

Saving Thanksgiving

Analyzing Current Trends in Turkey Biodiversity Loss

Definition of Biodiversity

Biological diversity in an environment as indicated by numbers of different species of plants and animals.

Background

❖ 270 million turkeys are produced annually by meat production companies

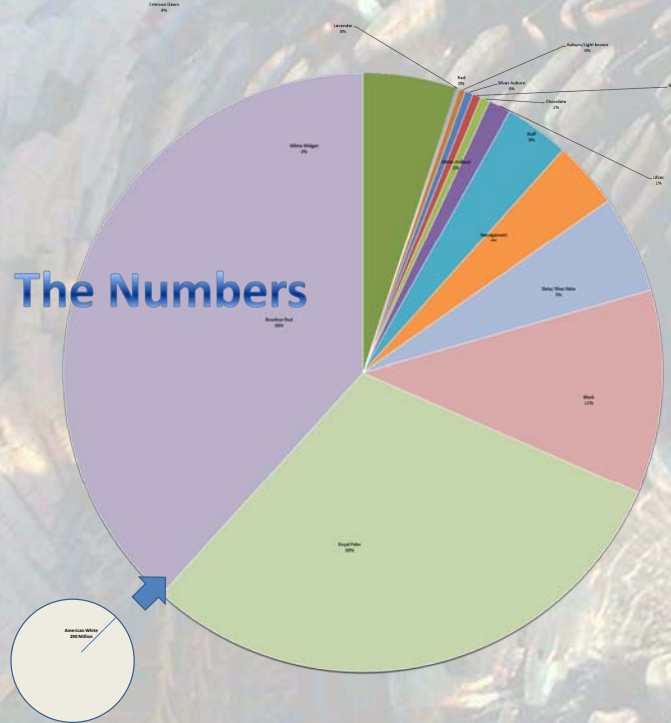
❖ 90% of them are of one variety, the American White or the Large White Breasted

❖ The 1999 SAAP Turkey Census states that only 2,592 heritage turkeys exist on American soil.

Definition

* The term "Heritage turkeys" describes naturally-mating varieties of turkeys.

The Numbers



The Problem

❖ Heritage turkeys are in critical condition of extinction

Mechanism

❖ Informing people of new alternatives

Our Solution

❖ Shifting consumer demand

❖ Increasing production to meet demand

HOW YOU CAN HELP

You can support the cause by choosing to purchase heritage turkey products. There are farms that specialize in producing and selling these products.

Current Status

Critical	Threatened	Watch	Recovering	Study
Beltsville Small White	Narragansett	Black	none	Broad Breasted Bronze (Not a Heritage turkey)
Chocolate		Bourbon Red		
Lavendar/Lilac		Royal Palm		
Jersey Buff		Slate		
Midget White		Standard Bronze		
White Holland				