Default Report

RRNO Market Identification
November 29, 2020 1:09 AM MST

Q68 - If you are interested in learning more about this project, the RRNO Foundation,

and its initiatives, please leave your name below.

If you are interested in learning more about this project, the RRNO Foundat...

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Q69 - If you are interested in learning more about this project, the RRNO Foundation, and its initiatives, please leave your email address below.

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Q3 - Please select your gender.

Gender Demographics

55% Male	45% Female
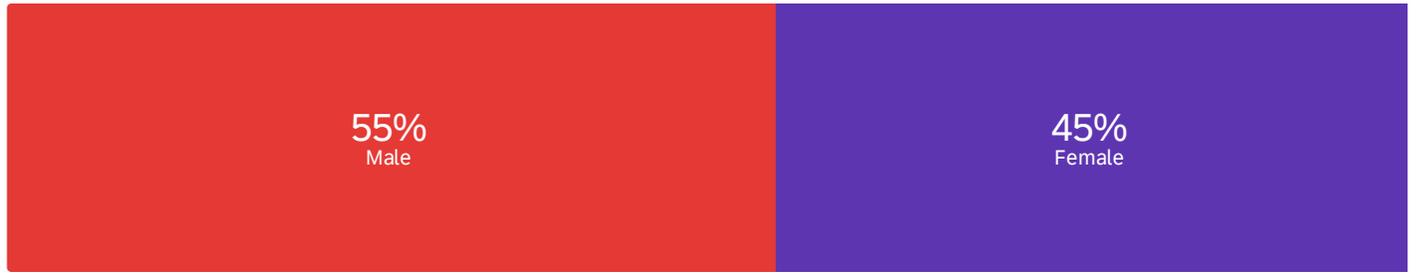
■ Male ■ Female ■ Nonbinary ■ Other ■ I prefer not to say

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Please select your gender.	1.00	2.00	1.45	0.50	0.25	31

#	Field		Choice Count
1	Male	54.84%	17
2	Female	45.16%	14
3	Nonbinary	0.00%	0
4	Other	0.00%	0
5	I prefer not to say	0.00%	0
			31

Showing rows 1 - 6 of 6

Q4 - How old are you?

How old are you?

23
30
20
20
20
20
20
20
32
27
31
22
23
40
39
33
37
49
32
24
71
49

How old are you?

25

55

64

37

25

39

37

35

82

Q5 - Where in Albania, Kosovo, North Macedonia, or Montenegro did your mother's side of your family come from? Is it a rural or urban area?

Where in Albania, Kosovo, North Macedonia, or Montenegro did your mother's...

Korce Albania, small urban area

shkoder

Korcë, urban

Urban

Shkoder, urban

Rural korca, Trestenik

Fier, urban albania

Korce, urban area

Mollas, Skrapar, Albania (rural)

Tirana, urban

Përmet, then Tirana

Tirana/Durres - urban

Delvine/town

Albania

Bytici

Albania

Libohova, Albania. It is rural

Rural Albania, Ecmenik. Devoll region

they come from skrapar and zavaln in permet

Panariti, Albania (rural)

Kosovo, Podujeve

Rural Mirdita

Rural

Korce Trebicka mostly half urban half rural

Rembec. It's a rural area of Korca

Kosovo

Rural

Vlora, Albania - Urban Area

Urban

Drenovë, Korcë, Albania

Q48 - Where in Albania, Kosovo, North Macedonia, or Montenegro did your father's side of the family come from? Is it a rural or urban area?

Where in Albania, Kosovo, North Macedonia, or Montenegro did your father's...

Shkoder Albania, urban

korça

Korcë, urban

Rural

Prrenjas, rural

rural korca vithekuq

Fier, urban albania

Shkoder, urban area

Faqekuq, Skrapar, Albania (rural)

Tirana, urban

Krujë

Elbasan - urban

Urban - Tirana

Delvine/town

Tropoje

urban

Gjirokastër, Albania. Urban area

Elbasan, Urban Area

not albanian dad

Vithkuq, Albania (rural)

Kosovo, podujeve

Rural Malesi e Madhe

Rural

Same as mother

Rembec. It's a rural area of Korca

Kosovo

Rural

Vranisht- Vlore - Albania - Rural Area

Rural

Polenë, Korcë, Albania

Q47 - What generation Albanian are you?

Generation Demographics
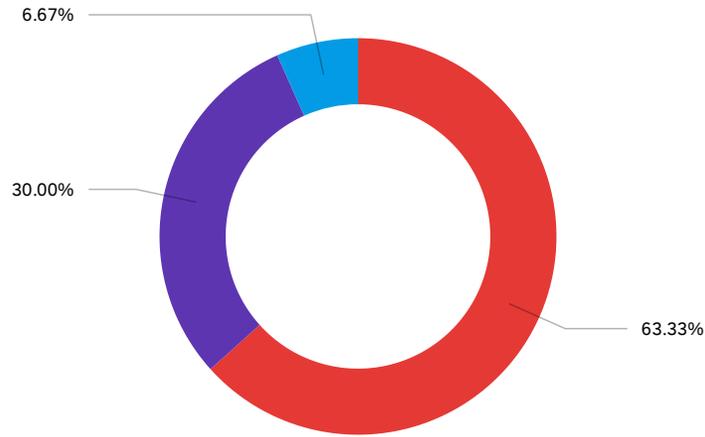
6.67%

30.00%

63.33%

- First-generation Albanian (You were born in Albania, Kosovo, North Macedonia, or Montenegro)
- Second-generation Albanian (One of your parents was born in Albania, Kosovo, North Macedonia, or Montenegro)
- Third-generation Albanian (One of your grandparents was born in Albania, Kosovo, North Macedonia, or Montenegro)
- More distant than third-generation

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	What generation Albanian are you?	1.00	3.00	1.43	0.62	0.38	30

#	Field		Choice Count
1	First-generation Albanian (You were born in Albania, Kosovo, North Macedonia, or Montenegro)	63.33%	19
2	Second-generation Albanian (One of your parents was born in Albania, Kosovo, North Macedonia, or Montenegro)	30.00%	9
3	Third-generation Albanian (One of your grandparents was born in Albania, Kosovo, North Macedonia, or Montenegro)	6.67%	2
4	More distant than third-generation	0.00%	0
			30

Showing rows 1 - 5 of 5

Q59 - In what year did your family most recently emigrate from Albania, Kosovo, North Macedonia, or Montenegro?

Year in which Family most Recently Left Albania or Surrounding Countries
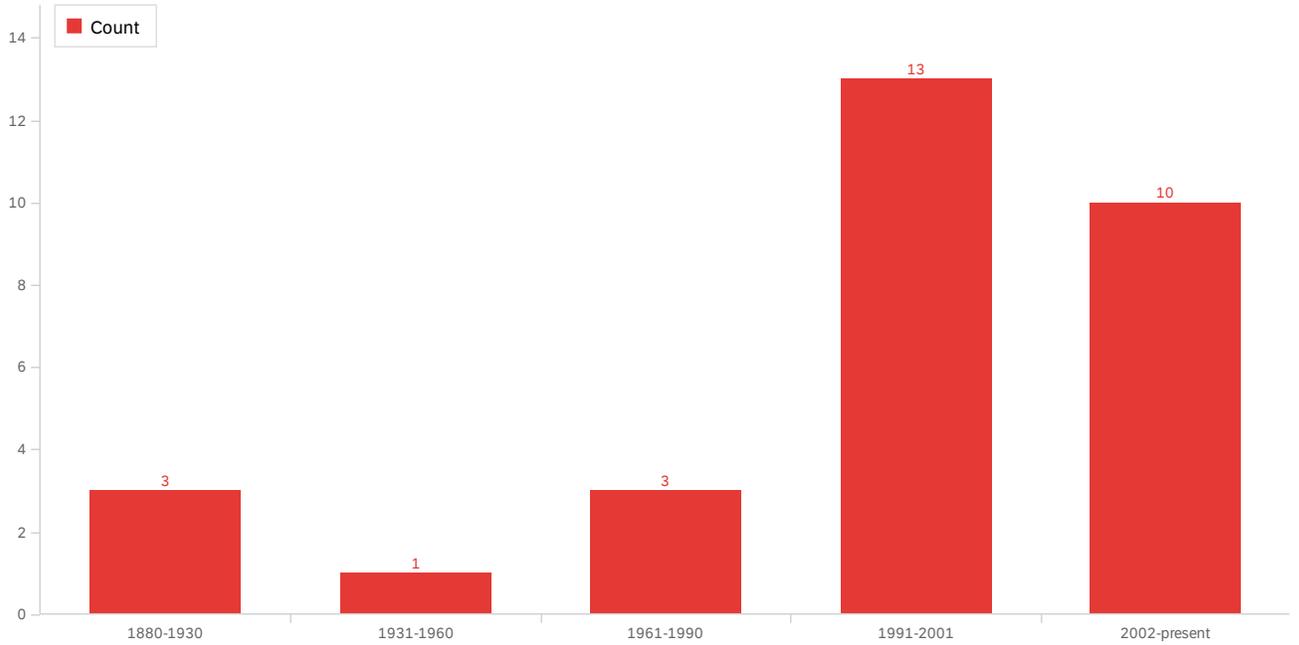
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	In what year did your family most recently emigrate from Albania, Kosovo, North Macedonia, or Montenegro?	1.00	5.00	3.87	1.20	1.45	30

#	Field		Choice Count
1	1880-1930	10.00%	3
2	1931-1960	3.33%	1
3	1961-1990	10.00%	3
4	1991-2001	43.33%	13
5	2002-present	33.33%	10
			30

Showing rows 1 - 6 of 6

Q66 - In what country and state/province do you currently live?

In what country and state/province do you currently live?

Worcester, MA

italy

USA, Massachusetts

MA

USA, Massachusetts

Massachusetts

Massachusetts

Massachusetts

Rotterdam, Netherlands

New York, U.S

Illinois, USA

Worcester

USA, North Carolina

USA/Michigan

New York

Beverley, MA 01915

Quincy MA

Pennsylvania.USA

Athens, Greece

U.S. North Carolina

France

Revere Massachusetts

In what country and state/province do you currently live?

North Carolina

Massachusetts USA

US, Massachusetts

NY

USA, MA

Boston, MA

Boston, MA

USA, Shrewsbury, MA

Q61 - Please choose your age range and whether you have children.

Age and Children Demographics of those Surveyed

■ 18-35, no children   ■ 18-35, have children   ■ 36 or older, no children   ■ 36 or older, have children
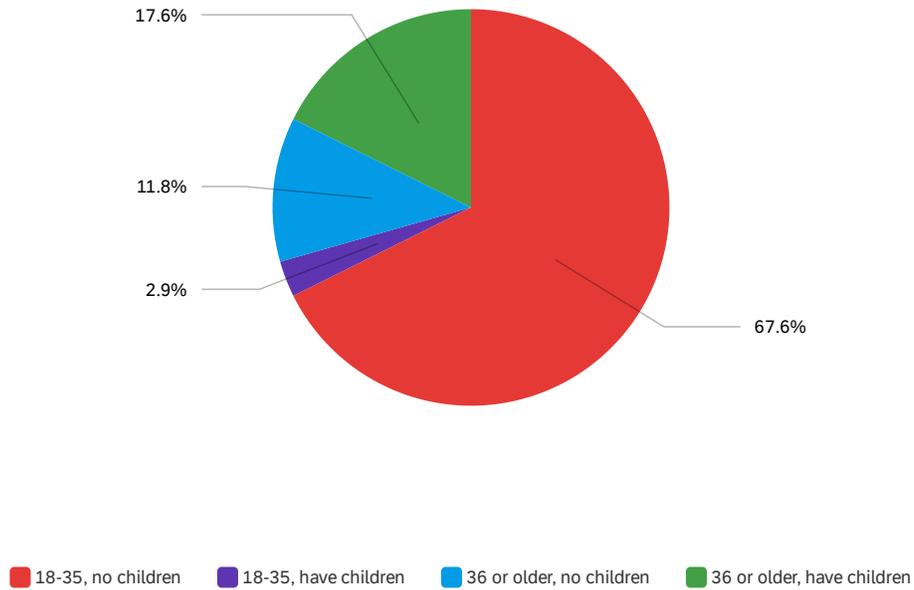
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Please choose your age range and whether you have children.	1.00	4.00	1.79	1.21	1.46	34

#	Field		Choice Count
1	18-35, no children	67.65%	23
2	18-35, have children	2.94%	1
3	36 or older, no children	11.76%	4
4	36 or older, have children	17.65%	6
			34

Showing rows 1 - 5 of 5

Q70 - Which of the following countries have you visited in the past? Please check as many as may apply.

Past Country Visits (Older)
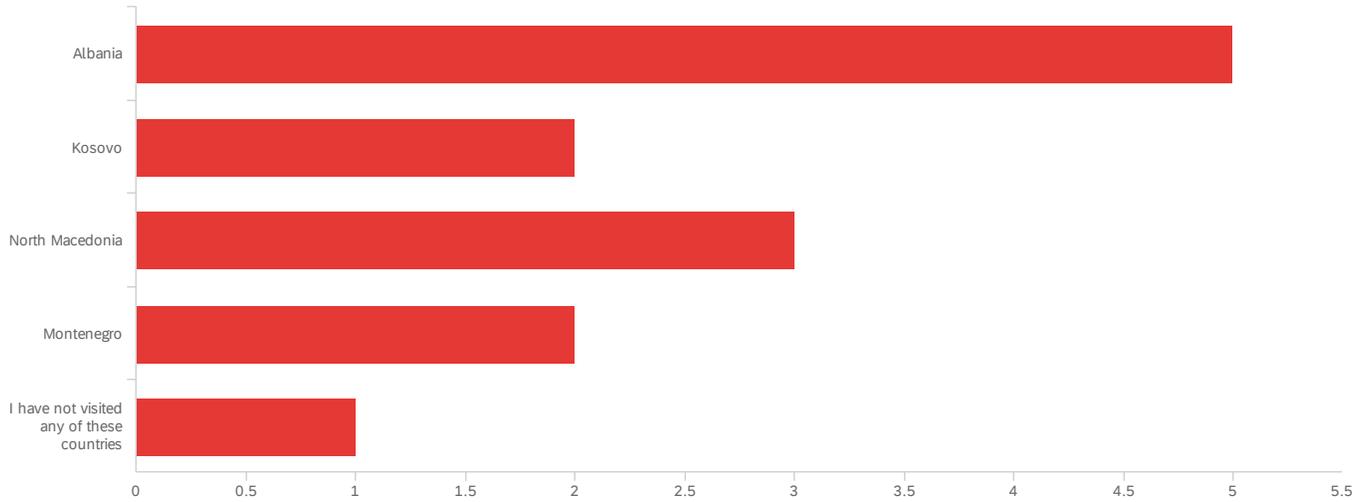
#	Field	Choice Count	
1	Albania	38.46%	5
2	Kosovo	15.38%	2
3	North Macedonia	23.08%	3
4	Montenegro	15.38%	2
5	I have not visited any of these countries	7.69%	1
			13

Showing rows 1 - 6 of 6

Q65 - How often have you visited Albania, Kosovo, North Macedonia, or Montenegro?

Frequency of Visits to Albania and Surrounding Countries (Older)
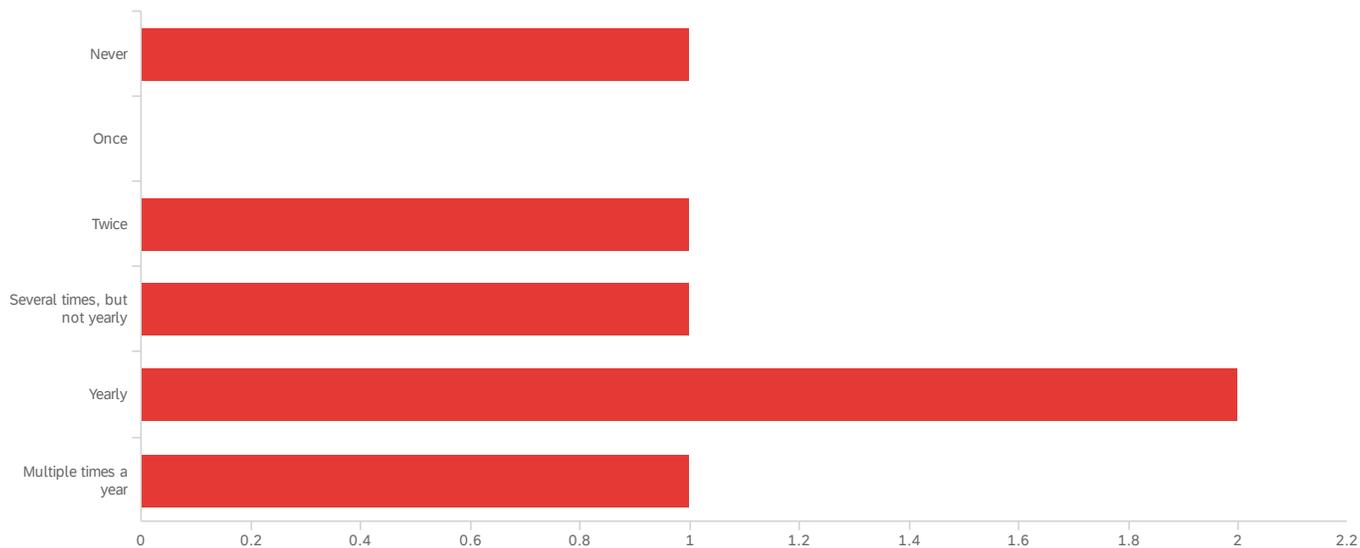
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How often have you visited Albania, Kosovo, North Macedonia, or Montenegro?	1.00	6.00	4.00	1.63	2.67	6

#	Field	Choice Count	
1	Never	16.67%	1
2	Once	0.00%	0
3	Twice	16.67%	1
4	Several times, but not yearly	16.67%	1
5	Yearly	33.33%	2
6	Multiple times a year	16.67%	1
			6

Showing rows 1 - 7 of 7

Q71 - Travelling with my children is...

Responses to 'Travelling with my children is...'

#	Field		Choice Count
1	1	0.00%	0
2	2	0.00%	0
3	3	50.00%	3
4	4	33.33%	2
5	5	16.67%	1
			6

Showing rows 1 - 6 of 6

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Cheap:Expensive	3.00	5.00	3.67	0.75	0.56	6
2	Easy:Difficult	2.00	4.00	2.83	0.69	0.47	6
3	Relaxed:Chaotic	2.00	4.00	2.50	0.76	0.58	6
4	Amusement:Education	1.00	4.00	2.83	1.07	1.14	6

#	Field	1		2		3		4		5		Total
1	Cheap:Expensive	0.00%	0	0.00%	0	50.00%	3	33.33%	2	16.67%	1	6
2	Easy:Difficult	0.00%	0	33.33%	2	50.00%	3	16.67%	1	0.00%	0	6
3	Relaxed:Chaotic	0.00%	0	66.67%	4	16.67%	1	16.67%	1	0.00%	0	6
4	Amusement:Education	16.67%	1	16.67%	1	33.33%	2	33.33%	2	0.00%	0	6

Showing rows 1 - 4 of 4

Q57 - Have you returned with your children to the place where you or your most recent family in Albania, Kosovo, North Macedonia, or Montenegro grew up?

Proportion of Older Generation that has Returned with Children to Where they Grew Up

67% Yes	33% No

■ Yes ■ No

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Have you returned with your children to the place where you or your most recent family in Albania, Kosovo, North Macedonia, or Montenegro grew up?	1.00	2.00	1.33	0.47	0.22	6

#	Field	Choice Count
1	Yes	66.67% 4
2	No	33.33% 2
		6

Showing rows 1 - 3 of 3

Q58 - In the future, how likely are you to return along with your children to the place where you or your most recent family in Albania, Kosovo, North Macedonia, or Montenegro grew up? Please indicate your answer between 1, very unlikely, and 5, very likely.

Future Plans of Older Generation to Bring their Children to Where they Grew Up
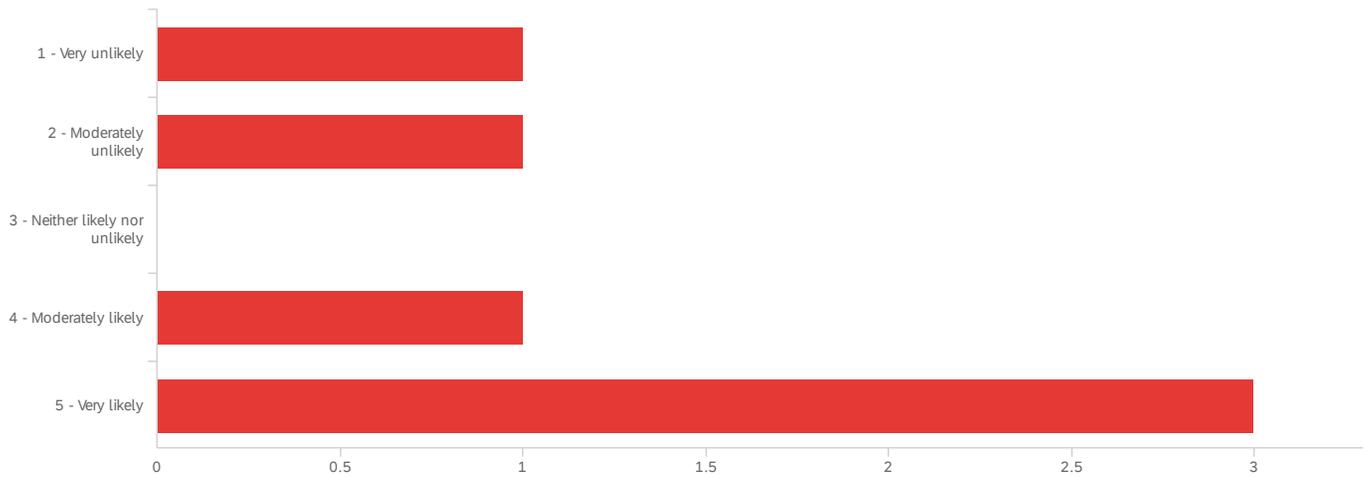
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	In the future, how likely are you to return along with your children to the place where you or your most recent family in Albania, Kosovo, North Macedonia, or Montenegro grew up? Please indicate your answer between 1, very unlikely, and 5, very likely.	1.00	5.00	3.67	1.60	2.56	6

#	Field	Choice Count	
1	1 - Very unlikely	16.67%	1
2	2 - Moderately unlikely	16.67%	1
3	3 - Neither likely nor unlikely	0.00%	0
4	4 - Moderately likely	16.67%	1
5	5 - Very likely	50.00%	3
			6

Showing rows 1 - 6 of 6

Montenegro, what were your motivations? Please select as many as apply.

Motivations of Visiting Albania and the Surrounding Countries (Older)
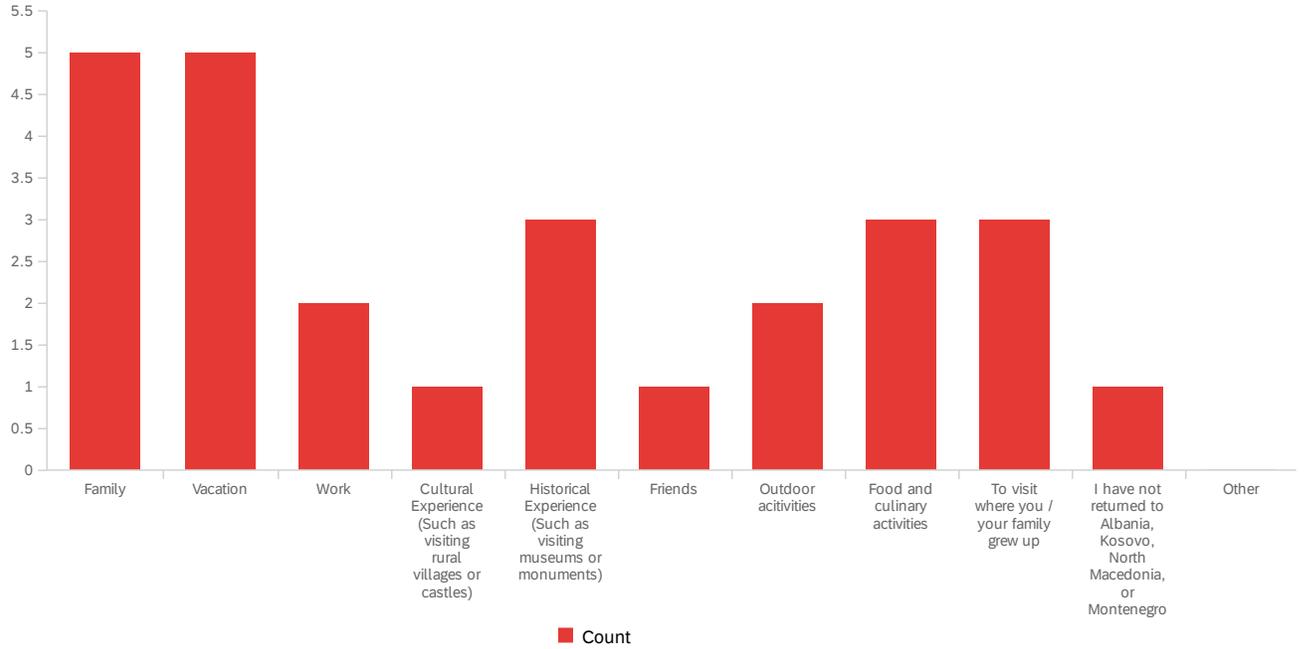
#	Field	Choice Count	
1	Family	19.23%	5
2	Vacation	19.23%	5
3	Work	7.69%	2
4	Cultural Experience (Such as visiting rural villages or castles)	3.85%	1
5	Historical Experience (Such as visiting museums or monuments)	11.54%	3
6	Friends	3.85%	1
7	Outdoor acitivities	7.69%	2
8	Food and culinary activities	11.54%	3
9	To visit where you / your family grew up	11.54%	3
10	I have not returned to Albania, Kosovo, North Macedonia, or Montenegro	3.85%	1
11	Other	0.00%	0
			26

Showing rows 1 - 12 of 12

Q72_11_TEXT - Other

Other

Q59 - How much do you agree with the following sentence? "I strongly influence my children to explore Albanian culture." Please respond on a scale from 1, strongly disagree, to 5, strongly agree.

Agreement with the Statement "I Strongly Influence my Children to Explore Albanian Culture"
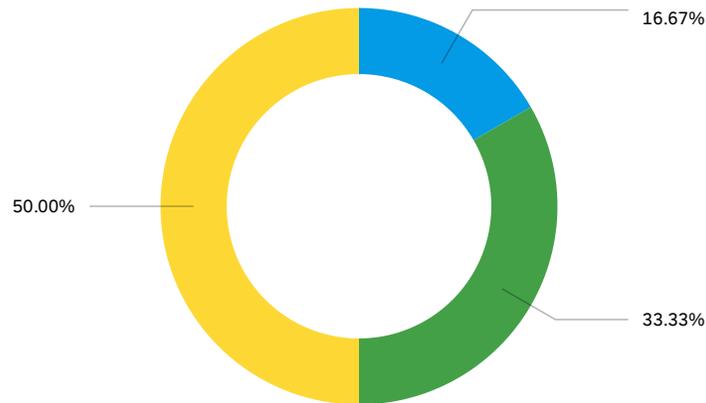
1 - Strongly disagree   2 - Moderately disagree   3 - Neither agree nor disagree   4 - Moderately agree   5 - Strongly agree

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How much do you agree with the following sentence? "I strongly influence my children to explore Albanian culture." Please respond on a scale from 1, strongly disagree, to 5, strongly agree.	3.00	5.00	4.33	0.75	0.56	6

#	Field		Choice Count
1	1 - Strongly disagree	0.00%	0
2	2 - Moderately disagree	0.00%	0
3	3 - Neither agree nor disagree	16.67%	1
4	4 - Moderately agree	33.33%	2
5	5 - Strongly agree	50.00%	3

#	Field	Choice Count
		6

Showing rows 1 - 6 of 6

Q73 - How do you preserve Albanian culture in your family in the following ways? Please

reply on the scale from 1, being very influential, to 5, very uninfluential.

Preservation of Albanian Culture within a Household (Older)
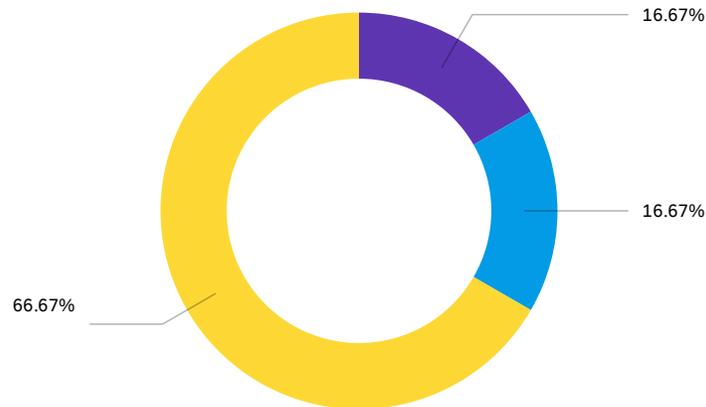
■ 1 - Very uninfluential   ■ 2 - Moderately uninfluential   ■ 3- Neither influential nor uninfluential   ■ 4 - Moderately influential   ■ 5 - Very influential

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Family history	2.00	5.00	4.17	1.21	1.47	6
2	Food	4.00	5.00	4.50	0.50	0.25	6
3	Language	2.00	5.00	3.83	1.34	1.81	6
4	Music, song, and dance	1.00	5.00	3.17	1.34	1.81	6
5	Literature	1.00	5.00	2.67	1.49	2.22	6
6	Holidays and traditions	2.00	5.00	4.00	1.15	1.33	6

#	Field	1 - Very uninfluential		2 - Moderately uninfluential		3- Neither influential nor uninfluential		4 - Moderately influential		5 - Very influential		Total
1	Family history	0.00%	0	16.67%	1	16.67%	1	0.00%	0	66.67%	4	6
2	Food	0.00%	0	0.00%	0	0.00%	0	50.00%	3	50.00%	3	6

#	Field	1 - Very uninfluential	2 - Moderately uninfluential	3- Neither influential nor uninfluential	4 - Moderately influential	5 - Very influential	Total
3	Language	0.00% 0	33.33% 2	0.00% 0	16.67% 1	50.00% 3	6
4	Music, song, and dance	16.67% 1	16.67% 1	16.67% 1	33.33% 2	16.67% 1	6
5	Literature	33.33% 2	16.67% 1	16.67% 1	16.67% 1	16.67% 1	6
6	Holidays and traditions	0.00% 0	16.67% 1	16.67% 1	16.67% 1	50.00% 3	6

Showing rows 1 - 6 of 6

Q60 - Do you feel that family is the main influence on your children learning about Albania?

Opinions that Family is the Main Influence in Children Learning about Albania
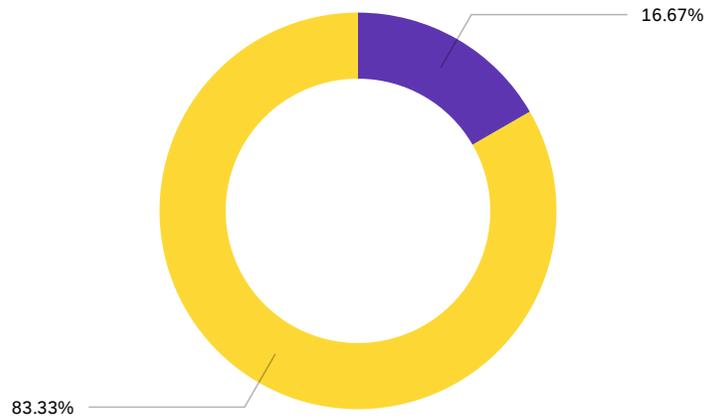
16.67%

83.33%

■ 1 - Very unconfident ■ 2 - Moderately unconfident ■ 3 - Neither confident nor unconfident ■ 4 - Moderately confident ■ 5 - Very confident

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Do you feel that family is the main influence on your children learning about Albania?	2.00	5.00	4.50	1.12	1.25	6

#	Field		Choice Count
1	1 - Very unconfident	0.00%	0
2	2 - Moderately unconfident	16.67%	1
3	3 - Neither confident nor unconfident	0.00%	0
4	4 - Moderately confident	0.00%	0
5	5 - Very confident	83.33%	5
			6

Showing rows 1 - 6 of 6

Q72 - To what degree do you maintain contact with family members still living in Albania, Montenegro, Kosovo, or North Macedonia?

Degree of Contact with Family Members still Living in Albania and Surrounding Countries

76

0   80

■ data
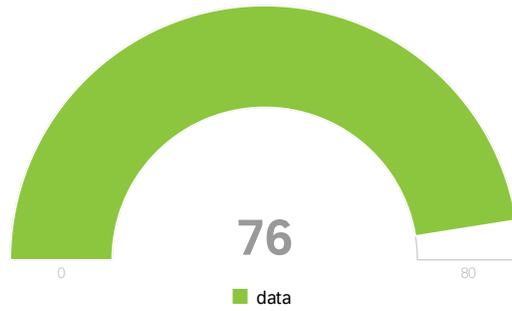
Q77 - If you have children living with you (regardless of age), how many weeks of vacation do they generally have per year?

Typical Amount of Weeks of Vacation of Children Living with Older Survey Respondents
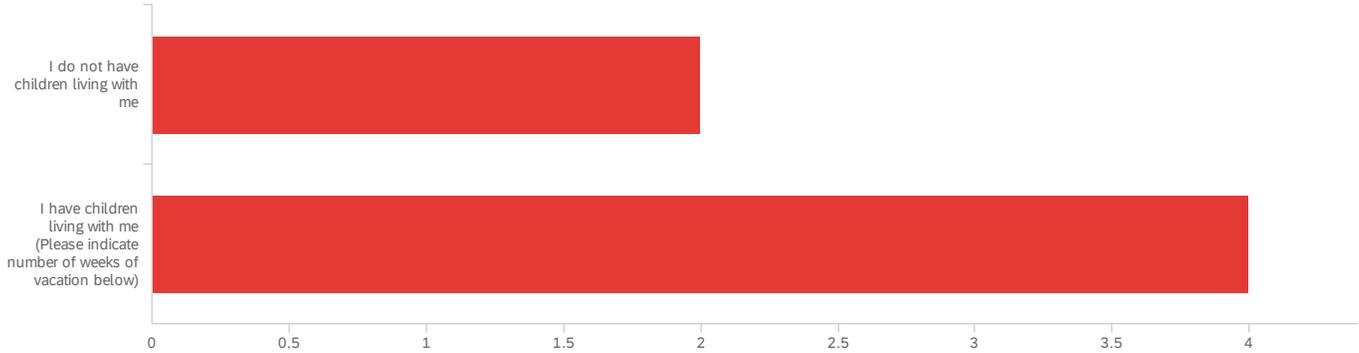
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	If you have children living with you (regardless of age), how many weeks of vacation do they generally have per year? - Selected Choice	1.00	2.00	1.67	0.47	0.22	6

#	Field	Choice Count	
1	I do not have children living with me	33.33%	2
2	I have children living with me (Please indicate number of weeks of vacation below)	66.67%	4
			6

Showing rows 1 - 3 of 3

Q77_2_TEXT - I have children living with me (Please indicate number of weeks of vacation...

I have children living with me (Please indicate number of weeks of vacation...

3

2 weeks

15

3 weeks

Q78 - How willing in your present circumstances (ignoring Covid-19) would you be with traveling with your children for the following amounts of time?

Travel Willingness (Older)
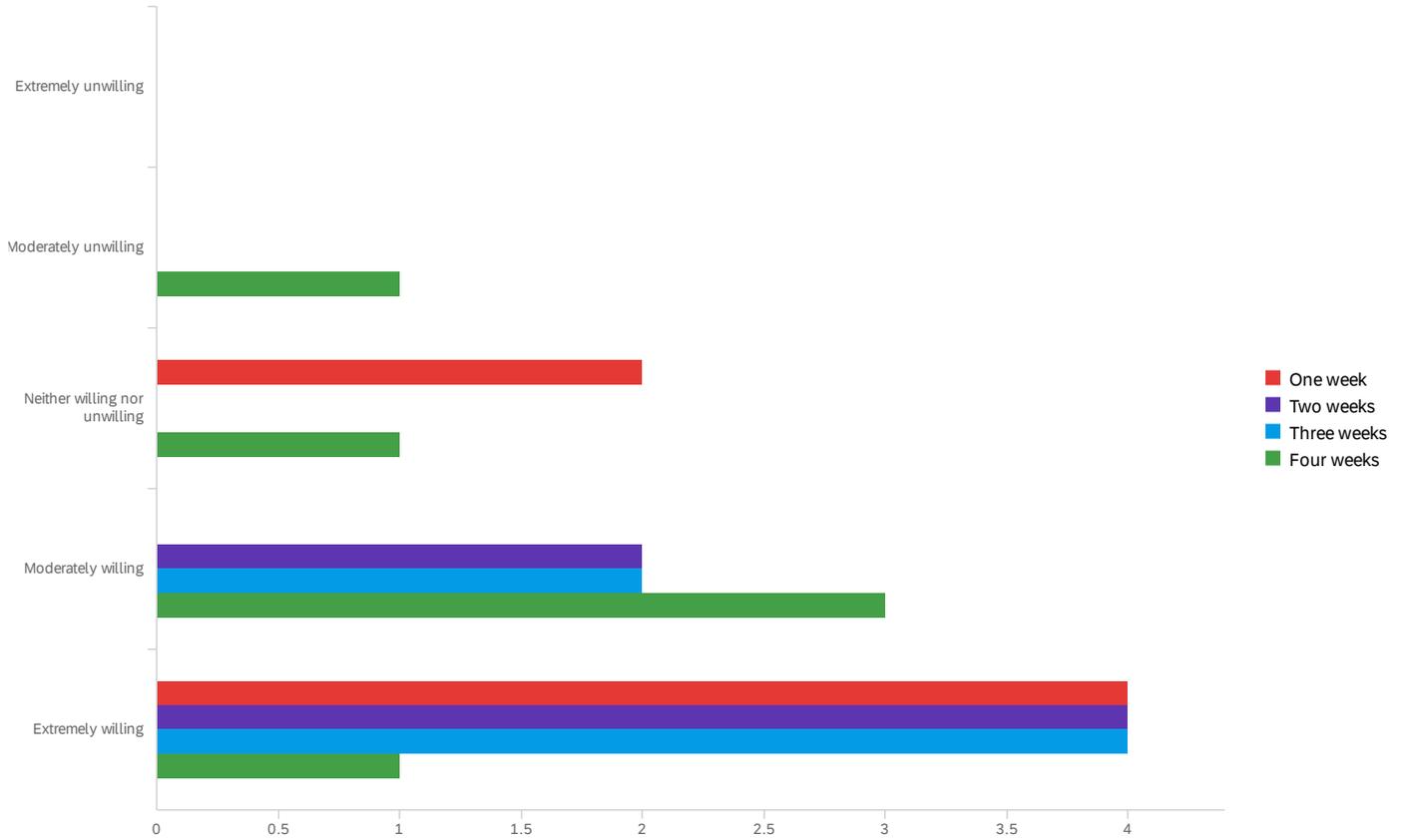
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	One week	3.00	5.00	4.33	0.94	0.89	6
2	Two weeks	4.00	5.00	4.67	0.47	0.22	6
3	Three weeks	4.00	5.00	4.67	0.47	0.22	6
4	Four weeks	2.00	5.00	3.67	0.94	0.89	6

#	Field	Extremely unwilling		Moderately unwilling		Neither willing nor unwilling		Moderately willing		Extremely willing		Total
1	One week	0.00%	0	0.00%	0	33.33%	2	0.00%	0	66.67%	4	6
2	Two weeks	0.00%	0	0.00%	0	0.00%	0	33.33%	2	66.67%	4	6

#	Field	Extremely unwilling	Moderately unwilling	Neither willing nor unwilling	Moderately willing	Extremely willing	Total
3	Three weeks	0.00% 0	0.00% 0	0.00% 0	33.33% 2	66.67% 4	6
4	Four weeks	0.00% 0	16.67% 1	16.67% 1	50.00% 3	16.67% 1	6

Showing rows 1 - 4 of 4

Q80 - Scenario 1: On this trip you would take part in a homestay in a rural village in Albania, Kosovo, North Macedonia, or Montenegro. While there, you would participate in tasks that the locals carry out daily. These tasks could include things such as: tending to animals, harvesting crops and enjoying traditional meals cooked by the locals you would be staying with.

Scenario 1 Opinions (Older)

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Scenario 1: On this trip you would take part in a homestay in a rural village in Albania, Kosovo, North Macedonia, or Montenegro. While there, you would participate in tasks that the locals carry out daily. These tasks could include things such as: tending to animals, harvesting crops and enjoying traditional meals cooked by the locals you would be staying with.	2.00	5.00	4.00	1.00	1.00	6

#	Field		Choice Count
1	1 - Very uninterested	0.00%	0
2	2 - Moderately uninterested	16.67%	1
3	3 - Neither interested nor uninterested	0.00%	0
4	4 - Moderately interested	50.00%	3

#	Field		Choice Count
5	5 - Very interested	33.33%	2
			6

Showing rows 1 - 6 of 6

Q81 - Scenario 2: In this activity you would learn how to prepare traditional Albanian cuisine alongside grandmothers in a rural village in Albania, Kosovo, North Macedonia, or Montenegro.

Scenario 2 Opinions (Older)

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Scenario 2: In this activity you would learn how to prepare traditional Albanian cuisine alongside grandmothers in a rural village in Albania, Kosovo, North Macedonia, or Montenegro.	3.00	5.00	4.50	0.76	0.58	6

#	Field	Choice Count
1	1 - Very uninterested	0.00% 0
2	2 - Moderately uninterested	0.00% 0
3	3 - Neither interested nor uninterested	16.67% 1
4	4 - Moderately interested	16.67% 1
5	5 - Very interested	66.67% 4
		6

Showing rows 1 - 6 of 6

Q82 - Scenario 3: In this activity you would be at a summer camp with other people of your age of Albanian origin from around the world and learning about Albanian culture through food, song, dance, and history.

Scenario 3 Opinions (Older)

Field		
1 - Very uninterested		
2 - Moderately uninterested		
3 - Neither interested nor uninterested		
4 - Moderately interested		
5 - Very interested		

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Scenario 3: In this activity you would be at a summer camp with other people of your age of Albanian origin from around the world and learning about Albanian culture through food, song, dance, and history.	2.00	5.00	4.33	1.11	1.22	6

#	Field		Choice Count
1	1 - Very uninterested	0.00%	0
2	2 - Moderately uninterested	16.67%	1
3	3 - Neither interested nor uninterested	0.00%	0
4	4 - Moderately interested	16.67%	1
5	5 - Very interested	66.67%	4
			6

Showing rows 1 - 6 of 6

Q54 - If you are interested in learning more about this project, the RRNO Foundation, and its initiatives, please leave your name below. If you have already filled this out, you do not need to again.

If you are interested in learning more about this project, the RRNO Foundat...

loris pema

Besnik Mehmeti

Peter Christopher

Q67 - If you are interested in learning more about this project, the RRNO Foundation, and its initiatives, please leave your email address below. If you have already filled this out, you do not need to again.

If you are interested in learning more about this project, the RRNO Foundat...

lorispema@gmail.com

Mehmeti_Besnik@yahoo.com

Peterrc@wpi.edu

Q40 - If you are interested in an interview with us to further elaborate on your experiences and opinions towards Albanian culinary tourism, please check 'yes' on this question.
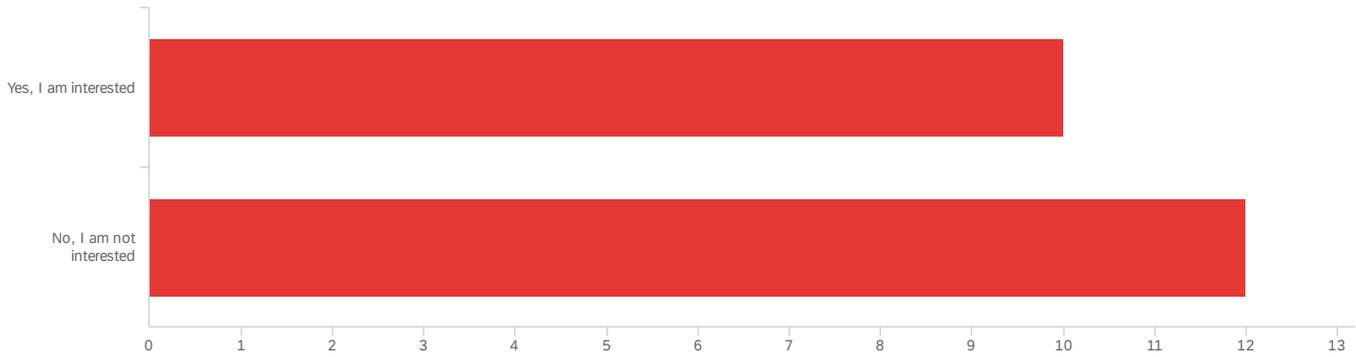
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	If you are interested in an interview with us to further elaborate on your experiences and opinions towards Albanian culinary tourism, please check 'yes' on this question.	1.00	2.00	1.55	0.50	0.25	22

#	Field		Choice Count
1	Yes, I am interested	45.45%	10
2	No, I am not interested	54.55%	12
			22

Showing rows 1 - 3 of 3

Q42 - Please leave your name below and we will get in contact with you soon!

Please leave your name below and we will get in contact with you soon!

loris pema

Maria Morava

Maria

Kont Lumaj

Mark Kosmo

Gjergj Arianiti

Faton Limani

Ada Kokoshi

Peter Christopher

Q73 - Please leave your email address below and we will get in contact with you soon!

Please leave your email address below and we will get in contact with you s...

lorispema@gmail.com

Alexiadine@live.com

snaslazi@gmail.com

elizabeth_kota@icloud.com

pkumi@wpi.edu

Maria.morava37@gmail.com

maria.kryd@gmail.com

dsoter@carolina.rr.com

valltari1@gmail.com

Markkosmo1@gmail.com

Ggjata@wpi.edu

gjergjarianitikrasniqi@gmail.com

faton.limani@gmail.com

adakokoshi@gmail.com

Peterrc@wpi.edu

Q76 - Which of the following countries have you visited in the past? Please check as many as may apply.

Past Country Visits (Younger)
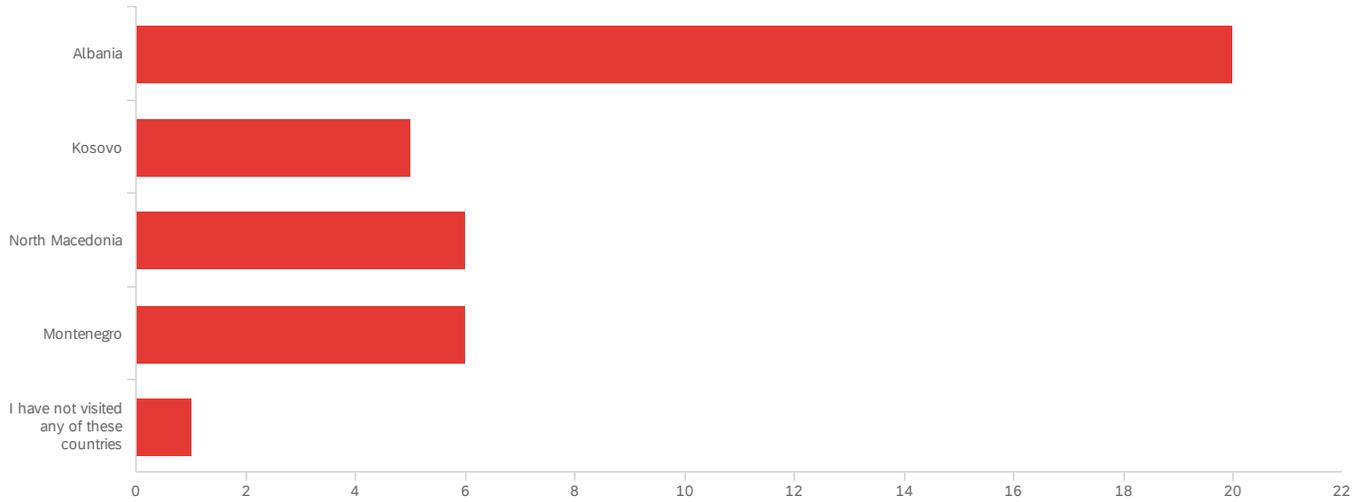
#	Field		Choice Count
1	Albania	52.63%	20
2	Kosovo	13.16%	5
3	North Macedonia	15.79%	6
4	Montenegro	15.79%	6
5	I have not visited any of these countries	2.63%	1
			38

Showing rows 1 - 6 of 6

Q9 - How often have you visited Albania, Kosovo, North Macedonia, or Montenegro?

Frequency of Visits to Albania and Surrounding Countries (Younger)

■ Never ■ Once ■ Twice ■ Several times, but not yearly ■ Yearly ■ Multiple times a year
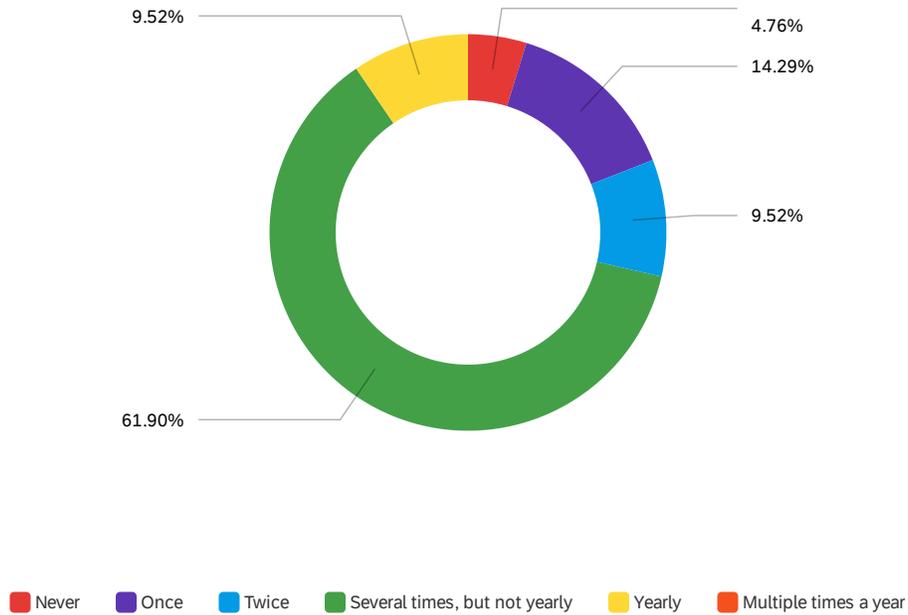
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How often have you visited Albania, Kosovo, North Macedonia, or Montenegro?	1.00	5.00	3.57	1.00	1.01	21

#	Field		Choice Count
1	Never	4.76%	1
2	Once	14.29%	3
3	Twice	9.52%	2
4	Several times, but not yearly	61.90%	13
5	Yearly	9.52%	2
6	Multiple times a year	0.00%	0
			21

Showing rows 1 - 7 of 7

Q10 - How many weeks in a year do you normally travel for vacation (unaffected by Covid-19)?

How many weeks in a year do you normally travel for vacation (unaffected by...

1-2 weeks

4

2-3 weeks

2

2-3

1 month

7-8

4 weeks or more

4 weeks

2

2-3

8

4-6

1

2 weeks

5-6

1-2 weeks

1-2

3

4-6

4

Q11 - If you were to travel to Albania, Kosovo, North Macedonia, or Montenegro, which of the following would you feel comfortable traveling with? Please select as many as apply.

Groups Survey Respondents would Feel Comfortable Traveling With (Younger)
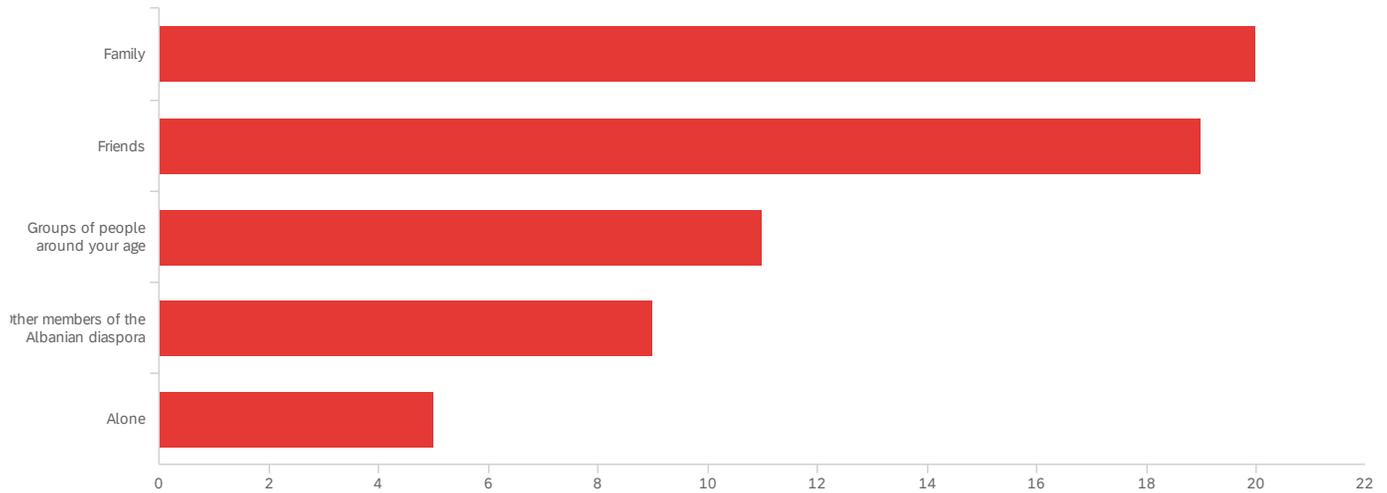
#	Field		Choice Count
1	Family	31.25%	20
2	Friends	29.69%	19
3	Groups of people around your age	17.19%	11
4	Other members of the Albanian diaspora	14.06%	9
5	Alone	7.81%	5
			64

Showing rows 1 - 6 of 6

Q15 - How many people do you typically travel with on long vacations that require extensive travel?

How many people do you typically travel with on long vacations that require...

1

2

3

6

4

2-4

3-4

2 or 3

4

3-4

2-5

2

None

4-6

1

2-3

1-2

0

1-4

2

Q16 - Of the following, which travel activities do you think you would enjoy? Please select as many as apply.

Travel Activity Interest (Younger)
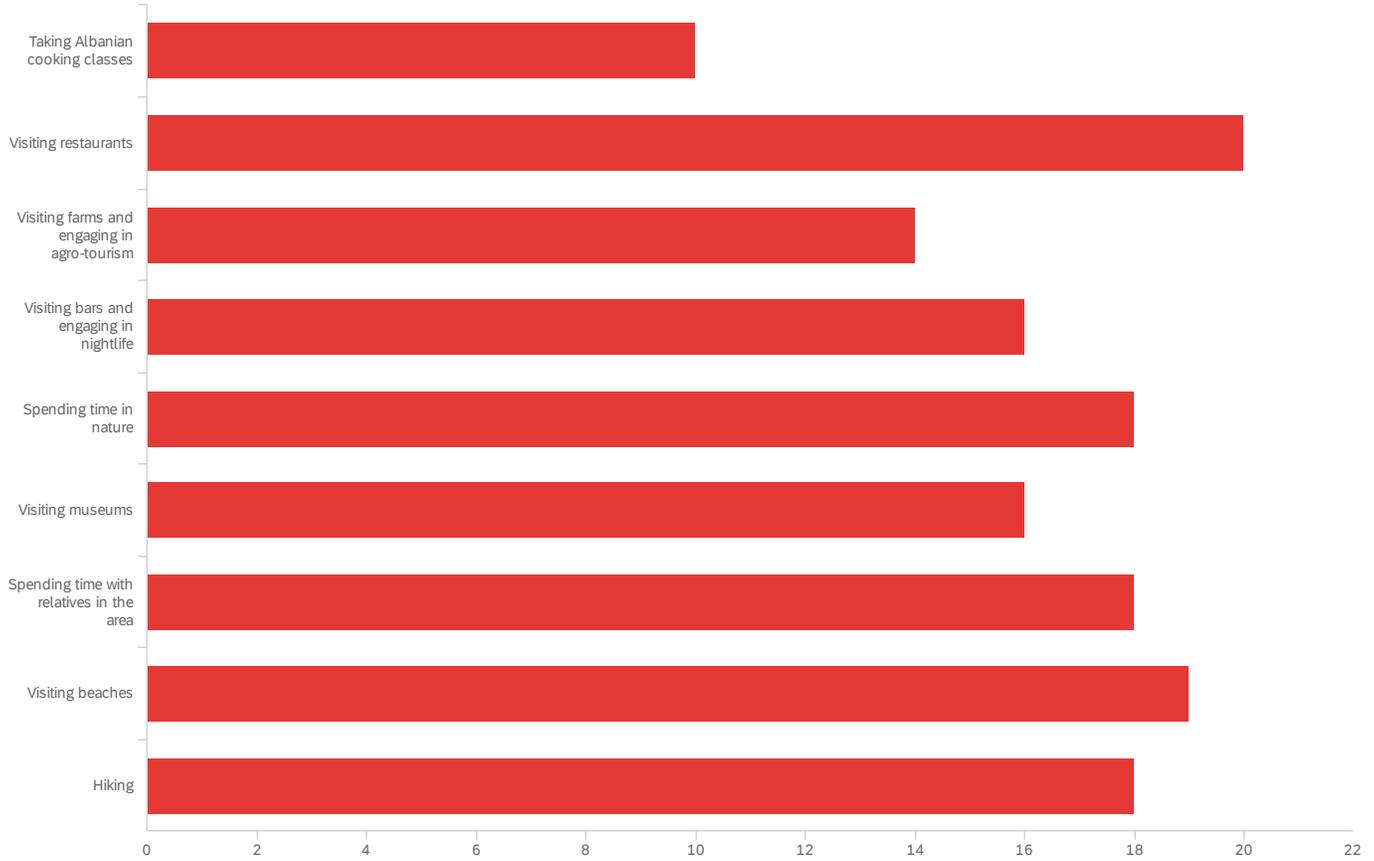
#	Field	Choice Count	
1	Taking Albanian cooking classes	6.71%	10
2	Visiting restaurants	13.42%	20
3	Visiting farms and engaging in agro-tourism	9.40%	14
4	Visiting bars and engaging in nightlife	10.74%	16
5	Spending time in nature	12.08%	18
6	Visiting museums	10.74%	16
7	Spending time with relatives in the area	12.08%	18
8	Visiting beaches	12.75%	19
9	Hiking	12.08%	18
			149

Q17 - Of the following, which types of tourism do you think you would be interested in?

Please select as many as apply.

Tourism Variety Interests (Younger)
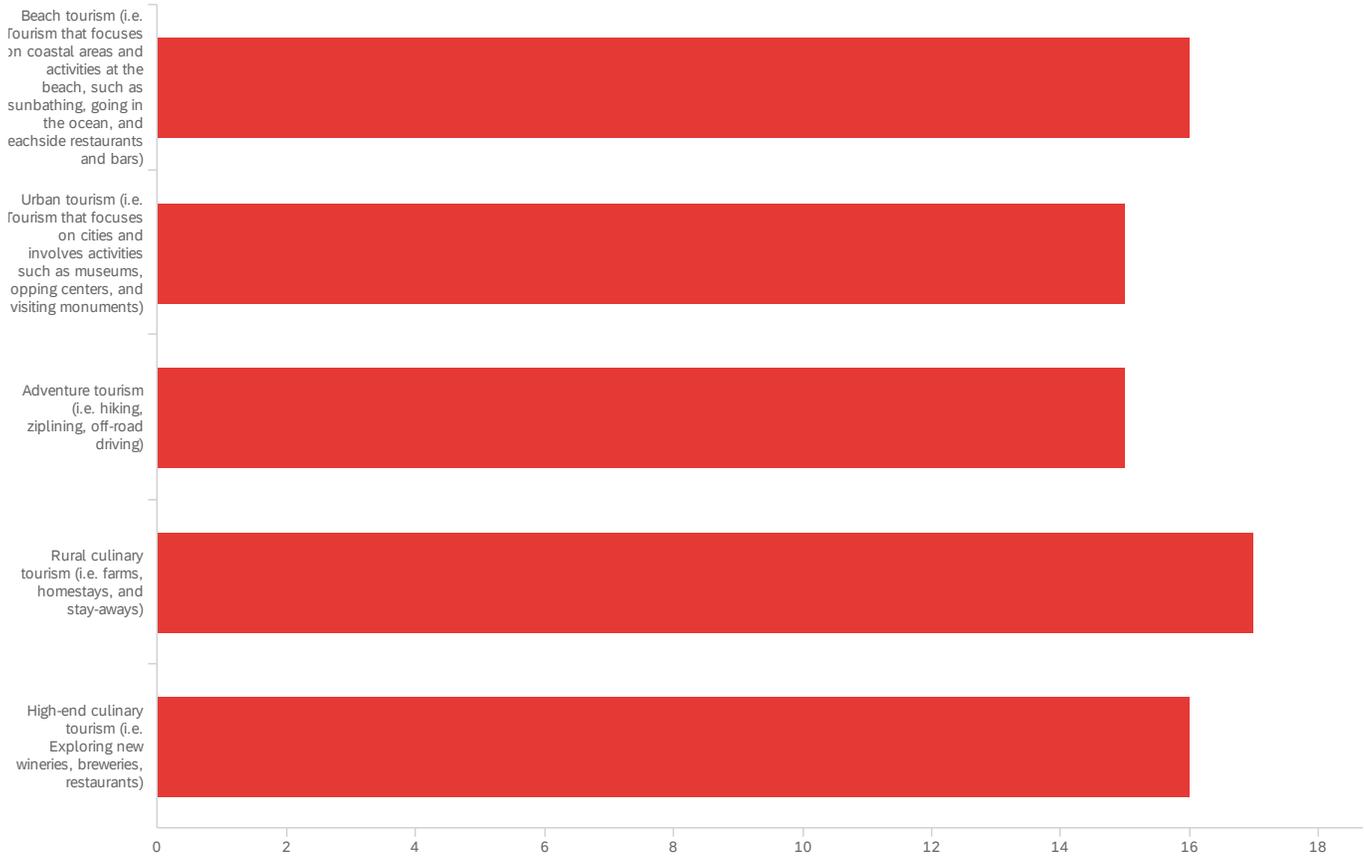
#	Field	Choice Count	
2	Beach tourism (i.e. Tourism that focuses on coastal areas and activities at the beach, such as sunbathing, going in the ocean, and beachside restaurants and bars)	20.25%	16
3	Urban tourism (i.e. Tourism that focuses on cities and involves activities such as museums, shopping centers, and visiting monuments)	18.99%	15
5	Adventure tourism (i.e. hiking, ziplining, off-road driving)	18.99%	15
6	Rural culinary tourism (i.e. farms, homestays, and stay-aways)	21.52%	17
7	High-end culinary tourism (i.e. Exploring new wineries, breweries, restaurants)	20.25%	16
			79

Showing rows 1 - 6 of 6

were your motivations? Please select as many as apply.

Motivations for Traveling to Albania and Surrounding Countries (Younger)
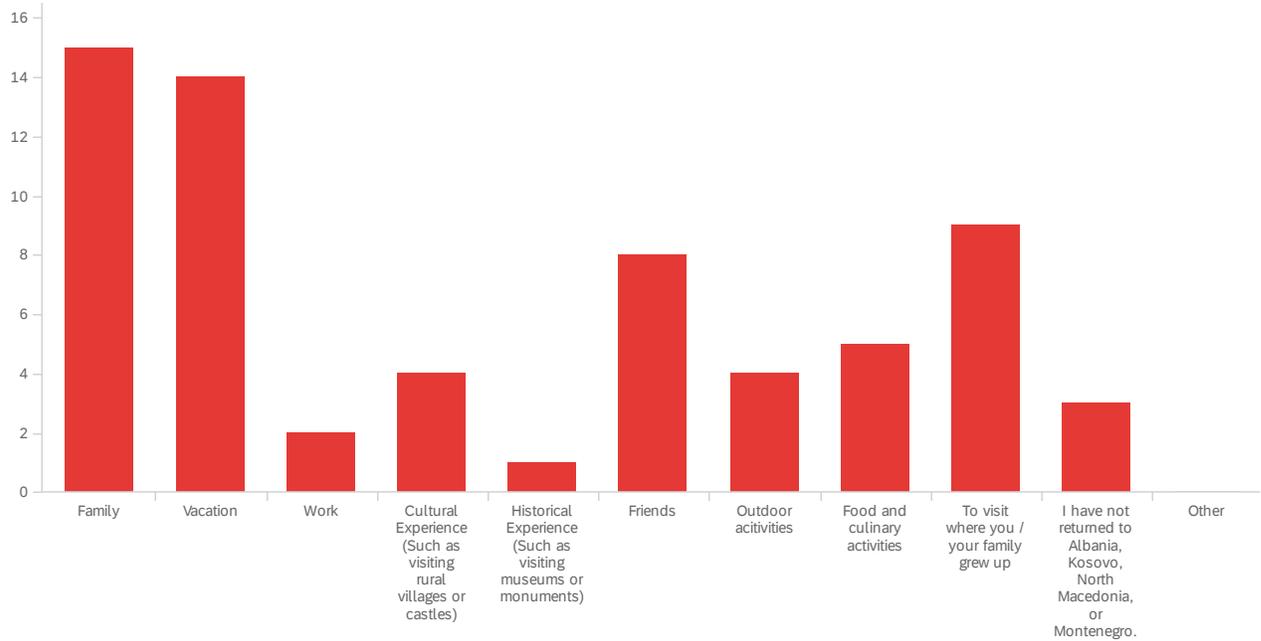
#	Field		Choice Count
1	Family	23.08%	15
2	Vacation	21.54%	14
3	Work	3.08%	2
4	Cultural Experience (Such as visiting rural villages or castles)	6.15%	4
5	Historical Experience (Such as visiting museums or monuments)	1.54%	1
6	Friends	12.31%	8
7	Outdoor acitivities	6.15%	4
8	Food and culinary activities	7.69%	5
9	To visit where you / your family grew up	13.85%	9
10	I have not returned to Albania, Kosovo, North Macedonia, or Montenegro.	4.62%	3
11	Other	0.00%	0
			65

Showing rows 1 - 12 of 12

Q27_11_TEXT - Other

Other

Q44 - How closely do you feel connected to Albania, Kosovo, North Macedonia, or Montenegro in the following ways? Please reply on the scale from 1, being very disconnected, to 5, very connected. If you are indifferent, please respond with 3.

Connection to Albanian Culture by Various Means (Younger)
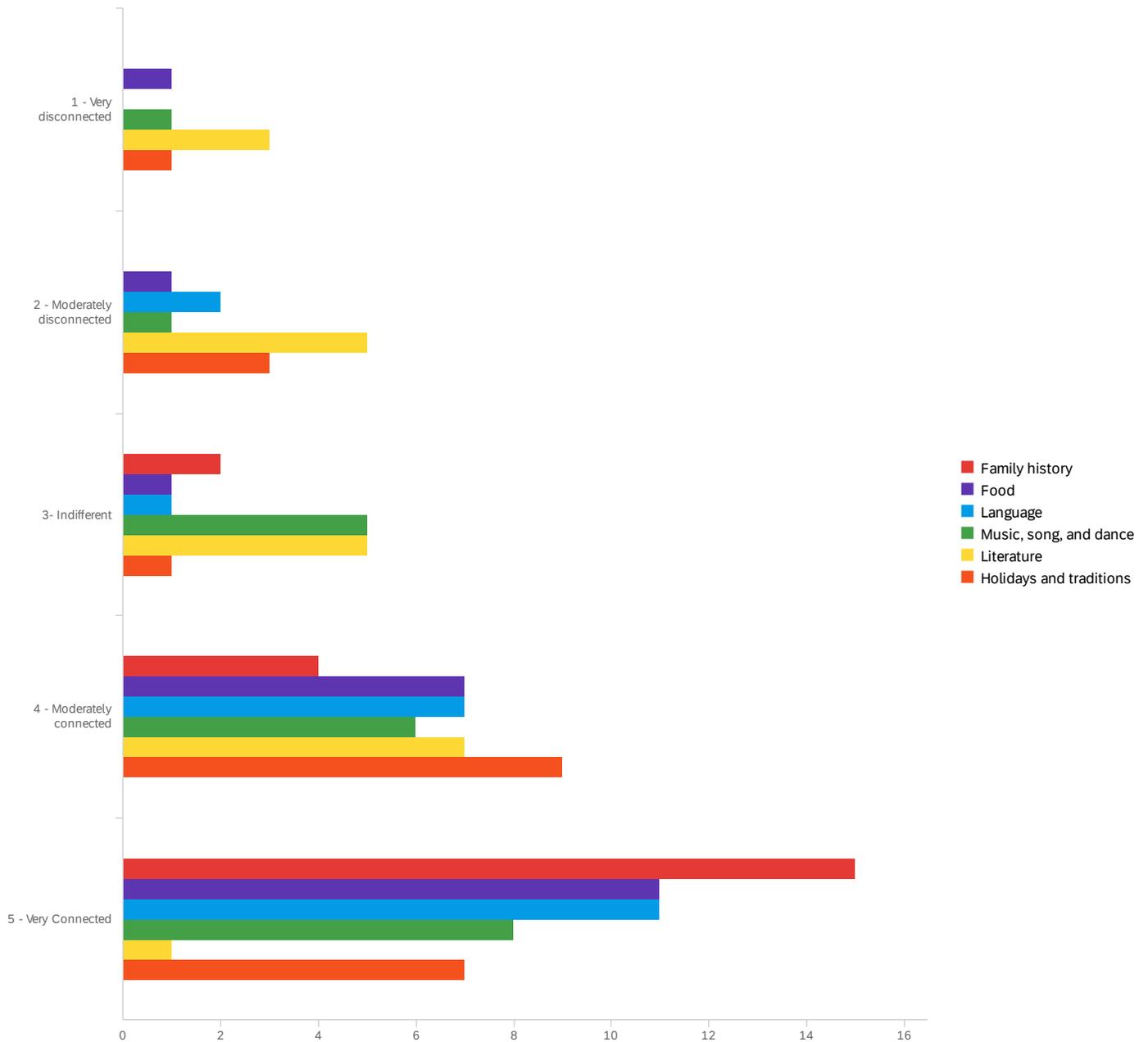
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Family history	3.00	5.00	4.62	0.65	0.43	21

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
2	Food	1.00	5.00	4.24	1.06	1.13	21
3	Language	2.00	5.00	4.29	0.93	0.87	21
4	Music, song, and dance	1.00	5.00	3.90	1.11	1.23	21
5	Literature	1.00	5.00	2.90	1.15	1.32	21
6	Holidays and traditions	1.00	5.00	3.86	1.17	1.36	21

#	Field	1 - Very disconnected	2 - Moderately disconnected	3- Indifferent	4 - Moderately connected	5 - Very Connected	Total
1	Family history	0.00% 0	0.00% 0	9.52% 2	19.05% 4	71.43% 15	21
2	Food	4.76% 1	4.76% 1	4.76% 1	33.33% 7	52.38% 11	21
3	Language	0.00% 0	9.52% 2	4.76% 1	33.33% 7	52.38% 11	21
4	Music, song, and dance	4.76% 1	4.76% 1	23.81% 5	28.57% 6	38.10% 8	21
5	Literature	14.29% 3	23.81% 5	23.81% 5	33.33% 7	4.76% 1	21
6	Holidays and traditions	4.76% 1	14.29% 3	4.76% 1	42.86% 9	33.33% 7	21

Showing rows 1 - 6 of 6

Q31 - What do you do for work or school? Please select as many as apply.

Work and School Positions (Younger)
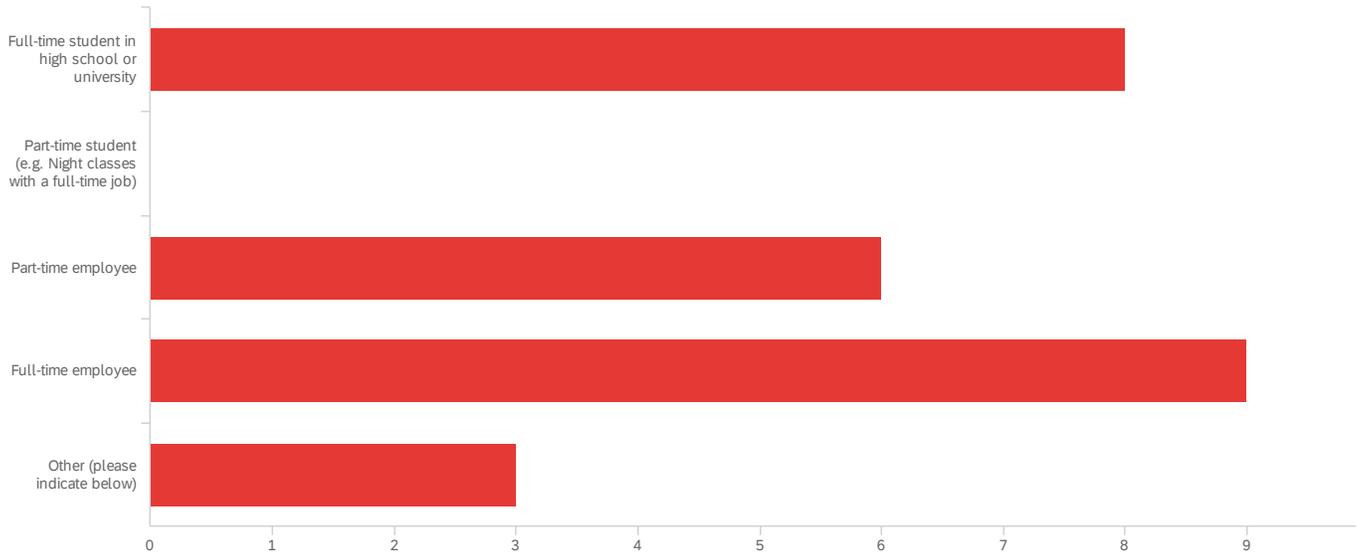
#	Field		Choice Count
1	Full-time student in high school or university	30.77%	8
2	Part-time student (e.g. Night classes with a full-time job)	0.00%	0
3	Part-time employee	23.08%	6
4	Full-time employee	34.62%	9
5	Other (please indicate below)	11.54%	3
			26

Showing rows 1 - 6 of 6

Q31_5_TEXT - Other (please indicate below)

Other (please indicate below)

retired

post graduate

Q32 - In your current circumstances (if Covid-19 were not a consideration), do you have enough time with school or work to take a vacation for ten or more days?

Ability to Travel for 10 Days at a Time in Current Circumstances
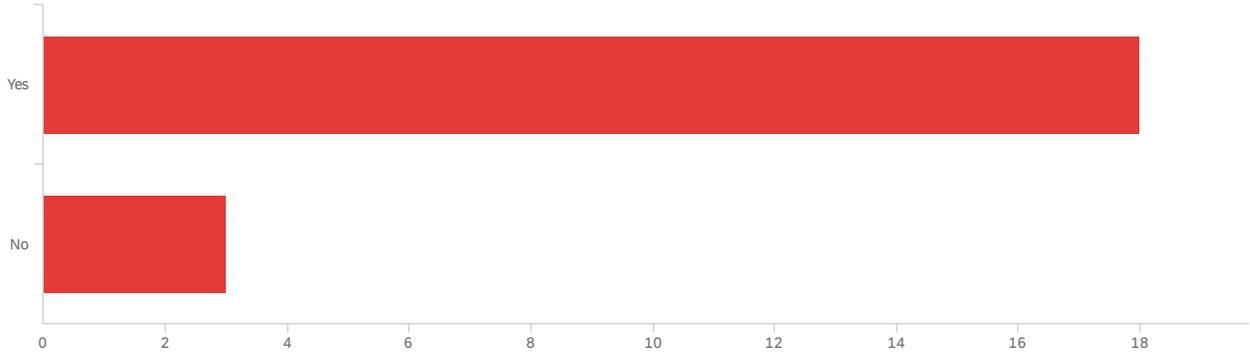
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	In your current circumstances (if Covid-19 were not a consideration), do you have enough time with school or work to take a vacation for ten or more days?	1.00	2.00	1.14	0.35	0.12	21

#	Field		Choice Count
1	Yes	85.71%	18
2	No	14.29%	3
			21

Showing rows 1 - 3 of 3

Q34 - If you have children living with you (regardless of age), how many weeks of

vacation do they generally have per year?
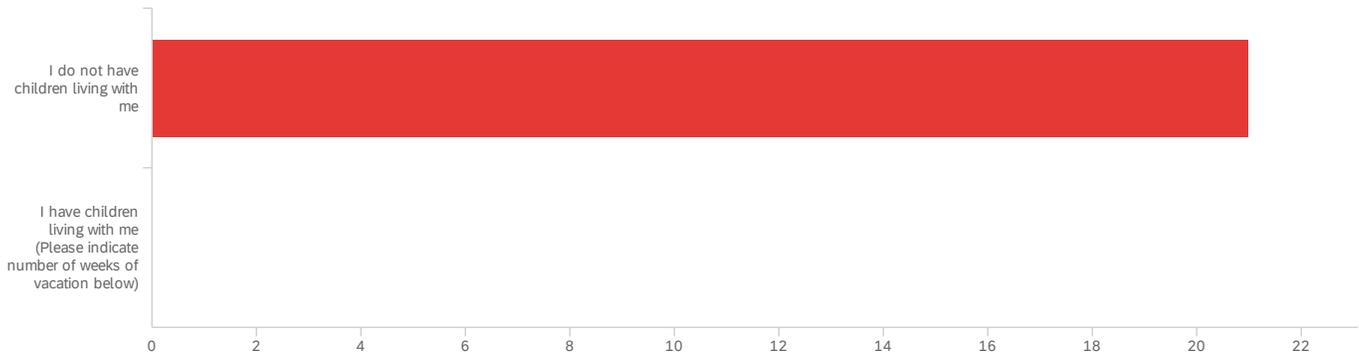
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	If you have children living with you (regardless of age), how many weeks of vacation do they generally have per year? - Selected Choice	1.00	1.00	1.00	0.00	0.00	21

#	Field		Choice Count
1	I do not have children living with me	100.00%	21
2	I have children living with me (Please indicate number of weeks of vacation below)	0.00%	0
			21

Showing rows 1 - 3 of 3

Q34_2_TEXT - I have children living with me (Please indicate number of weeks of vacation...

I have children living with me (Please indicate number of weeks of vacation...

Q36 - How willing in your present circumstances (ignoring Covid-19) would you be with traveling for the following amounts of time?

Travel Willingness (Younger)
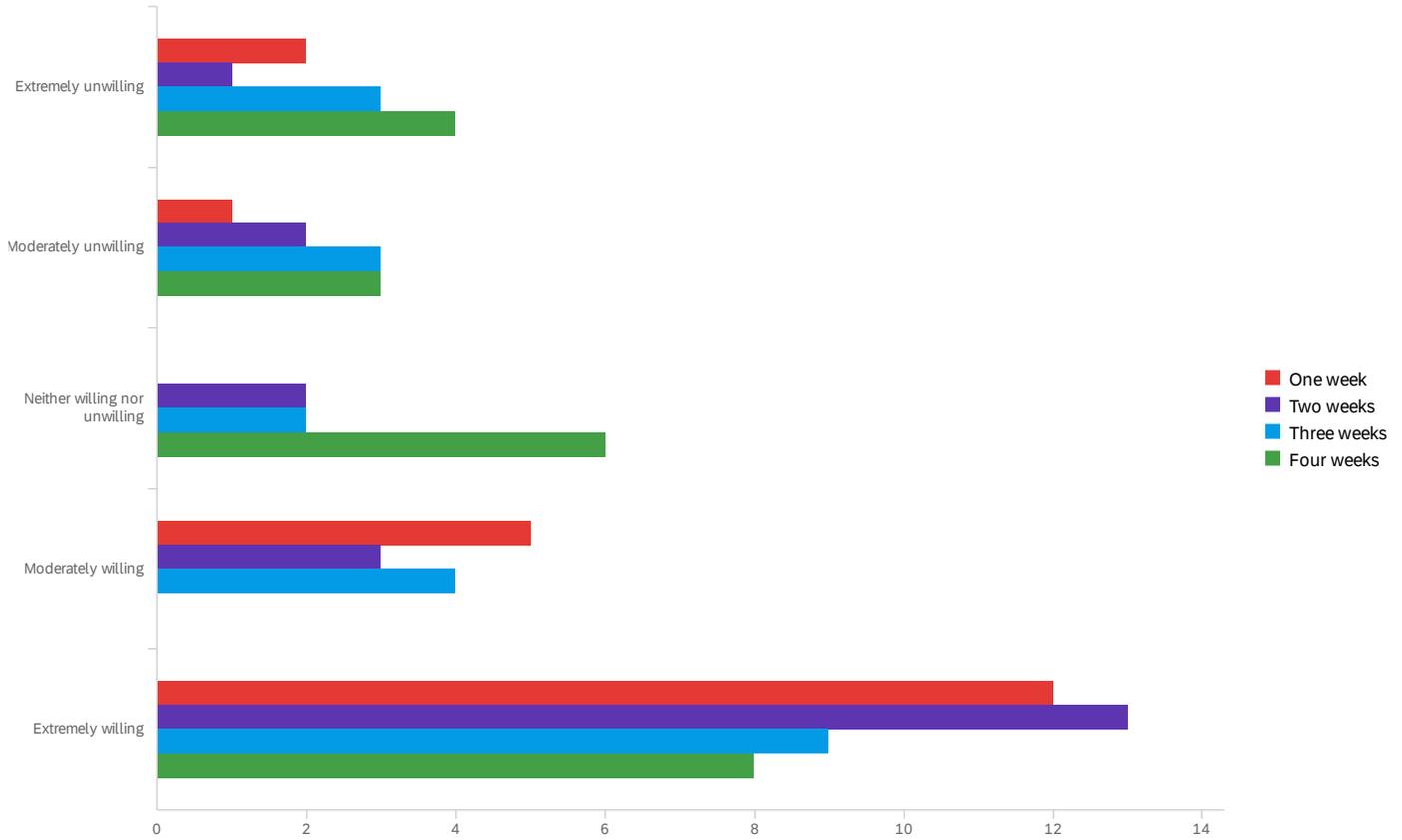
| #	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	One week	1.00	5.00	4.20	1.29	1.66	20
2	Two weeks	1.00	5.00	4.19	1.22	1.49	21
3	Three weeks	1.00	5.00	3.62	1.50	2.24	21
4	Four weeks	1.00	5.00	3.24	1.54	2.37	21

#	Field	Extremely unwilling		Moderately unwilling		Neither willing nor unwilling		Moderately willing		Extremely willing		Total
1	One week	10.00%	2	5.00%	1	0.00%	0	25.00%	5	60.00%	12	20
2	Two weeks	4.76%	1	9.52%	2	9.52%	2	14.29%	3	61.90%	13	21

#	Field	Extremely unwilling	Moderately unwilling	Neither willing nor unwilling	Moderately willing	Extremely willing	Total
3	Three weeks	14.29% 3	14.29% 3	9.52% 2	19.05% 4	42.86% 9	21
4	Four weeks	19.05% 4	14.29% 3	28.57% 6	0.00% 0	38.10% 8	21

Showing rows 1 - 4 of 4

Q56 - Scenario 1: On this trip you would take part in a homestay in a rural village in Albania, Kosovo, North Macedonia, or Montenegro. While there, you would participate in tasks that the locals carry out daily. These tasks could include things such as: tending to animals, harvesting crops and enjoying traditional meals cooked by the locals you would be staying with.

Scenario 1 Opinions (Younger)

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Scenario 1: On this trip you would take part in a homestay in a rural village in Albania, Kosovo, North Macedonia, or Montenegro. While there, you would participate in tasks that the locals carry out daily. These tasks could include things such as: tending to animals, harvesting crops and enjoying traditional meals cooked by the locals you would be staying with.	1.00	5.00	3.55	1.47	2.15	20

#	Field	Choice Count
1	1 - Very uninterested	15.00% 3
2	2 - Moderately uninterested	15.00% 3
3	3 - Neither interested nor uninterested	5.00% 1
4	4 - Moderately interested	30.00% 6

| #	Field		Choice Count
5	5 - Very interested	35.00%	7
			20

Q57 - Scenario 2: In this activity you would learn how to prepare traditional Albanian cuisine alongside local grandmothers in a rural village in Albania, Kosovo, North Macedonia, or Montenegro. They maintain these culinary traditions in their daily lives.

Scenario 2 Opinions (Younger)

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Scenario 2: In this activity you would learn how to prepare traditional Albanian cuisine alongside local grandmothers in a rural village in Albania, Kosovo, North Macedonia, or Montenegro. They maintain these culinary traditions in their daily lives.	1.00	5.00	3.95	1.50	2.26	19

#	Field		Choice Count
1	1 - Very uninterested	15.79%	3
2	2 - Moderately uninterested	5.26%	1
3	3 - Neither interested nor uninterested	5.26%	1
4	4 - Moderately interested	15.79%	3
5	5 - Very interested	57.89%	11
			19

Showing rows 1 - 6 of 6

Q63 - Scenario 3: In this activity you would be at a summer camp with other people of your age of Albanian origin from around the world and learning about Albanian culture through food, song, dance, and learning about history.

Scenario 3 Opinions (Younger)

| #	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Scenario 3: In this activity you would be at a summer camp with other people of your age of Albanian origin from around the world and learning about Albanian culture through food, song, dance, and learning about history.	1.00	5.00	3.90	1.30	1.69	20

#	Field	Choice Count	
1	1 - Very uninterested	5.00%	1
2	2 - Moderately uninterested	15.00%	3
3	3 - Neither interested nor uninterested	15.00%	3
4	4 - Moderately interested	15.00%	3
5	5 - Very interested	50.00%	10
			20

Showing rows 1 - 6 of 6

Q75 - How much do you agree with the following sentence? "I strongly influence my children to explore Albanian culture." Please respond on a scale from 1, strongly disagree, to 5, strongly agree.

	1 - Strongly disagree					
	2 - Moderately disagree					
	3 - Neither agree nor disagree					
	4 - Moderately agree					
	5 - Strongly agree					

0

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How much do you agree with the following sentence? "I strongly influence my children to explore Albanian culture." Please respond on a scale from 1, strongly disagree, to 5, strongly agree.	0.00	0.00	0.00	0.00	0.00	0

#	Field		Choice Count
1	1 - Strongly disagree	0.00%	0
2	2 - Moderately disagree	0.00%	0
3	3 - Neither agree nor disagree	0.00%	0
4	4 - Moderately agree	0.00%	0
5	5 - Strongly agree	0.00%	0
			0

Showing rows 1 - 6 of 6

Q61 - How much do you believe you influence your children in context of Albanian culture in the following ways? Please reply on the scale from 1, being very influential, to 5, very uninfluential.

1 - Very uninfluential

2 - Moderately uninfluential

3- Neither influential nor uninfluential

4 - Moderately influential

5 - Very influential

0

- Family history
- Food
- Language
- Music, song, and dance
- Literature
- Holidays and traditions

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Family history	0.00	0.00	0.00	0.00	0.00	0
2	Food	0.00	0.00	0.00	0.00	0.00	0

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
3	Language	0.00	0.00	0.00	0.00	0.00	0
4	Music, song, and dance	0.00	0.00	0.00	0.00	0.00	0
5	Literature	0.00	0.00	0.00	0.00	0.00	0
6	Holidays and traditions	0.00	0.00	0.00	0.00	0.00	0

#	Field	1 - Very uninfluential		2 - Moderately uninfluential		3- Neither influential nor uninfluential		4 - Moderately influential		5 - Very influential		Total
1	Family history	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0
2	Food	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0
3	Language	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0
4	Music, song, and dance	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0
5	Literature	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0
6	Holidays and traditions	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0

Showing rows 1 - 6 of 6

Q74 - Do you feel that family is the main influence on your children learning about Albania?
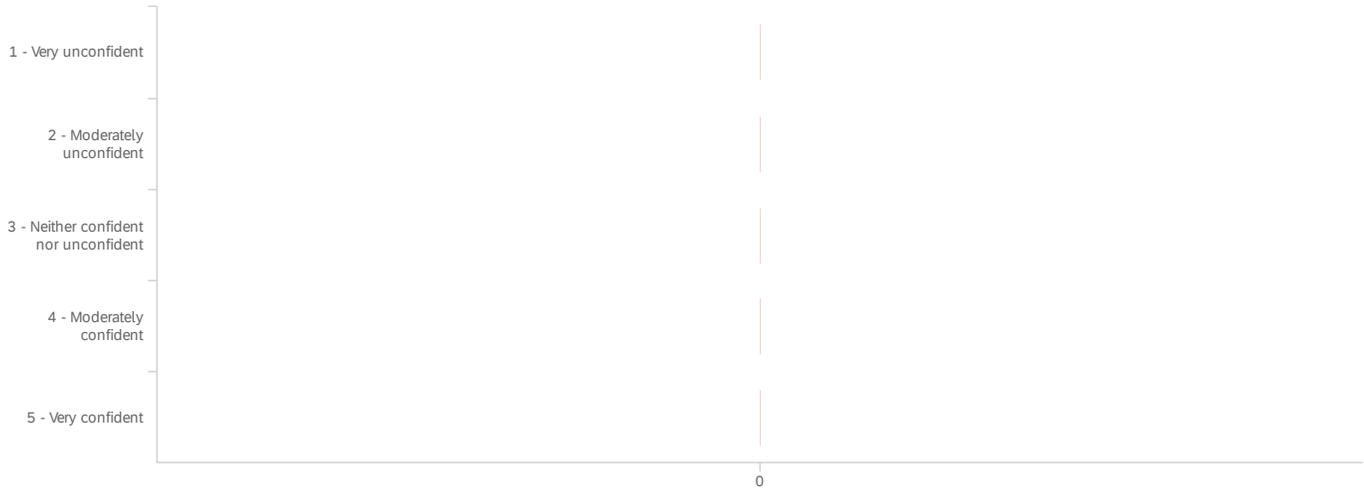
| 1 - Very unconfident |
| 2 - Moderately unconfident |
| 3 - Neither confident nor unconfident |
| 4 - Moderately confident |
| 5 - Very confident |

0

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Do you feel that family is the main influence on your children learning about Albania?	0.00	0.00	0.00	0.00	0.00	0

#	Field	Choice Count	
1	1 - Very unconfident	0.00%	0
2	2 - Moderately unconfident	0.00%	0
3	3 - Neither confident nor unconfident	0.00%	0
4	4 - Moderately confident	0.00%	0
5	5 - Very confident	0.00%	0
			0

Showing rows 1 - 6 of 6

Q68 - Topics
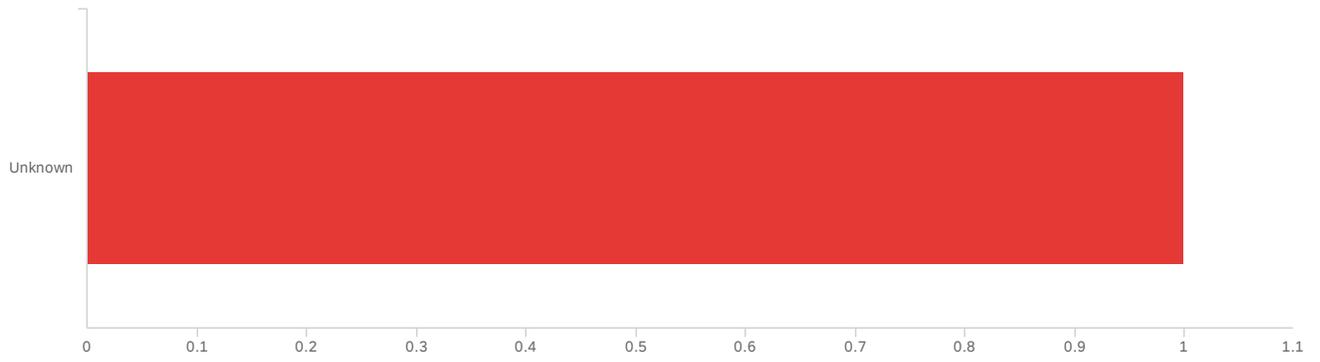
#	Field		Choice Count
Unknown	Unknown	100.00%	1

Showing rows 1 - 1 of 1

Q68 - Parent Topics
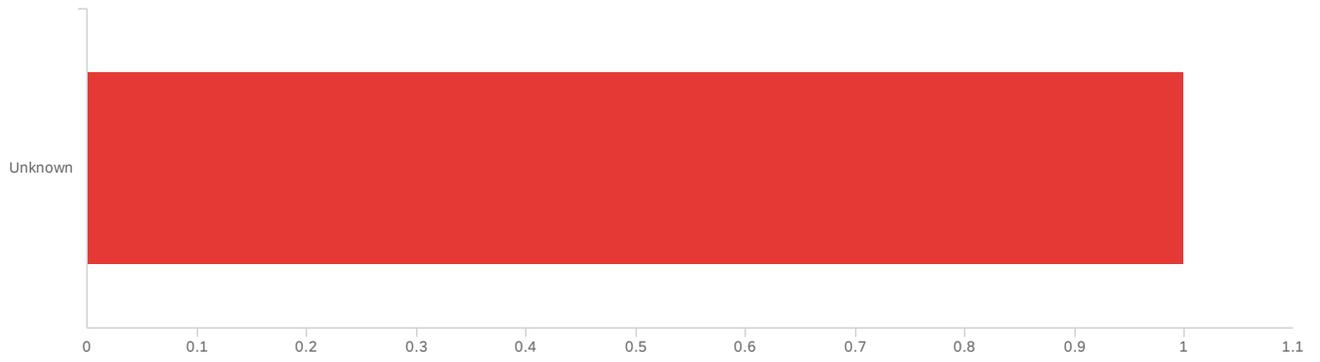
#	Field		Choice Count
Unknown	Unknown	100.00%	1

Showing rows 1 - 1 of 1

End of Report