

Breakfast

Original Foods/Calories	Substituted Food/Calories	Net Caloric Change
Green Sugar Popcorn	Mixed Berry Nutrigrain Bar	
204 kcal	140 kcal	64 kcal
Glazed Donuts	Apple Cinnamon Oatmeal	
239 kcal	128 kcal	111 kcal
Plain English Muffin	Whole Wheat English Muffin	
136 kcal	118 kcal	18 kcal
Plain Bagel	Whole Wheat English Muffin	
195 kcal	195 kcal	77 kcal
Buttermilk Waffles	Nutrigrain Waffles	
220 kcal	220 kcal	112 kcal



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Great Problem Seminar: Feed the World

Lunch

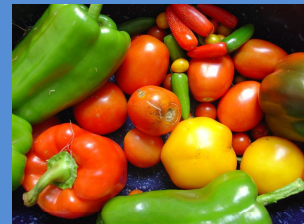
Original Food/Calories	Substituted Food/Calories	Net Caloric Change
3 Slices of Thin Crust Pepperoni Pizza	3 Slices of Whole Wheat Pizza w/ Sauce, Slim Mozzarella Cheese, Turkey Pepperoni, and Mushrooms	
570 kcal	395 kcal	175 kcal
6 Inch Beef Hot Dog	6 Inch Reduced Fat Beef Hot Dog	
300 kcal	136 kcal	164 kcal
1 Cup Beef Chili	1 Cup Turkey Chili w/ Beans	
528 kcal	203 kcal	325 kcal
2 Cups of Spaghetti w/ Meat Sauce	2 Cups of Spinach Spaghetti w/ Tomato Sauce	
699 kcal	456 kcal	243 kcal

Problem



The lunch and breakfast menus at this middle school offer unhealthy and un nutritious choices to children attending the school. The food offered is too high in calories, contains too much fat and carbohydrates, and not enough protein and vitamin A.

Solution



After evaluating the food items on the school's menu, we will try to persuade the administration to re-evaluate their current menus and replace the sugary, fatty foods with more nutritious choices with the intent to significantly drop the number of calories the children take in at school.

Vitamin A is known to prevent "night blindness," and carrots are loaded with Vitamin A. So, why not load-up today!



Nutritional Necessities

Nutrient	9-13 Years Old Recommended Nutrients
Protein(g)	34
Vitamin A (mcg RAE)	600
Total Fat (g)	63.6-89
Calories	1241(girls) 2135(boys)
Carbohydrates	130

When a source of Vitamin C (tomato) is eaten with meat or cooked dry beans, the body makes better use of the iron in the protein food.



Promotional Material

-Information Session
-Commercial

