

# SMOKE

# SIGNALS

Vol. III, No. 11      EMPLOYEE NEWSLETTER OF STATITROL CORPORATION



## PRESIDENT'S MESSAGE...

This past month has been very difficult. Ralph Nader is quiet for the moment, but we don't know what to expect in the next few weeks. We were extremely pleased that the Nuclear Regulatory Commission, HUD, the National Bureau of Standards, the Food and Drug Administration, and the National Fire Prevention and Control Administration have all denied Mr. Nader's charges. The NRC, in addition to denying any hazard, took him to task for unnecessarily causing people to remove their smoke alarms, at the risk of their lives.

Many fire authorities throughout the country have bombarded the Nader organization, in support of the continued use of ionization alarms as an important life safety device. Since (in my memory) Mr. Nader does not publicly retract any statement, it is my hope he will let the issue die, thereby saving face for himself and his group.

This experience has made us realize we need to broaden our product line to protect our total organization in the event one product becomes the victim of a similar event. We should look back at this incident and realize that our company was better prepared to defend our product with solid documentation than any other company in our industry. Credit goes to Al Mayer, who has meticulously handled all of our radiation safety procedures, and who originally submitted a model application for licensing with the Nuclear Regulatory Commission.

We were forced to make a personnel cutback (our first ever) on October 7. Unfortunately, in the week following, a rumor spread that there would be a further cutback...which might have caused many to start looking for another job. Fortunately, Marketing came through with a big customer and a series of orders that will allow us not only to stabilize our position but to work out plans for future growth. Barring the unpredictable, we should have a healthy, continuous growth period over the next few months.

I was shocked to hear still another rumor...that I was going to resign from the company and go into politics! Nothing could be further from the truth! My interest in politics is limited to my responsibility as a businessman -- to work for legislation, and for those candidates who can produce good legislation, for the future of our city, state and nation.

Please exercise your privilege to vote Tuesday, November 2.

My own political position, for those who are interested, is:

I strongly support Tim Wirth for the 2nd Congressional District (from the Platte River, including that portion of Denver, Jefferson and Boulder counties). I have studied his record, have participated in two Washington conferences, and have grown to know him personally. From his efforts as a freshman Congressman, he deserves the right to continue. Tim Wirth is a Democrat. I am a Republican.

For President, I support Gerald Ford with the same conviction.

For the 1st Congressional District, I would support Don Friedman over Pat Schroeder.

For the city charter and state amendments, I recommend the position of the Denver Chamber of Commerce, whose bulletins were distributed in our cafeteria, and would urge your attention to the League of Women Voters brochure. Some state amendments are critical to our future. Most important: VOTE!

NOVEMBER ANNIVERSARIES...

- 8 yrs. - Linda Roberts
- 5 yrs. - Jim Grater
- 4 yrs. - Mona Spinden, Joyce Innes, Lou Fearing, Flossie Denbow, Nancy Crase, Jan Rood, Joe Christensen, Del Novak
- 3 yrs. - Diane Bassen
- 2 yrs. - Stan Nafziger, Patti Candelaria, Paul Weber, Lee Nelson, Vicky Acree
- 1 yr. - Alan Smith, Sandra West, Jane Zern, Suzette Barros, James Noland, Karen Johnson, Dale Dascher, Crystal McKibben, Gary Jensen, Carol Sylvest, Delores Jones, Penny Kohlman, Becky Kuhns, Paul McBride, Nancy Stinson, Debbie Eke, Mike Keller, Patricia Harrison, Dannea Raff, Melinda Cook, DeWayne Crowder, Carol Mileski, Judith Greisinger

Congratulations, and happy anniversary!

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FLU VACCINATIONS...

Influenza is caused by viruses. It is unlikely that you have adequate natural protection against swine flu, since it hasn't caused a widespread human outbreak in 45 years. It's also unlikely you are protected against the Victoria strain. The vaccines should not give you the flu, because they are made from killed viruses. One shot will protect most people from the flu during the next flu season. Most people will have no side effects; tenderness at the site of the injection may occur and can last for several days.

The nursing offices at both plants have information about the flu and the vaccine. Feel free to drop in and discuss it with the nurses. They will have dates and places where healthy adults between 18 and 59 can receive the free vaccine. If you have any doubts, contact your family physician. The information we have is published by the U.S. Public Health Service.

You will not be given the vaccine until you have read the "Introduction" sheet and have signed the "Informed Consent" at the time of the free clinics.

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COMMUTE FOR CONSERVATION...

Both plants are well into the new Commute-A-Van program, which started Oct. 1. Plant I's driver is Laura Lee Pollack, and Plant II's driver is Linda Benjamin. We'd like to urge everyone interested in riding the Van to contact the drivers. Remember...snow is just around the corner. Wouldn't you rather "leave the driving to us"? The routes follow.

Plant I--leaves the 2200 block of South Linley at 6:30 AM., goes south to West Wesley Ave., east to 2200 South Knox Ct., north to W. Warren Ave., west to S. Lowell Blvd., north to W. Jewell Ave., west to 1800 S. Patton Ct., then north and west to S. Tennyson St., north to W. Mexico Ave., west to the 1600 block of S. Zenobia, north to W. Florida Ave., west to S. Wadsworth and the 7300 block of W. Alabama Ave., north to W. Mississippi Ave., west to the 1200 block of S. Johnson Way, then back to Mississippi, west to South Kipling, north to W. Kentucky Dr., west to S. Wright St., south to the 12000 block of W. Louisiana Ave., southwest to Green Mountain Drive, west to the 13000 block of W. Arkansas Pl., back to Green Mountain Drive, west to Alameda Ave., to South Union Blvd., and north to Statitrol. If it passes your way and you're interested in a ride, we'll see that you get home for emergencies.

Plant II--starts from 120th in Northglenn, travels down Huron South to 84th, west on 84th to Pecos, south to 72nd, west to Beach St., then west again on 72nd to Sheridan, north on Sheridan and then back south on Sheridan to 72nd, west to Lamar, south to 69th St., turning south on Jay St. then back to Lamar to 64th, to Reed St., then continuing onto old Wadsworth to Grandview, to Independence, and on to Plant II. Are you on our way??

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COMPANY CHATTER...

Ida Bertrand's mother spent 12 days here visiting her, from Fair Oaks, Calif.

Arlyn Whitchurch won the Test Equipment SNOW POOL, when Denver had its first official snowfall on Oct. 5th. Arlyn won \$9 from his co-workers!

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## COMPANY CHATTER...

Shirley Lofing of Plant II spent Labor Day weekend with the Single Adult group from Applewood Baptist Church, attending an annual conference in Glorieta, New Mexico, for single adults from Baptist churches all over the States.

FREE kittens...mixed breed, and mixed sexes (3 male, 2 female). Contact Marion Parker of Plant II, at 423-6050 or 279-8603.

On Sept. 13, Allen Bell of Q.A. Engineering received word that his FM radio station in Glenwood Springs had been granted a license by the F.C.C. Construction began Oct. 9th, and is expected to be completed in June of 1977...estimated cost of construction is \$87,000.

Allen and 3 other stockholders formed Colorado West Broadcasting (Allen is president) and applied for permission in August of 1971. Allen says it's a "lifetime dream come true". Congratulations!

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## MARKETING "ON THE ROAD"...

Several of our Marketing and Sales people are just back from the National Safety Congress in Chicago, where they displayed "SmokeGard" alarms, and "talked themselves hoarse", from Oct. 18 thru 21.

This is our second year at the safety show, and we seem to stir a lot of interest. Pictured at right is Lee Schmitz, manager of our Midwestern Regional Office (right), talking to a potential customer. Also at the show were Cal Judson, Jim Zur, Bob Marsik, Reva Atchison, Joanne Widner and Margie Hatchell...plus one of our Reps and one of our local-area Distributors. Statitrol's display is all black-and-white, and our people dress to match it, creating a lot of extra attention.

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If you're interested in buying a WaterPik dental appliance or Shower Massage, at special Statitrol employee prices, contact PERSONNEL.

## HOW CLEAR ARE YOUR AISLES?

In the service, there's a saying, "If it doesn't move, paint it!" In the area of safety, we change that to "If it isn't moving, it doesn't belong in the aisle!"

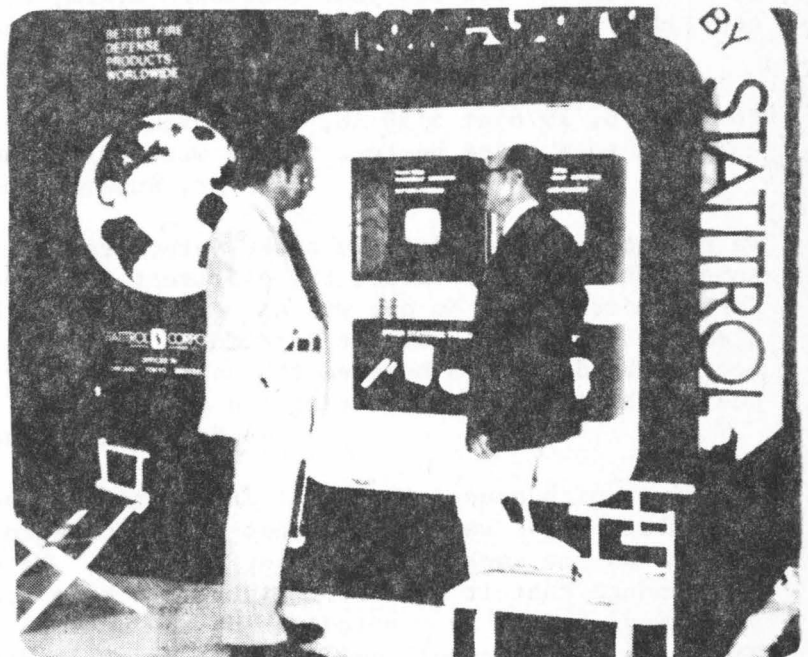
Aisles are reserved for the movement of materials and workers. One misplaced box, carton or barrel can give the impression you don't care about keeping aisles clear. Storage and work spaces have an unfortunate tendency to creep into the aisles if we let them! This interruption of the free flow of materials and movement of personnel impedes production.

Lasting impressions are made on new employees and on visitors when they can see clear aisles, stairways and landings. We can all be proud of a "good housekeeping system".

We must also keep walkways to fire extinguishers, exits, and access to all electrical switch boxes clear.

Good housekeeping helps prevent accidents such as tripping or cuts and bruises from items left in the aisle.

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MORE TESTIMONIALS THANK US ---WHICH MEANS ALL OF YOU --- FOR "SMOKEGARD"....

"I am recovering from a broken hip. The threat of fire has always worried me, but never more than when I have been confined to my home.

On July 31, less than 24 hours after my SmokeGard was installed, I was called to the phone while cooking breakfast. Engrossed in the conversation, I was startled by a piercing noise from my SmokeGard.

Fortunately, I was able to extinguish the stove fire without the need for the fire department. There was no visible smoke around the detector and if I had to leave the house I would have had ample time. Thank you for introducing me to SmokeGard."

---Ms. Grace Owen, Ilion, New York

"I live three doors down from what used to be the recreation room in my apartment building. My front door opens up to a hallway, similar to that of a hotel. I didn't know what was going on until I heard fire sirens and looked out my window to see two fire trucks pull into the parking lot. At that exact moment I could smell smoke, and went to my front door. I don't know if it was when my hand was on the doorknob or if I'd opened the door, but it was in a split second that my SmokeGard gave the warning. I know that before that split second there was no visible smoke in my apartment.

I could never have imagined the feeling of hearing the sound of warning that I was in danger of fire. Since I live on the fourth floor, I panicked. I'll never forget the feeling I had as I ran down that hallway, still hearing my SmokeGard.

The next day, I bought another SmokeGard...not because one wasn't enough, but I found out I didn't get ripped off, and you can't get too much of a good thing.

Fire is just a word until you actually experience it. I'll never sleep peacefully anywhere again, where there isn't a SmokeGard awake."

---Ms. Marcia Winbourn, Boulder, Colorado

"Enclosed is a picture of our 12'x60' mobile home, which was destroyed by fire Dec. 6. The least damaged portion was our bedroom. When I say least damaged I mean only a few recognizable items remained. The kitchen, dining and living areas were completely destroyed, as was the front bedroom, which was the children's room.

By the Grace of God and your SmokeGard alarm, everyone escaped without injury with the exception of our little girl's pet dog, which we never found."

---Mrs. William Capps, Cyersburg, Tennessee

"On April 8, 1976 at 5:30 AM, our SmokeGard detector went off, due to a fire on the inside wall due to a space heater. There were only minor damages, thanks to the smoke detector."

---Mr. Russell Emerson, Detroit Beach, Michigan

"We recently purchased three smoke detectors and installed them in different levels of our home. Shortly afterwards, two different fires occurred on two different days, in two different locations. No one was at home during either fire, but smoke was seen by neighbors alerted by the noise of the detectors. Firemen were summoned immediately and they disconnected the detectors because the noise was 'driving them crazy'. The detectors were melted due to the intense heat during the fire."

---Mr. Richard Coulsey, Duxbury, Massachusetts

"The fire which caused the total destruction of our mobile home occurred September 3, 1976. My husband and I were asleep when the alarm sounded. The door to our bedroom was closed and we saw the smoke coming under the door. We escaped through the window. The alarm was loud enough that it woke our neighbors across the street. They had already called the Fire Department before we crawled out of the window. The Fire Department was there in minutes. The State Fire Marshall and the Fire Chief of Winter Springs, Florida, both said the SmokeGard detector saved our lives. It was a Christmas present last year from my mother and step-father. It was the best gift we ever received. My husband and I hope this letter helps others to realize the importance of the SmokeGard detector protection. The fast warning of a fire is the difference between Life and Death."

---Mr. and Mrs. Daynan McGuire, Altamonte Springs, Florida