



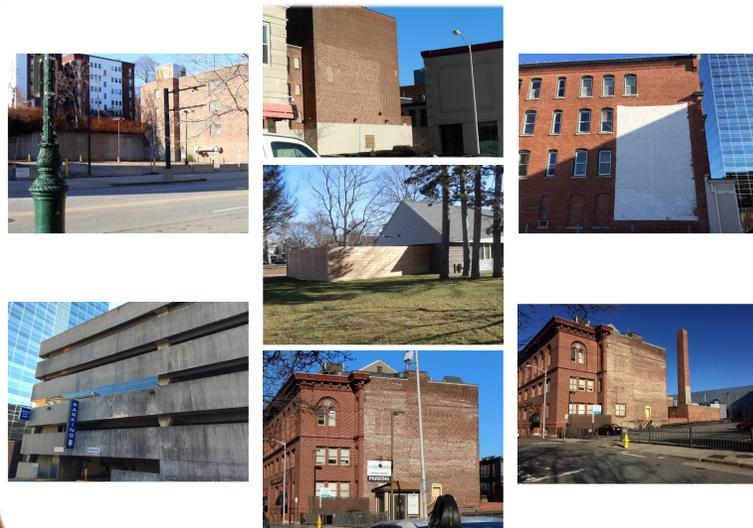
WPI

Art and Order: Promoting Public Interaction with Art

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Walls around Worcester



Problem and Vision

City beautification and the public presence of art can improve neighborhood esteem.

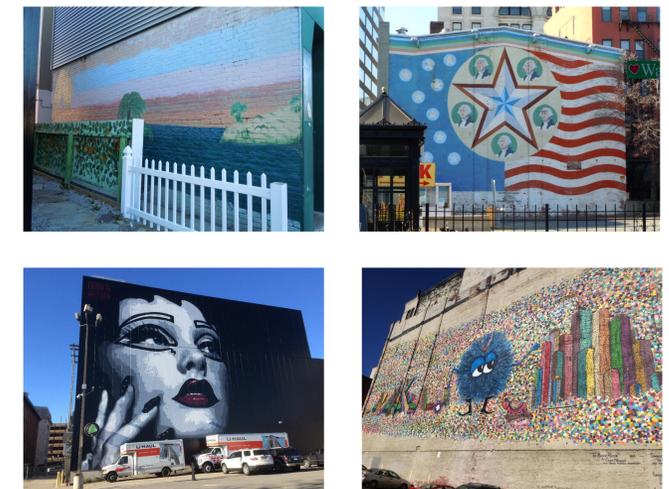


How do Worcester residents interact with public spaces?

- Are there appealing, clean, accessible public spaces?
- What public art is present in Worcester?
- How can Worcester residents interact positively with their public spaces?

Conclusions

- Our original prediction was that graffiti in Worcester had strong political or social motivation, which our survey did not support.
- Graffiti is the result of a desire to leave a "mark" on the urban environment. James Welu, formerly of the Worcester Art Museum, believed graffiti in this city was motivated by the want to create, rather than desecrate. This was why WAM has developed legal graffiti art programs (personal communication, Nov. 12, 2015).
- The best solution is to increase the community's ability to produce and interact with public art through legal graffiti.
- The Public Arts Working Group (PAWG) is working to hire artists to create large scale murals throughout the city (Town Hall Meeting, Nov. 17, 2015).



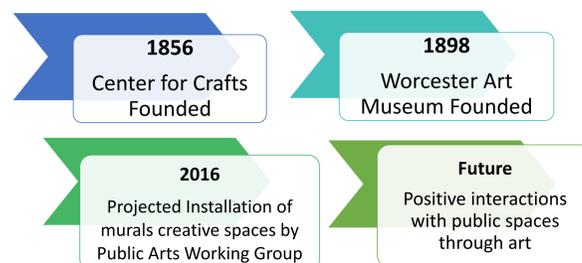
Murals around Worcester

We suggest businesses allow their walls to become "free walls," spaces donated for a finite period of time to become impermanent murals.

This benefits both business' involvement with the community and increases the number of people that can participate in mural creation, thereby redirecting graffiti motivation.

Background

History of Art Institutions in Worcester



Art should be part of Worcester residents' everyday lives.

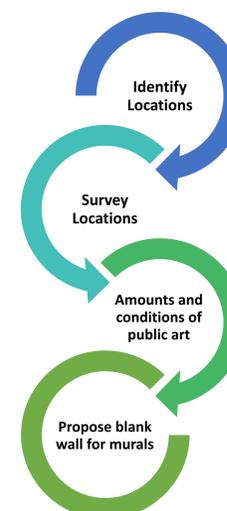
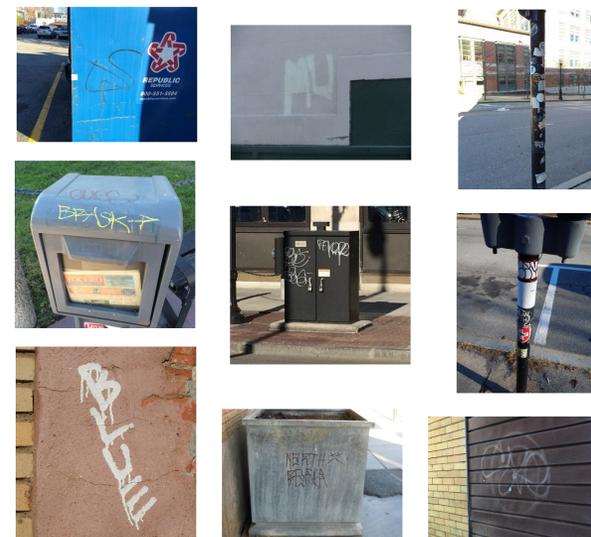
Unused building surfaces in public areas should be repurposed as free walls and fresh mural space.

Two Mural Types:

- Permanent installation (directly spray painted onto wall)
- Impermanent installation (painted on paper surfaces, attached to walls using biodegradable wheat paste)

Methods and Data Collection

Graffiti around Worcester



Acknowledgements and References

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