

Eradicating Poverty Through Education

Maasai Joy Children's Centre

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What is Maasai Joy Children's Centre?

- Maasai people are nomadic herdsman who cannot afford to educate their children
- Most adults have not attended school past the sixth grade
- Through quality education, the students will acquire profitable employment
 - Improve the standard of living for their families
- Breaking the cycle of poverty through quality education

Our Project Goals

1. Find the best way to expand and organize MJCC communication network, with the use of social media and other tools
2. Create a budget for MJCC
3. Figure out ways for MJCC to better fund themselves
4. Continue to develop a symbiotic relationship between WPI and Maasai Joy

Expand and Organize MJCC's network

- **Connecting via Email**

- Board of advisors
 - 20 people asked, 10 already agreed
- All supporters
 - Mass e-mail updates about the school
- Google Sites Page?

- **Gathering Supporters (Social Media)**

- Facebook
- Twitter
- Instagram



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+ Me 🔍 ✍️



Maasai Joy
@MaasaiJoyCC



3 TWEETS 10 FOLLOWING 16 FOLLOWERS

⚙️ 👤

 **Maasai Joy** @MaasaiJoyCC 20h

Make sure to swing by the WPI Campus Center and drop off some school supplies! #freecandy #helpthechildren #MaasaiJoy #WPI #Tanzania


🏠 Timelines 🔔 Notifications ✉️ Messages 👤 Me

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+ Notifications 🔍 ✍️

 Tyler Tilbe and 3 others followed you

 jack malf and 6 others followed you

★  Qwin Omaru favorited a Tweet you were mentioned in

Everyone please follow @MaasaiJoyCC a primary school in Tanzania that is helping eradicate poverty through education #WPI #IQP

↻  Qwin Omaru retweeted a Tweet you were mentioned in

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MAASAIJOYCC ⚙️

 2 posts 6 followers 3 following

Edit Your Profile

Maasai Joy Childrens Center

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Yearly Budget

- Clear and Precise
- Supporters know where their money is going

3	Teachers		
4	Head Teacher	\$4,875	
5	1 Regular Teacher	\$2,628	x9 \$23652
6	Non-Teaching Staff	\$11,100	
7	sub-total	\$39,627	
8	7 text books per child	\$35	x200 \$7000
9	Food		
10	5000 kilograms maize	\$2,500	
11	2000 kilograms beans	\$1,200	
12	120 liters cooking oil	\$150	
13	sub-total	\$3,850	
14	Academic competitions	\$2,000	
15	Teacher Training		
16	Food	\$2,400	
17	Accommodations	\$3,800	
18	Travel Costs	\$200	
19	Venue	\$1,000	
20	writing material	\$60	
21	sub-total	\$7,460	X2 \$14920
22	Exposure Visits	\$32	x10 \$320
23	Teacher Inspections	\$120	x2 240
24	Business Training	\$19,500	
25	SIDO Facilitator	\$500	
26			
27	Yearly Cost of Running MJCC	\$84,374	

Project Budget

- Earnest has big plans for development
- Needs Cash!

Projects

School Expansion

8 classrooms, library, improvements \$200,000

Furnish classrooms

Desks \$37 x60 \$2220

Teacher Table \$12 x6 \$72

Book Shelves \$125 x4 \$500

Sub-total \$202,792

Construct Teacher Housing \$60,000

Land for Playground/Sports Fields \$12000 per acre x6 \$72000

Milling Machine

Parts \$4,500

Installation \$1,000

Milling Machine House \$2,000

Sub-total \$7,500

Poultry Farm

Chicken Shed \$2,000

Chickens \$35 x500 \$17500

Sub-total \$19,500 x2 \$39000

Village Community Bank (VICOBA)

Constitution Facilitation \$200

Registration Fees \$150

Board Meetings \$400

Member meetings \$600

Bank Cost \$1,350

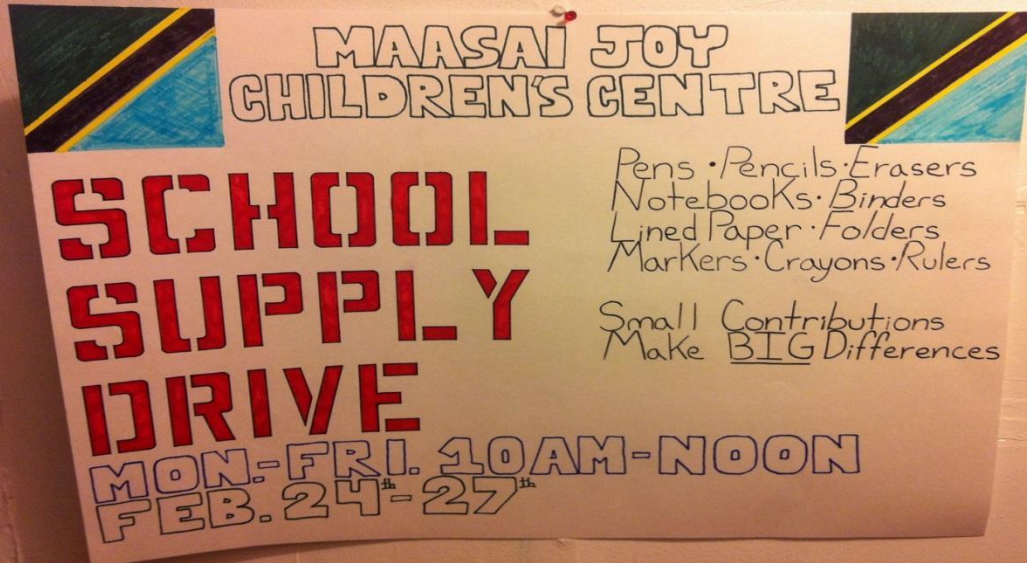
Total Cost of Projects \$382,642

Ways for MJCC to better fund themselves

- **Making donating simpler**
- **Financial opportunities**
 - Tourism- Immersion experience
 - More volunteer groups
 - Suggestions to get it started Karie
 - Make the classes revenue generating
- **Supporters create their own Fundraising Events**
 - Ship school supplies
 - Fundraising dinner
 - Tournament for Tanzania, WPI Men's Rugby Team

School Supply Drive

- Emails to undergrads
- Contacting Dept. Heads
- Utilizing Greek Life



*Eradicating Poverty
Through Education*
School Supply Drive!



CANDY!



Join us in supporting the:

MAASAI JOY CHILDREN'S CENTRE



ERADICATING POVERTY THROUGH EDUCATION

MAASAI JOY PRE & PRIMARY ENGLISH MEDIUM SCHOOL

P.O Box 10107 Arusha - Tanzania. Tel: +255 767 378252, +255 787 378252

Email: info@maasaijoytz.org/info@maasaijoy.org.

Website: www.maasaijoytz.org

by donating extra school supplies and notebooks to help those children in need! All donations are appreciated and there will be **CANDY** for those who help!

WHEN: The week of Feb 24th from 10AM-12PM

WHERE: WPI Rubin Campus Center

Check out the Facebook, Twitter and Instagram!

<https://www.facebook.com/MaasaiJoyChildrensCentre>

@MaasaiJoyCC

Instagram - MaasaiJoyCC

WPI and MJCC: A Symbiotic Relationship

- **WPI volunteer trip**
- **Future IQP's/MQP's**
 - Teaching Programs (Students teach teachers)
 - Civil Engineering (Students creating new parts to the school) (limited resources but using their knowledge to make the best)
 - Mechanical/Chemical Engineering (Water sources/ Farming)

Interactive Qualifying Project



The Most Distinctive—and Personally Rewarding—Element of the WPI Plan

Major Qualifying Project



Questions?