



Round Up for Malaria

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Abstract

We have created a system to fundraise for Nothing But Nets. A proposal has been created to convince companies to implement our system. Results have been measured by feedback from, Ted Domville, owner of Wooberry. Long term results will be measured by the amount of money raised and nets distributed.

Background

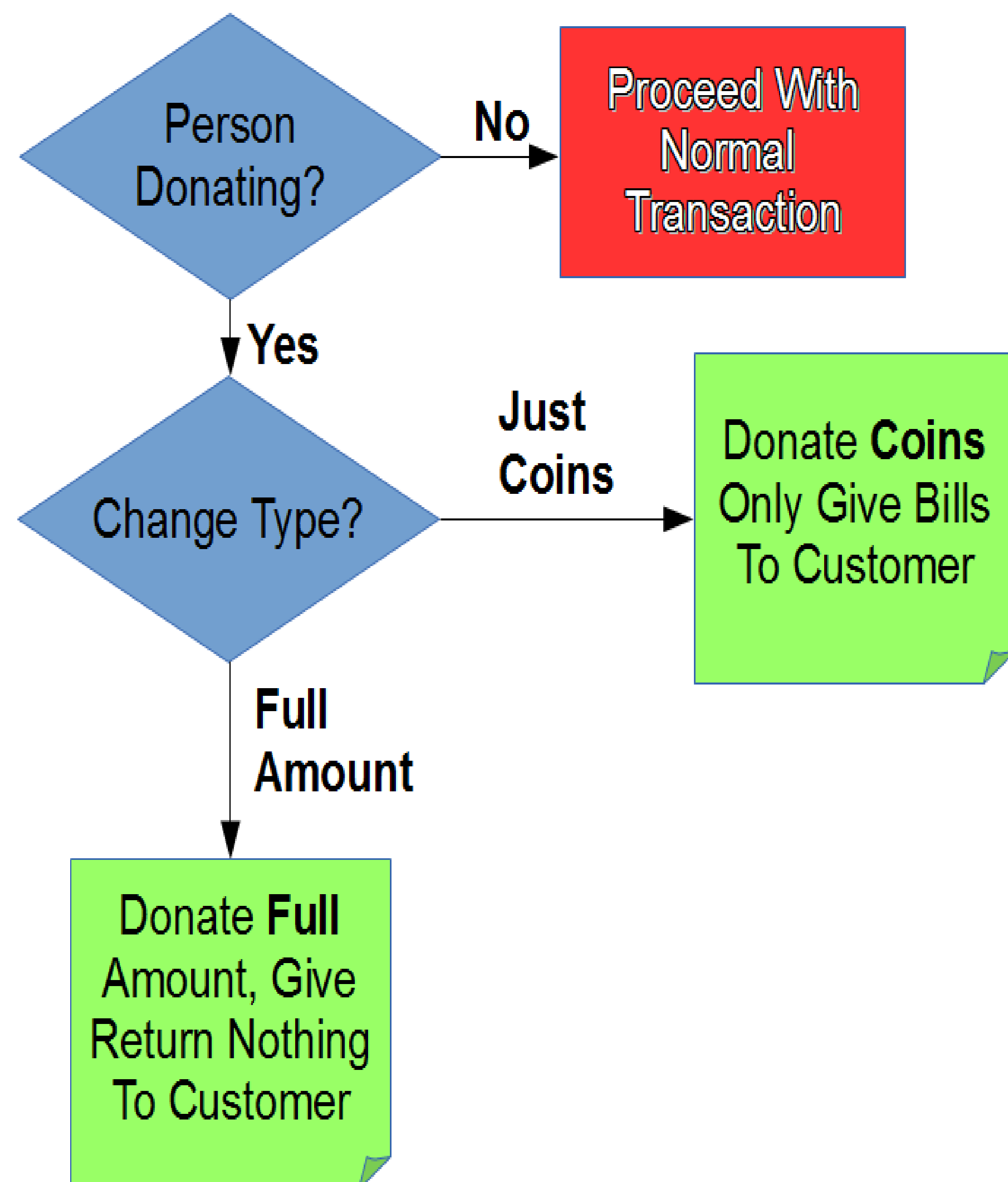
- Every 60 seconds a child dies from malaria in Sub-Saharan Africa
- The most cost effective way to prevent the spread of malaria is mosquito netting.
- Nothing But Nets is a non-profit that distributes bed nets



Need

- We need companies to incorporate Round Up into their transactions system
- Get the money to Nothing But Nets

Round Up Concept



Methods/Process

- Created Round Up
- 'Round Up' is a program that automatically donates the remainder of consumer transactions, whether it be full amount or just coins
- Create pamphlet to promote Round Up
- Convinced businesses to implement Round Up and donate proceeds to Nothing But Nets

Results/Outcomes

- Results are measured by the amount of money raised and bed nets distributed.
- Feedback of Ted Domville will be used to evaluate the effectiveness of the pamphlet.

Acknowledgments

We would like to acknowledge Ted Domville, owner of Wooberry, for critiquing our pamphlet and our Professors, Jill Rulfs and Helen Vasallo for all of their advice and support. We would to thank Rebecca Ziino, who helped us with our research.

Project Goals/Objectives

- Create convincing brochure that would entice companies to implement 'Round Up'
- Create procedure & write program that can easily apply 'Round Up' to any existing Point Of Sale machine.
- Propose 'Round Up' to a local business.

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