

# Orange Fleshed Sweet Potatoes: Managing Hunger and Vitamin A Deficiency in Burundi

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#### Abstract

80% of Burundians live in poverty<sup>1</sup>, and 56.8% of children suffer chronic malnutrition<sup>2</sup>. These problems were alleviated using methods adapted from Project Orange (from Uganda) in Burundi, by advertising Orange Flesh Sweet Potatoes to both farmers and consumers. These methods resulted in a decrease in Vitamin A deficiency, an increase in demand for sweet potatoes, and an increase in profit for farmers.







## Background

#### The Orange Fleshed Sweet Potato (OFSP)

- Potato is rich with beta carotene
- Grows well in sub Saharan Africa<sup>3</sup>
- Doesn't need a lot of space (13 kilos for 10sq meters)<sup>4</sup>

#### Burundi

- Burundi is a very needy country, with widespread poverty, hunger, and malnutrition.
- Agriculture is the largest industry in Burundi

#### **Project Successfully Completed in Uganda**<sup>5</sup>

## Project Goals/Objectives

- Adapt Project Orange to Burundi
- Introduce sweet potatoes as a staple crop
- Reduced percentage of public suffering from vitamin A deficiency and hunger/malnutrition.





#### Methods/Process

#### Education



Vines for Farmers

Creating Demand







Consumer







Health Improvement

### Results/Outcomes

#### **Tangible**

- Brochure for the Burundian public
- Brochure for farmers
- Grant pre-proposal
- 2 Orange Trucks

#### **Potential**

- Lowered vitamin A deficiency and malnutrition/hunger rates
- Integration of the OFSP

#### Conclusions/Recommendations

- Blood tests culminating in a graph showing the downward trend of malnutrition and vitamin A deficiency.
- Cost of OFSP production is around 345,739.13 Burundian Francs per acre (\$224.51 USD).
- Profit should be around 98,559.21 Burundian Franc per acre (\$64 USD)<sup>6</sup>.

#### References

- 1. The World Factbook 2013-14. Washington, DC: Central Intelligence Agency, 2013. 2. Rossi, Laura, Daniel Verna, and Susie L Villeneuve. "The Humanitarian Emergency in Burundi: Evaluation of the Operational Strategy for Management of Nutritional Crisis."
- 3. Carroll, Danielle. (2013). Growing Sweet Potatoes Bonnie Plants. from http://bonnieplants.com/growing/growing-sweet-potatoes
- i. The Orange Revolution. Orange Fleshed Sweetpotato in Mozambique. Dir. International Potato Center (CIP). International Potato Center (CIP), 2008. Youtube. . HarvestPlus.Training Manual on Marketing and Product Development for Extension Workers. Rep. HarvestPlus, Nov. 2007. Web. 3 Dec. 2013.<a href="http://sweetpotatoknowledge.org/use-consumption/nutritional-information/training-material-from-decomposition-nutritional-information/training-material-from-decomposition-nutritional-information/training-material-from-decomposition-nutritional-information-nutritional-information-nutritional-information-nutritional-information-nutritional-information-nutritional-information-nutritional-information-nutrition-nut harvestplus/HarvestPlus%20MPD%20Training%20Manual%20for%20Extensionists.pdf>