

Mental Health Following Traumatic Events

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Need: To decrease the long term mental health burden following traumatic events in small communities

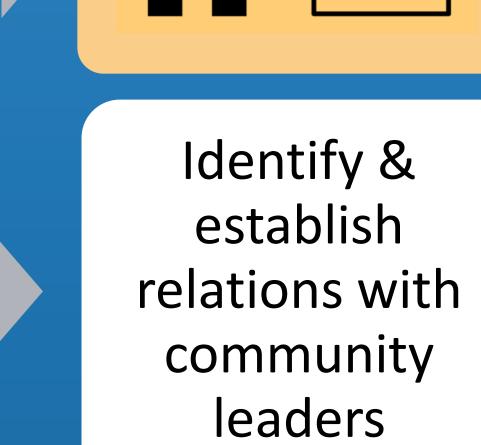
Goal

To promote communal support and the seeking of professional help when needed

Background

- Group activities help people open up²
- Peak in need for mental health services occurs 2 years after traumatic event³
- Reasons people don't seek professional help¹: 76% low confidence 53% negative stigma 47% lack of knowledge

General Approach

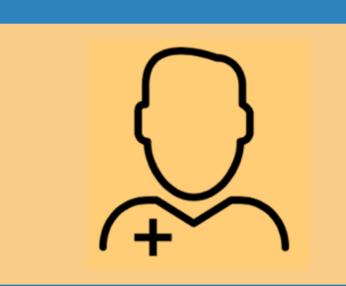




Plan culturally appropriate events and support groups



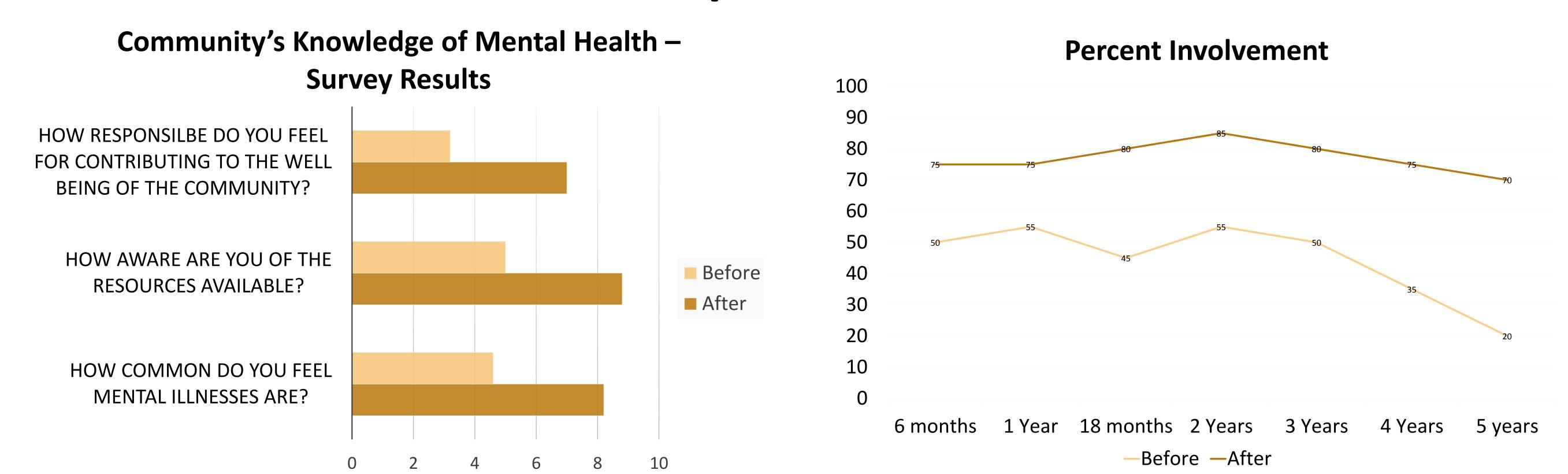
Inform community on prevalence of mental health issues



Refer people to professional help when needed

Advertise Program Community Events Feedback Surveys Weekly Support Groups

Anticipated Results



30% increase in number of people who received professional support for mental health issues

Conclusion

- Increase in knowledge of mental health and number of people receiving treatment proved the success of the program
- Scalable and applicable to various situations

References & Acknowledgements

¹American Psychological Association. (1998). Communicating the value of psychology to the public. Washington, D.C.: American Psychological Association.

²Noorthoorn, E. O., Havenaar, J. M., Haan, H. A., Rood, Y. R., & Stiphout, W. H. (2010). Mental Health Service Use and Outcomes After the Enschede Fireworks Disaster: A Naturalistic Follow-Up Study. *Psychiatric Services*, 61(11), 1138-1143. doi:10.1176/appi.ps.61.11.1138

³Schüz, B., Czerniawski, A., Davie, N., Miller, L., Quinn, M. G., King, C., . . . Scott, J. L. (2015). Leisure Time Activities and Mental Health in Informal Dementia Caregivers. *Applied Psychology: Health and Well-Being, 7*(2), 230-248. doi:10.1111/aphw.12046

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