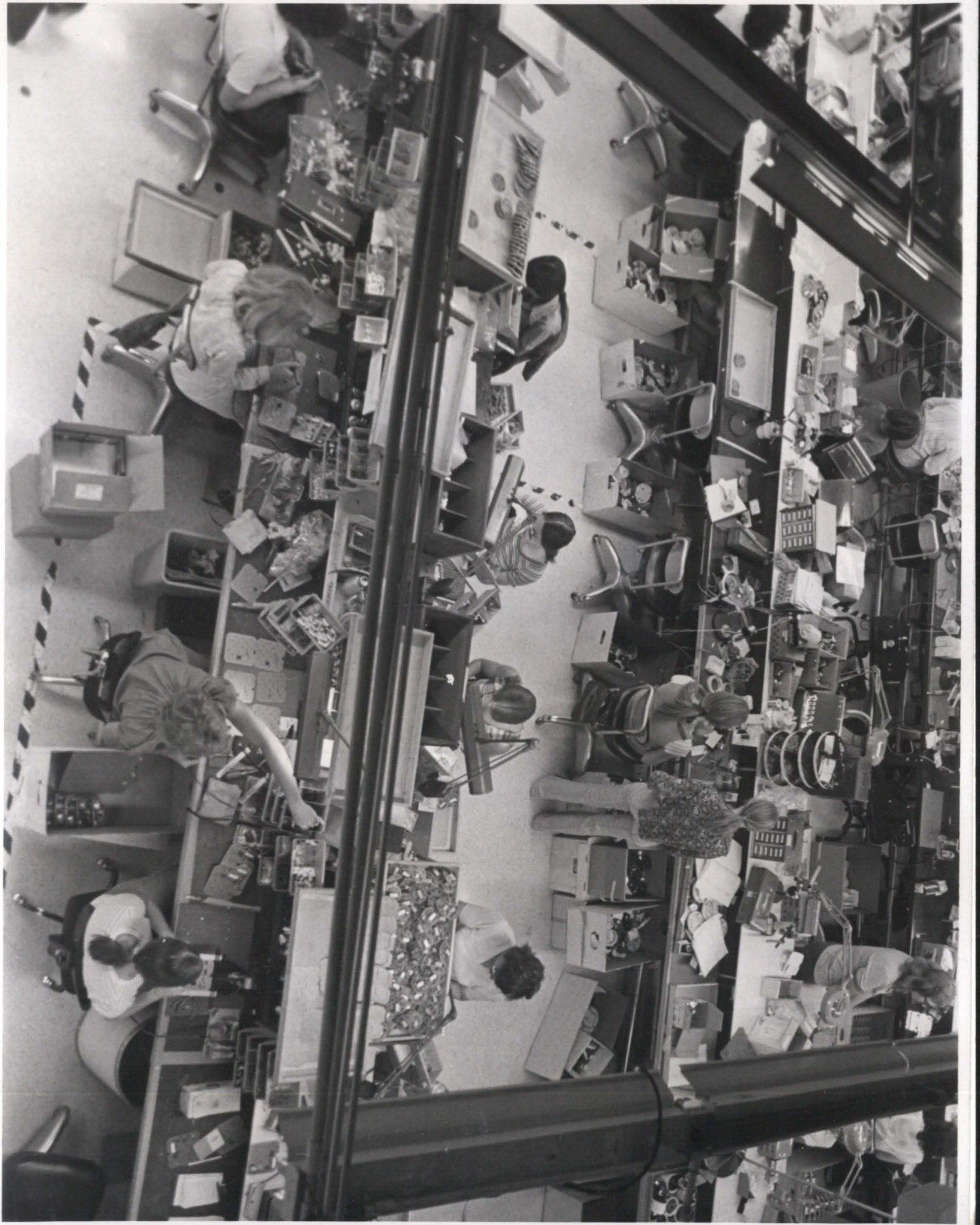








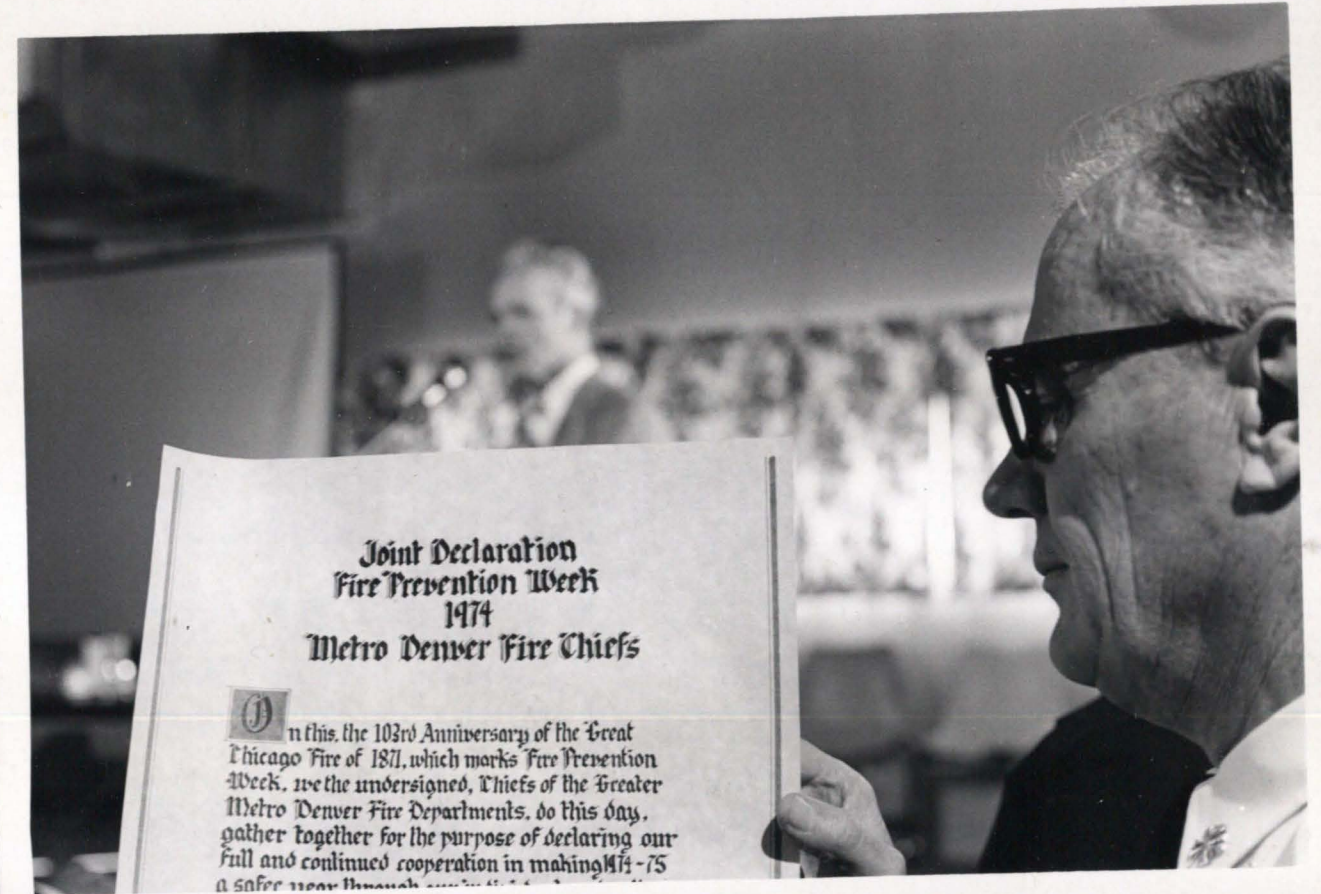














**Joint Declaration
Fire Prevention Week
1974
Metro Denver Fire Chiefs**

On this, the 103rd Anniversary of the Great Chicago Fire of 1871, which marks Fire Prevention Week, we the undersigned, Chiefs of the Greater Metro Denver Fire Departments, do this day, gather together for the purpose of declaring our full and continued cooperation in making 1974-75 a safer year through our individual and collective efforts in fire prevention, legislation, and improved fire fighting techniques to the benefit of all citizens of our community.

Recognizing the fact that fire kills an estimated 12,700 persons each year in the United States and Canada including some 4,000 children, and that some 300,000 persons are seriously injured by fires each year, and that property losses approximate 5.1 billion dollars annually, we pledge our renewed efforts in all areas of life and property safety under our control.







THANKSGIVING LUNCH
1973



STATITROL

140 SOUTH UNION BOULEVARD
LAKEWOOD, COLORADO 80228
(303) 986-1581

WELCOME TO STATITROL CORPORATION'S
NEW PLANT OPENING and 10TH ANNIVERSARY CELEBRATION

Statitrol Corporation is a small, but fast growing company dedicated to saving lives and property from fire.

COMPANY HISTORY

The Corporation was founded in 1963, as a manufacturer of ionization devices, called static neutralizers, used in dark rooms, clean rooms and industrial processes to neutralize static charges. Since then, the Company has expanded its technology from static controls to life and property saving fire detection products for residential, commercial and industrial use.

PRODUCTS

Our latest achievement, the SmokeGardTM ionization fire detector has been recognized by many fire industry authorities as a major breakthrough in home fire protection. SmokeGard ionization detectors are so sensitive they can detect invisible products of combustion even before flame and smoke are visible. The SmokeGard sounds an alarm, loud enough to be heard through closed doors, to awaken a sleeping family. Now SmokeGard battery powered or A.C. powered units are within the budget of every homeowner. (The battery powered unit retails for under \$60 and the A.C. unit sells for \$90) Other Statitrol commercial and industrial products include ionization duct detectors for sensing smoke in air ventilation ducts, multiple-unit smoke detectors and smoke-sensing devices for automatic door closers used in hospitals and all types of commercial and industrial bldgs.

NEW PLANT OPENING

The new facility officially being opened today by our President, Duane D. Pearsall and Lakewood Chamber of Commerce President, Richard C. Cline for our 10th



Anniversary Celebration, consists of an additional 32,000 sq. ft. of manufacturing, office and warehouse space. This new building will also house a training room and cafeteria. Of special interest in this area, should be the new FIRE TEST ROOM where live fire and smoke tests and demonstrations will be performed for the visitors during the Open House. This new building increases our production capacity over three times our present operations.

Our Research and Development staff, who are constantly improving and devising new products for Statitrol, are located in the 2,000 sq. ft. building directly in front of the main building complex.

LARGE
PERSONNEL
INCREASE
FORECAST

As the result of new local, state and Federal building code regulations and the growing public demand for more efficient fire detection devices for homes, Statitrol has enjoyed a substantial increase in business. Last year at this time, the Company employed 80 people and now employment has increased to 200. In view of the projected expansion of the Company, our President, Duane Pearsall, estimates that our personnel requirements will increase about 30% by March 1974.

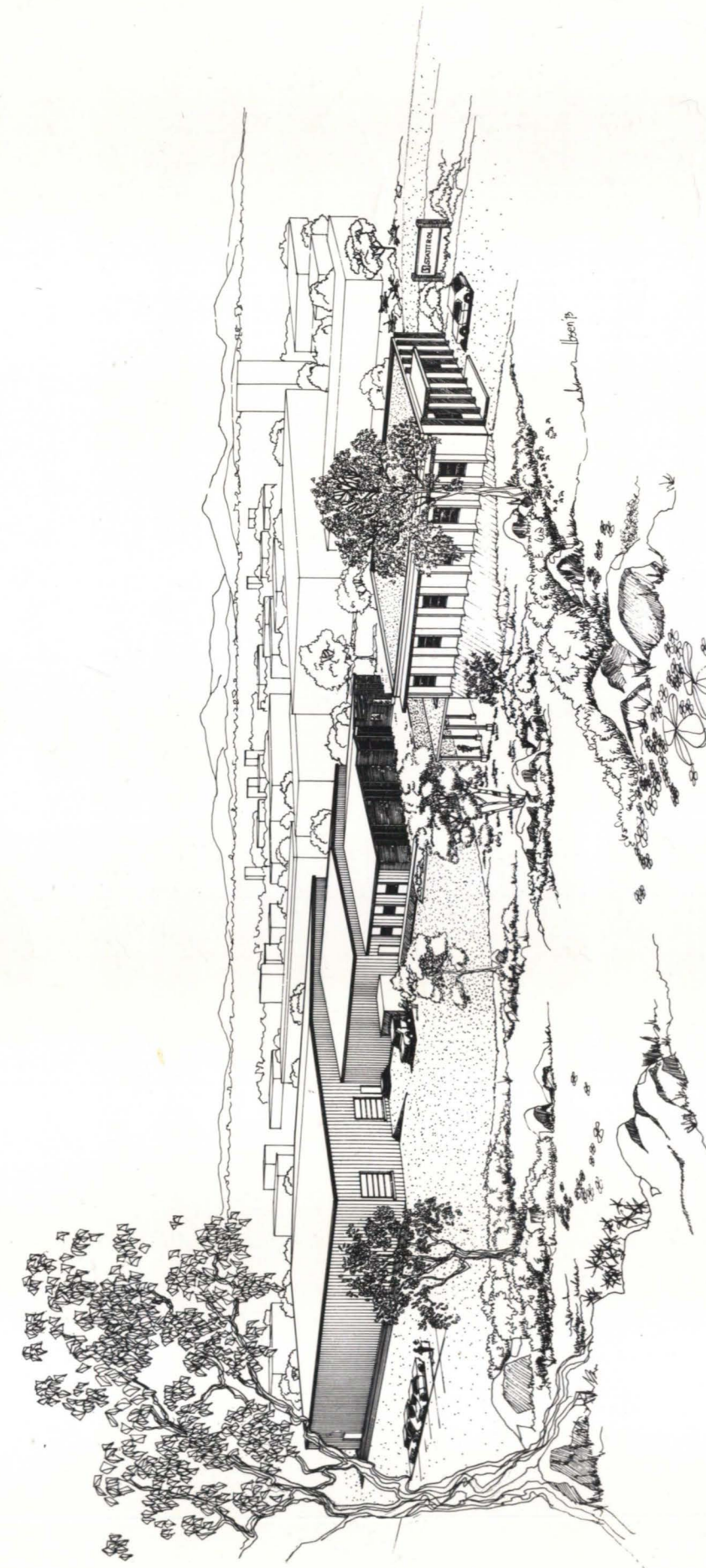
SOME IMPORTANT FACTS ABOUT FIRE

1. Every 45 seconds there is another residential fire--700,000 such fires in our country this last year.
2. 72,000 persons are injured by these fires, over 6,000 are killed, 3,500 of these are children.
3. Smokers and children playing with matches account for over 30% of all fatal home fires.
4. Cigarettes, faulty wiring, defective heaters and cooking stoves, caused over 83% of all fatal home fires last year.
5. Over 80% of these deaths are caused by smoke and toxic gasses--NOT heat or flames.
"Products of Combustion" are largely invisible...one reason they are so dead
6. Almost 50% of the fatal home fires start between 10 p.m. and 6 a.m. when families are sleeping--that's why an early warning home smoke detector is so important in providing life protection for a family.

TYPICAL QUESTIONS THAT MAY BE ASKED
BY THE PRESS & VISITORS TO THE OPEN HOUSE

1. Q. Present \$ sales volume of Statitrol?
A. In excess of \$5 million.
2. Q. Number of units shipped?
A. In the hundreds of thousands.
3. Q. What type of fire detectors do we make?
A. Both battery powered and A.C. wired ionization-type detectors for residential use. Plus, commercial and industrial products such as ionization duct detectors for sensing smoke in air ventilation ducts, multiple-unit smoke detectors and smoke-sensing devices for automatic door closers.
- 3a. Q. What makes an ionization-type detector work?
A. A tiny amount of radio-active material causes a current flow inside the chamber. Particles of combustion, visible or invisible, enter the chamber and decrease the current flow. The electronic sensor sounds the alarm.
- 3b. Q. Why is an ionization detector better than a heat-sensing or photo-electric type detector which may be less expensive?
A. Ionization detectors are the only type that detect both invisible and visible particles of combustion and thus, have earlier warning capability. Heat detectors are activated only after the temperature reaches 135° and smoke detectors require a substantial amount of visible smoke generated before they will alarm.
4. Q. How reliable are our smoke detectors?
A. We have 100% testing of all units. The commercial models are tested for over 60 hours and the residential units are each tested 5 or 6 hours.
5. Q. How long will a SmokeGard last?
A. Designed for an excess of 15 years based on our own engineering criteria and component tests, plus U.L. tests. It will cost you an average of \$5 - \$8 per year (including cost of batteries) to protect you home with a SmokeGard detector.
6. Q. Is there any danger from the radioactive source?
A. Our Americum(pronounced Am-er-re-ce-um) radio-active source is very weak and is stopped by a shield of paper--it will not penetrate the skin.
7. Q. How long will the radio-active source last?
A. About 400 years or more.
8. Q. How do I know my SmokeGard will really work in case of fire?
A. Instructions on how to test the unit periodically (National Fire Codes) are packed with each unit. They are easy to test, just blow smoke on the detector.
9. Q. What kind of a guarantee is there on the SmokeGard?
A. Unconditionally warranted for 1 year.
10. Q. How much does a residential SmokeGard cost?
A. \$59.95 for the battery powered including 3 batteries.
\$89.95 for the A.C. wired unit.

11. Q. How many units do I need for my home?
A. This depends on the size and layout of your home. We recommend one for the hallway in each bedroom area of the home plus one at the top of the stairs leading from the basement.
12. Q. Where can I buy a SmokeGard detector for my home?
A. Our local representative in this area is:
McSherry & Associates
Squire Plaza Bldg, Suite 28
8527 West Colfax Ave.
Lakewood, Colo. Phone (303) 238-8361
13. Q. How are our products distributed?
A. Residential units distributed through 20 representative organizations in the U.S. and Canada. Also private label to Sears, Roebuck (in catalog only) plus, to home builders, contractors, etc. Commercial units sold strictly on an O.E.M. private label basis worldwide by Simplex Time Recorder Co., Autocall, Rixon-Firemark and Powers Regulator Co.
14. Q. Do we promote our products nationally?
A. Yes, we advertise in industrial building and fire industry publications plus some consumer magazines. We also work closely with local fire departments to promote fire safety programs.
15. Q. Is Statitrol an Equal Opportunity Employer?
A. Yes, we also make it a point to hire handicapped persons whenever possible. Note the elevator and special wheel chair stalls in the rest rooms.
16. Q. What are the capabilities of the new plant facility?
A. The new addition will make it possible to employ about 350 manufacturing people.
- 16a. Q. How many production people do we have now?
A. About 150.
17. Q. How many units will we be able to turn out?
A. This depends on orders and availability of raw materials, etc.
18. Q. Can I buy Statitrol Stock?
A. Not at present as the stock has not been offered publicly.











PRESS PARTY
DEC. 14, 1973





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17 1/2 PAGES
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25 PICAS

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25 PICAS

27-A

← 10 AICAS →

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