

Maasai Joy Community Centre

Breaking the cycle of poverty through education

The Problem

- Maasai people are nomadic herdsman who cannot afford to educate their children
- Most adults have not attended school past the sixth grade
- Often they do not understand the value of education and have their children work the fields rather than attend school



Current Cost

- Maasai Joy Children's Centre aims to offer a local, affordable, quality education to the children of the Arusha area of Tanzania.
- Many of the children attending the school cannot pay the full cost, Maasai Joy currently has a sponsor a child program and accepts donations but it is not enough for them to do everything they want.

17	Operating Expenses	
18	Direct Costs	
19	Teachers & Non Teaching Staff Salaries	26,400
20	Food Costs	1,500
21	School Stationery	1,700
22		29,600
23	Other Operating Costs	
24	House Rental Charges (Teachers)	400
25	Water Charges	120
26	Electricity Charges	107
27	Internet Cost	70
28		
29	Total Cost	30,297

Current Cost vs. Income

5	Sources of Income	USD
6	Income from School Fees	9,780
7	Funds for Sponsored Pupils	5,500
8	Contribution from Kibo Expedition (under Umbrella of MJCC)	1,100
9	GVT Funding	-
10	TZ Donations (from Friends & School Founder)	1,800
11	Grant Funding	-
12	Taraji Kilimanjaro (Still In process)	-
13	US Donations (from Individual Friends & Donors)	3,800
14		
15	Total Income	21,980
17	Operating Expenses	
18	Direct Costs	
19	Teachers & Non Teaching Staff Salaries	26,400
20	Food Costs	1,500
21	School Stationery	1,700
22		29,600
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29	Total Cost	30,297

- As you can see Maasai Joy is operating at a loss of about \$8,000 each year
- We have no outside funding except the generous donations of our supporters
- A business can not continue to operate at a loss

Maasai Joy has plans for the future... but they need money to make them realities.

Future Projects

3	School Expansion		
4	8 classrooms, library, improveme	\$200,000	
5	Furnish classrooms		
6	Desks	\$37	x60 \$2220
7	Teacher Table	\$12	x6 \$72
8	Book Shelves	\$125	x4 \$500
9	Sub-total	\$202,792	
10	Construct Teacher Housing	\$60,000	
11	Land for Playground/Sports Fields	\$12000 per acre	x6 \$72000
12	Milling Machine		
13	Parts	\$4,500	
14	Installation	\$1,000	
15	Milling Machine House	\$2,000	
16	Sub-total	\$7,500	
17	Poultry Farm		
18	Chicken Shed	\$2,000	
19	Chickens	\$35	x500 \$17500
20	Sub-total	\$19,500	x2 \$39000
21	Village Community Bank (VICOBA)		
22	Consitution Faciltation	\$200	
23	Registration Fees	\$150	
24	Board Meetings	\$400	
25	Member meetings	\$600	
26	Bank Cost	\$1,350	
27			
28	Total Cost of Projects	\$382,642	

Future Yearly Cost

3	Teachers		
4	Head Teacher	\$4,875	
5	1 Regular Teacher	\$2,628	x9 \$23652
6	Non-Teaching Staff	\$11,100	
7	sub-total	\$39,627	
8	7 text books per child	\$35	x200 \$7000
9	Food		
10	5000 kilograms maize	\$2,500	
11	2000 kilograms beans	\$1,200	
12	120 liters cooking oil	\$150	
13	sub-total	\$3,850	
14	Academic competions	\$2,000	
15	Teacher Training		
16	Food	\$2,400	
17	Accommodations	\$3,800	
18	Travel Costs	\$200	
19	Venue	\$1,000	
20	writing material	\$60	
21	sub-total	\$7,460	X2 \$14920
22	Exposure Visits	\$32	x10 \$320
23	Teacher Inspections	\$120	x2 240
24	Business Training	\$19,500	
25	SIDO Facilitator	\$500	
26			
27	Yeary Cost of Running MJCC	\$84,374	

Future Income

- As you can see Massai Joy wants to expand, but you way be asking yourself “They already have trouble getting enough income, how can they possibly keep funding themselves?”
- Well the answer is they are not simply just expanding they are improving the school, the projects and expansions will allow MJCC to have alternate forms of income ranging from selling chicken eggs to being more attractive to the government for funding.

Expanding

- In addition to their current facilities MJCC want more classrooms (so they can have more grades/students), a new athletic field, land to farm on and housing for teachers



Maasai Joy: more than just a school

- Maasai Joy offers more than just classes, it feeds the students, offers programs for adults and has a micro finance program.

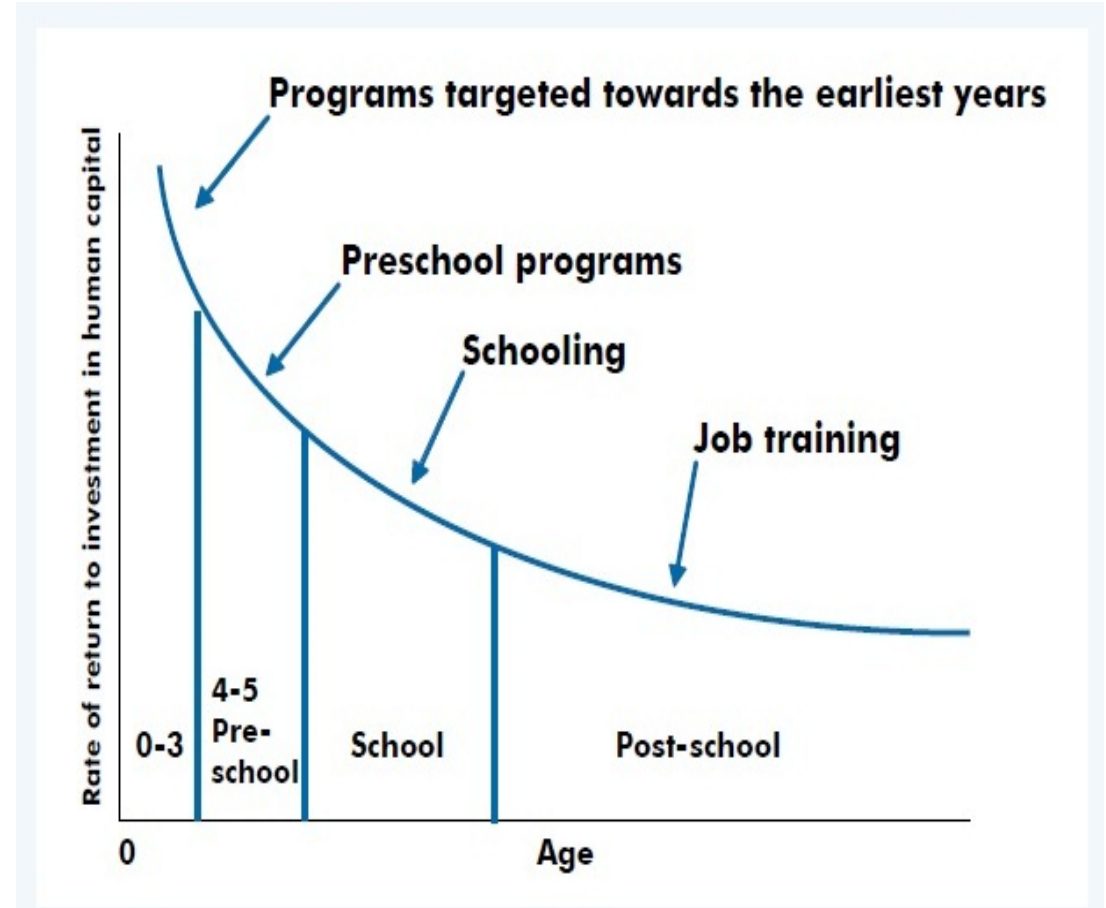


Even More Services

- Maasai Joy wants to offer more services than they already do, if they receive proper funding they want to create a mill house, offer more banking services and build a chicken coop.
- All of these are potential sources of new income
- They will also help reduce the cost of feeding the children as well as make the parents more financially stable so they can contribute more towards tuition

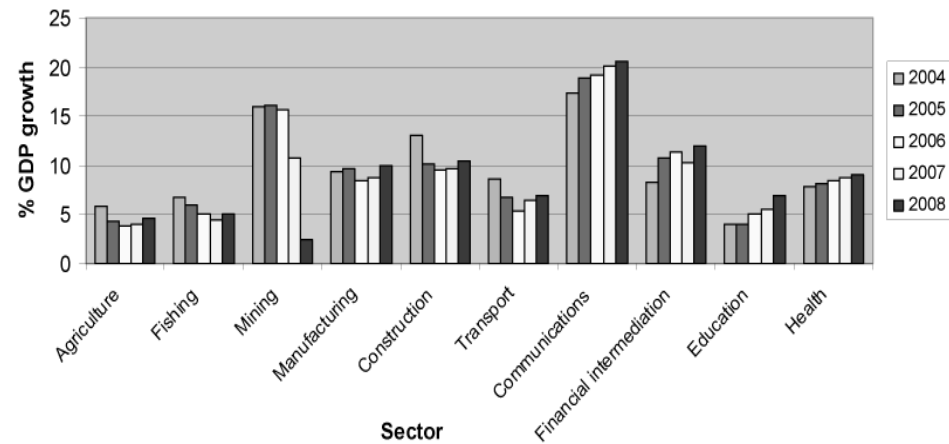
Benefits of investing in early education

- “Children are the future”, you have heard it before but that doesn’t make it any less true
- The more you educate a child starting at an early age the better return you get, that is why primary and secondary school is so important

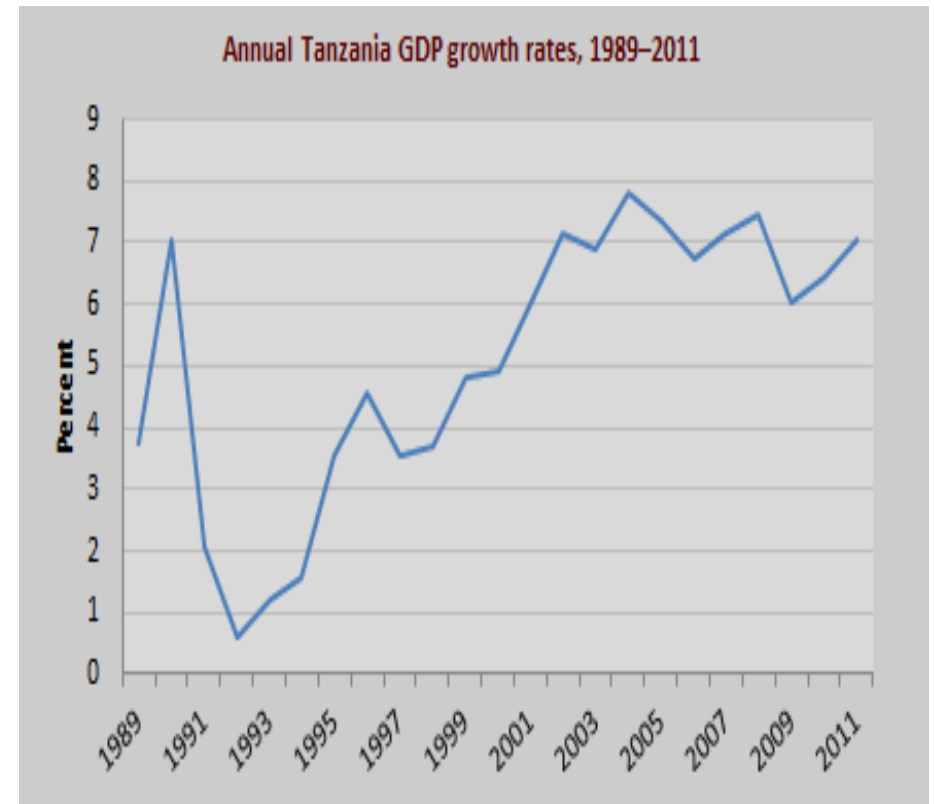


Tanzania: An economy on the rise

- Their GDP has experienced growth even while much of the world has been in a recession across almost all sectors.



- They are going to need a more educate work force if they want to continue





- By investing in Maasai Joy Childrens Center you will give them the initial cash they need to fund expansion so they can continue to provide local, affordable, quality education to the children of the Arusha area of Tanzania.

